The Australia and New Zealand International Business Academy (ANZIBA), will hold its annual conference on 12–14 April, 2012 in Adelaide, Australia. The conference is hosted by the Centre for Asian Business at the International Graduate School of Business, University of South Australia, with support from the University of Adelaide and Flinders University.

CONFERENCE THEME
‘FUSION OR FRACTURING? IMPLICATIONS FOR INTERNATIONAL BUSINESS’

We welcome:
- Competitive Papers (max. 25 pages), suitable for papers at an advanced stage of development;
- Workshop Papers (10-15 pages), suitable for work-in-progress papers;
- Panel Proposals that explore a common theme in depth. Proposals that address the conference theme are especially welcome;
- Proposals from research students for participation in the Research Students' Colloquium which will be held on 12 April at the University of Adelaide.

KEYNOTE SPEAKER
The keynote speaker for the conference is Professor Stefanie Lenway of Michigan State University. Professor Lenway is a past President and Fellow of the Academy of International Business (AIB) and is the Eli and Edythe L. Broad Dean of MSU's Broad College of Business.

CONFERENCE TRACKS
1. The External Context of Global Business
2. Global Economics, Finance, Accounting and Taxation
3. Multinational Enterprises and their Subsidiaries
4. FDI from both Advanced and Emerging Economies
5. International Human Resource Management
6. Cross-cultural Operations and Logistics
7. International Marketing
8. International Entrepreneurship
9. Globalization and Networks, Alliances and Inter-firm Relationships
10. Teaching International Business
11. Mandarin-Language Track
KEY DATES
Submissions open - 10 October 2011
Submissions close - 30 November 2011
Acceptance notification - 1 February 2012
Early bird registration deadline - 2 March 2012

ORGANIZING COMMITTEE
Hussain Rammal (Chair) - UniSA
Greg Fisher - Flinders
Susan Freeman - Adelaide
Bruce Gurd - UniSA
Tatiana Zalan - UniSA

For further information please visit the conference website:

Hosted by:

University of South Australia

Partner Institutions: