

Summary Report

Simon Linacre visited CAGS on 14th to 17th November, and as an experienced Senior Publisher with Emerald Group Publishing Ltd, he had a very productive and busy week discussing a range of research and publishing issues with CAGS members and other faculty at UniSA.

Highlights of the week included:

- Lecture on 'How to Get Published' with approx. 40 attendees
- Had 11 one-to-one meeting and several group discussions
- Offered strategic advice on publishing to PhD candidates and junior faculty members
- Created deeper relationships with key UniSA and CAGS people
- Follow up opportunities for further collaboration and publishing opportunities for Emerald and UniSA

The Lecture, entitled 'Pathway to Publication: An Insider's Guide', has been made available to CAGS and covered the following themes:

- The publishing process
- Insider's Guide: Top tips and best practice
- Identifying and influencing target audiences
- Responding to requests for revision
- Rankings: ISI, Scopus and H-Index
- Research and Impact

In particular, it focused on the 'academic footprint' and how successful UniSA had been in engaging new communities through a range of different outlets, and how social media can help participation, collaboration and overall impact of academic research. The lecture was well-received, and excellent feedback offered to further improve the flow of information between publishers and universities.

"An excellent presentation, Simon. A packed room learning the tips of the trade and endless practical suggestions about publication and how to succeed, from a real expert. Your insights into the positive use of social media by academics are critical too. A great visit."

Professor Roger Burritt (via LinkedIn)

"Excellent seminar on academic publishing by Simon Linacre @EmeraldAccFin and @CAGSUNISA"

Dr Hussain Rammal (via Twitter)

Simon had many individual discussions at UniSA, including the following people:

- Professor Roger Burritt
- Professor Lee Parker
- Dr Basil Tucker
- Dr Sumit Lodhia
- Dr Hussain Rammal

- Dina Wahyuni
- Elvia Shauki
- Rosanna Spano
- Yuliansyah

Topics of the discussions at CAGS included advice on assessing journals for submissions, how to further social media utilisation, ideas for new books and new journals, the strategic direction of CAGS and Emerald journals, and new topics in Accounting and Sustainability.