

# September 22

## School of Commerce Research Seminar Series

**Topic:** Interviews - what we can learn from the masters of the media?

**Presenter:** Dr Gerard Stone

This brief presentation extends discussion from the recent CAGS Qualitative Research Colloquium. Accomplished television interviewers use techniques which result in compelling viewing and open and honest discussion. These techniques are of use to researchers and will be the basis of the seminar.

**Date:** Thursday, 22nd, September

**Venue:** WL 2-47, Level 2, Way Lee Building, City West

**Time:** 11:00am – 12-30pm. Coffee/tea and OJ to be served from 10:50

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**RSVP:** Wednesday, 21<sup>st</sup> September, 2011