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Ask UniSA

Get answers 24/7 at unisa.edu.au/future
 Telephone (08) 8302 2376 or 1300 UNINOW
 Email study@unisa.edu.au

For information specific to international students, please visit unisa.edu.au/international

Complete series of brochures

Complete series of brochures
 Aboriginal and Australian Studies
 Art, Architecture and Design
 Business, Commerce (Accounting) and Finance
 Civil Aviation
 Communication and Media
 Computer and Information Technology
 Construction Management and Economics
 Education
 Engineering
 Environmental Science and Geospatial Science
 International Studies and Languages
 Law
 Management
 Marketing
 Medical and Health Sciences
 Nursing and Midwifery
 Psychology, Social Work and Human Services
 Science and Mathematics
 Tourism and Event Management
 Urban and Regional Planning
 Whyalla and Mount Gambier Programs

The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement, without prior notice.

CRICOS provider number 00121B

Information correct at time of printing, April 2011.



Business, Commerce (Accounting) and Finance

- International Business, Finance and Trade
- Property
- Business Administration (Specialisation)
- Double Degrees

2012

Why study Business, Commerce and Finance at UniSA?

» We're one of the largest leading providers of accounting and finance education in Australia and Asia

» The Property Career Mentoring Program and industry networking events help students develop career options

» Our programs are recognised by the principle professional bodies in the accounting, finance and property fields

» A potential starting salary of \$48,500*

*Graduatecareers.com.au, January 2011

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Glossary

WHAT WILL YOU STUDY?

Associate degree

An award for completing a two-year (or part-time equivalent) tertiary program.

Direct Entry

Programs for which applications are not processed through SATAC but are made direct to UniSA.

Bachelor degree

A program of three or more years duration (or part-time equivalent). Bachelor degree programs provide the relevant qualifications for many professions.

Honours

An additional year of study in a Bachelor degree during which students specialise in a chosen area of study. In some cases, Honours study can actually be done as part of the degree.

Graduate Certificate

An award for completing a postgraduate program of at least six months in duration (or part-time equivalent).

Graduate Diploma

An award for completing a postgraduate program of at least one year in duration (or part-time equivalent).

Master degree

A postgraduate degree undertaken after completion of a Bachelor degree (normally with Honours) which focuses on one area of specialisation.

PhD

Doctor of Philosophy (PhD) programs normally extend over three years (or part-time equivalent) and involve significant research work.

HOW DOES YOUR PROGRAM WORK?

Major

A set of related courses which comprises 36 units of study within a Bachelor degree.

Sub-major

A set of related courses which comprises between 19 and 35 units of study within a Bachelor degree. In some programs these may be called 'general studies sub-majors'.

Minor

A set of related courses which comprises up to 18 units of study within a Bachelor degree. In some programs these may be called 'cognates'.

Program

Award in which you are enrolled, eg Bachelor of Arts.

Course

A component of study within a program (previously known as a 'subject').

Unit

A value assigned to a course which measures the amount of work involved in that course. Full-time students normally undertake 36 units of study per year (18 units per study period).

UNISA GLOSSARY

Assumed knowledge

Some first-year courses require knowledge of certain SACE Stage 2 subjects.

Free Electives

A course chosen from any on offer outside your Division, provided that individual course prerequisites are met. Free elective courses are designed to broaden your knowledge and skills beyond your professional field of study.

CRICOS code

Code identifying that a UniSA program has been registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Division

UniSA is split into four academic Divisions – Business; Education, Arts and Social Sciences; Health Sciences; and Information Technology, Engineering and the Environment – each offering a range of specialised programs and courses.

Prerequisites

Are SACE Stage 2 (Year 12) subjects, or equivalent qualifications which are required for admission into the program.

SACE

Is the South Australian Certificate of Education or a recognised equivalent qualification.

SATAC Guide

A publication that lists every program offered by South Australian higher education institutions. The SATAC Guide provides information about the selection process, includes instructions on how to apply and is available every year from newsagents Australia-wide.

Special Entry (STAT)

Special Tertiary Admissions Test (STAT) is an alternative tertiary admissions test for people who do not have a recent Year 12 certificate.

ATAR (Tertiary Entrance Rank)

A ranking of all students who have completed SACE in a particular year. The minimum ATAR required for the previous year is often a guide to how well you will need to perform to gain entry into a particular program. ATARs can vary from year to year and should be used as a guide only.

Welcome



UniSA is a university of first choice for career-focused achievers. We provide the widest range of degree programs in the state of South Australia and have a reputation for excellence in our four faculty divisions. Several of the world's brightest minds teach and research in the areas of UniSA's expertise

in business, education, arts and social sciences, health sciences, information technology, engineering and the environment.

In the 2010 QS World University rankings, UniSA recorded the biggest increase for an Australian university and we are now listed in the top 3 per cent of more than 10,000 universities in the world.

The quality of our teaching is regularly recognised by awards such as Citations for Outstanding Contributions to Student Learning, and two of our academics have won the nation's highest honour for university teachers, the Prime Minister's Award for University Teacher of the Year.

It's that quality teaching that helps our graduates in their careers; almost 80 per cent of UniSA's 2010 graduates were in full-time employment, earning salaries at or above the national average.

Besides providing a high-quality teaching environment, UniSA is a research leader. We foster an intellectually rigorous research environment and our research institutes have the multidisciplinary capacity to address research questions in a range of priority areas, including community sustainability, population health, defence and security, minerals science and business.

We have recently had proof that we are on the right track. The first Excellence in Research for Australia (ERA) assessment – an official national evaluation of the quality of research – showed that 70 per cent of our research is of world-class standard and in several areas we have built research that is performing well above world-class levels. The University's world-class research informs our teaching and learning activities.

As a student at the University of South Australia you will have a world of opportunities open to you: the opportunity to develop a capacity for critical and independent thinking; to learn the value of research; to develop the most up-to-the-minute knowledge of your chosen profession and to learn the essential skills in communication and teamwork that will help you forge a successful career.

I wish you luck in all your academic endeavours.

Professor Peter Høj

Vice Chancellor and President

Business

UniSA offers a range of degrees especially designed to provide students with the skills necessary to succeed in a highly competitive global business environment. Our business programs have a strong international focus. We offer specialist education in International Business, Finance and Trade, Property and Business Administration. According to the Graduate Careers Council of Australia, over 80 per cent of UniSA Business graduates find full-time work after completing their studies. In many cases, successful UniSA Business students are offered employment before completing their degree.

The Division of Business

The Division of Business offers a comprehensive range of programs in the business and management disciplines, from undergraduate degrees to doctoral research studies. We are forward-thinking, flexible and innovative, and work collaboratively with industry. Our programs combine theory and practice, and are professionally and internationally recognised.

EQUIS Accreditation

The Division of Business is accredited by the European Quality Improvement System (EQUIS). EQUIS is operated by the European Foundation for Management Development, recognised globally as an accreditation body of quality in management education. Accreditation is awarded to business schools only after a rigorous assessment by a panel of international academics and business representatives.

EQUIS accredited institutions must demonstrate high quality in all of their activities, including academic programs and research, resources and student services, and connections with the corporate world, and a high degree of internationalisation.

The Division attained EQUIS reaccreditation in 2010, and is just one of eight Australian business schools accredited by EQUIS, with only 128 business schools accredited across 36 countries worldwide.



Additionally, the Division's research in the areas of Accounting, Auditing & Accountability, Business & Management, Law, and Tourism has been ranked 'world class' by the Australian Federal Government. These Excellence in Research for Australia (ERA) results acknowledge the quality of the Division's faculty, its emphasis on strong research capability and its internationally excellent research output.

Links to Industry

Many of our programs are professionally and internationally recognised, and we involve industry representatives in curriculum development. Project-based courses, work placements, and student exchange programs provide students with practical experience and an international outlook. This means that when our students graduate, they will be equipped with the professional skills and critical knowledge that industry demands.

Students also benefit from the knowledge and experience of our academic staff, many of whom are actively involved in research and have direct links with industry and the professions. We incorporate the latest research findings into our teaching, ensuring our students are engaged with curriculum that is current and relevant.

Business core courses

Most of our programs include a common 'core' of courses, which are typically studied in the first year. There are eight core courses covering key business and management disciplines such as accounting, communication and information systems, economics, law, marketing, statistics and management.

These courses are designed to give our graduates a solid foundation of business knowledge that is essential for every profession. The core structure also provides a high degree of flexibility for our students, giving them a taste of the different disciplines early in their degree; if they find an area they particularly enjoy, they may choose to transfer between programs to focus on this speciality.

Business double degrees

Double degrees broaden students' learning experience and maximises their employability. The Division of Business offers over 100 double degree combinations, enabling students to tailor their academic and career interests. Double degrees allow students to obtain two separate qualifications in four years, ensuring that our graduates really stand out from the crowd in an increasingly competitive job market. Students can choose any two degrees

within the Division of Business, as long as they meet the entry requirements for each degree.

A complete list of our double degrees is available at unisa.edu.au/business/degrees/double

» For most double degrees students only need to study for a minimum four years full-time (or the equivalent part-time) to get two degrees.

Scholarships

UniSA offers a range of scholarships designed to help fund the costs of tertiary education. Our scholarships offer financial assistance and, in many instances, valuable work experience opportunities. For more information please visit: unisa.edu.au/scholarship/undergraduate/ug_bue.asp

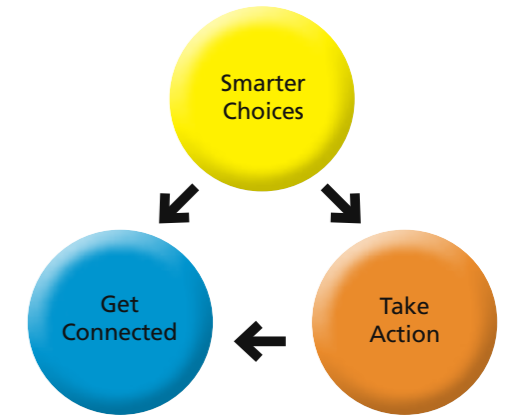
Paying for your study

To find out more about how you can defer your HECS-HELP student contribution or to see if you are entitled to a commonwealth supported place at UniSA, please visit: unisa.edu.au/future/fees

URL was incorrect (was originally "unisa.edu.au/future/fees/fees.asp")

Career Development

UniSA's Career Services offers a range of services and resources aimed at maximising our graduates employability.



Student Career Development in the Division of Business

UniSA's Division of Business has a website dedicated to increase student's awareness of the importance of career planning and the opportunities provided by UniSA.

The website links to:

- » Career Development Tool
- » MyCareerPlan
- » Work Placement Scheme
- » Career Events
- » Career Workshops
- » Alumni Profiles

Career Development Tool

This tool gives UniSA students step by step guidance to make the most of their degree. Graduate with a degree – and also a degree of experience, a wallet full of contacts and a plan to succeed.

MyCareerPlan

MyCareerPlan is UniSA's online database of employment opportunities, vacation internships and work experience events and the Work Placement Scheme. Customise your own account, save your searches and build your resume.

The Work Placement Scheme

This scheme offers support to students who wish to undertake placements in addition to their coursework. Placements are project-based and flexible to allow you to coordinate study, work and life commitments. You receive support, insurance and a certificate upon successful completion of your placement.

Career Events

UniSA's Career Services coordinate a range of events to connect students with industry. These include: the Careers and Employment Expo in March/April, Work Experience Fair mid-year and the International Careers Day held twice each year.

Career Workshops

From first to final year there are workshops on how to plan your study for career success, preparing for placements and work experience, communication in the business world and preparing for graduate applications and the selection process.

Alumni Profiles:

Students have exclusive access to business graduates now working in industry. They share their own career advice and insight into real life work experience.

See the website for more details: unisa.edu.au/business/careers

Global Experience

Want to gain a competitive edge as a UniSA student? You can through UniSA's innovative Global Experience program.

It's competitive out there and employers are now expecting more than just an undergraduate degree. UniSA students can meet this expectation through Global Experience!

Participants in the Global Experience program gain valuable experience through a variety of extra-curricular activities – from international student exchange to peer mentoring, volunteering, internships, and language studies. The Global Experience program will set you apart as a UniSA graduate.

You will also develop essential career skills including networking, intercultural communication and career management which may be counted towards your UniSA degree.

To learn more about Global Experience visit unisa.edu.au/globalexperience

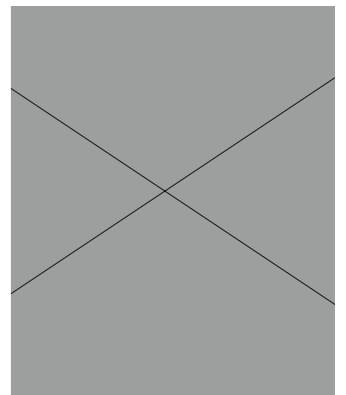
Student Exchange

Gain a competitive advantage by going on an overseas exchange. Develop an international perspective, cultural awareness and broaden your career opportunities. Scholarships are available.

unisa.edu.au/exchange

John Heaslip, Bachelor of Management (Marketing) Euro BA

'Global Experience has equipped me with the skills and confidence I need to interact in a global environment. I am now more aware of the issues that are affecting the global community and the effects of globalisation. I am now more confident in multi-cultural management and cross-cultural communication'.



Bachelor of Business Administration (Specialisation)

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424361
UniSA program code	DBBA
CRICOS code	
(international students only)	048561D
ATAR (February 2011 cut-off)	72.55
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees	
(international students only)	(A\$) 20,880 per annum
Scholarships available	The School of Commerce (Honours) Scholarship unisa.edu.au/scholarship

Program overview

The Bachelor of Business Administration (Specialisation) is an internationally recognised qualification that gives students a general background in all major areas of business. The degree aims to provide students with a broad-based undergraduate business education that takes into account the skills necessary to perform as a professional in the dynamic global business environment.

The Bachelor of Business Administration (Specialisation) is a popular choice with students because it offers the flexibility of being able to choose three minors or specialisations from a choice of more than 12 specialisations and to have one of these specialisations included in their degree title.

The specialisations include: marketing, management, administrative management, applied finance, commerce,

human resource management, international business, small business, logistics and supply chain management and tourism and event management.

What will I study?

In first year, students examine a variety of courses including economics, marketing, management, law, communications, information systems, accounting, and statistics. Courses in the second year further develop and enhance this foundation knowledge, and strengthen students' understanding of concepts such as the nature of management and organisational behaviour, strategy, e-business, the current international environment, economic decision-making, and buyer and consumer behaviour.

What does it take?

To be successful in both the program and the business profession, students must have the ability to effectively communicate orally and in writing. They should also work well within a team environment, have the ability to show quality leadership when necessary, and have well developed interpersonal skills. In addition, both students and graduates should be able to think logically and analytically, use their developed problem solving skills, and apply a high level of organisation and professionalism to their work. The Bachelor of Business Administration (Specialisation) provides a solid foundation from which students can pursue postgraduate studies in a range of business and management

disciplines including the Master of Business Administration (MBA) or specialist masters programs.

Who will employ me?

Graduates may find employment within a number of business related fields including accounting, administration, banking, business, economics, finance, importing and exporting, industrial relations, management, marketing or human resources management. Graduates may even elect to be self-employed and run their own small businesses. They may work in the areas of health or education, and could find employment within private enterprise or the public sector. With specialisations in three areas, graduates may be employed as para-professionals in small and large businesses in their selected area of study.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Principles of Economics
Management Principles
Accounting for Business
Communication and Information Systems in Business

Second Half

(Study Period 4, 5 or 6)

Marketing Principles:
Trading and Exchange
Business and Society
Foundations of Business Law
Quantitative Methods for Business

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Organisational Behaviour
Management Accounting
Introduction to E-Business
Buyer and Consumer Behaviour

Second Half

(Study Period 4, 5 or 6)

Foundations of Human Resource Management
Financial Accounting 1
Management Control Systems
Project Management:
Principles and Strategies

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Finance and Investment
Market Research
Elective
Market Analysis

Second Half

(Study Period 4, 5 or 6)

Global Issues for Accounting
International Management
Ethics and Values
Strategic Management
International Marketing

OPTIONAL AREAS OF SPECIALISATION:

Some of these courses may not be offered every year. In choosing electives and courses generally, students must ensure that they satisfy any prerequisite requirements.

The following areas of specialisations are available:

Administrative Management
Applied Finance
Commerce
Human Resource Management
International Business Management
Marketing
Logistics and Supply Chain Management
Tourism and Event Management
Small Business



Jodie Klose

Graduated – Bachelor of Business Administration (Commerce)
Employment: Business Analyst, The APA Group

'I thoroughly enjoyed studying at UniSA and have found a business degree from UniSA is very highly regarded among the business community.'

This program had great flexibility and variety with the option of three different minors in Accounting, Marketing and Management, or the ability to choose a Major in a number of topics, depending on your area of interest and what you would like to continue within your career.

I worked full time for The APA Group (Australia's largest natural gas infrastructure business) while completing my degree and had full support from my workplace as they could see the value in my studies and the skills it would provide me.'

Bachelor of Applied Finance

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424051
UniSA program code	DBBF
CRICOS code	
(international students only)	024191A
ATAR (February 2011 cut-off)	70.20
Program length	3 years
Prerequisites	None
Assumed knowledge	Knowledge of Mathematical Studies and Specialist Maths at SACE Stage 2 is generally assumed. Nevertheless, students are counselled on entry and, where appropriate, may be advised to undertake a bridging program.
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	The School of Commerce (Honours) Scholarship Kevin Benger Community CPS Scholarship AMP Financial Planning Grant unisa.edu.au/scholarship

Program overview

Finance is a dynamic discipline specifically concerned with the borrowing, lending and investing of money by: individuals, financial institutions, businesses and government organisations. Each of these organisations operates within a dynamic

and complex framework, encompassing issues arising at any or all of the local, national and international environments. These organisations require professional staff to administer the finance function, analysing and interpreting a range of information utilising various

technologies. This allows them to assess the needs of the organisation and the external environment in order to make decisions that are consistent with its objectives. The Bachelor of Applied Finance program equips students with the general and specific skills necessary to make informed financial and management decisions. The program includes both the general areas of personal and business finance, as well as specialist areas that can be further developed with electives available across a number of business and allied areas. The Applied Finance program is the longest established finance program in the state, providing suitably qualified finance professionals for over 25 years. Links with industry have allowed this program to be continually modified and updated to ensure it meets its objectives of providing well informed and well equipped graduates who are able to perform in a challenging, dynamic and rewarding industry.

What will I study?

The program requires students to complete an Applied Finance major together with a core of business courses in complementary areas including accounting, economics, information systems, law and management. Specialist finance skills are developed in the areas of financial mathematics, financial markets and asset valuation principles, business finance, personal finance, international finance, portfolio management and risk analysis.

Students typically complete the core of business courses in the earlier periods with the major Applied Finance courses studied on a progressive basis

throughout the program. Elective courses from a number of business disciplines are completed from the second year of the program. The elective courses provide students with an opportunity to enhance, as well as broaden, their skills developed in the Finance major.

What does it take?

As financial and managerial decisions are being made in a dynamic environment, students will need the ability to think logically and clearly. An interest in analysing, interpreting and reporting quantitative information is essential, together with good verbal and written communication and interpersonal skills. The ability to take on leadership responsibilities is also important for this program, as students are encouraged to form small groups as a basis for completing, submitting and/or presenting various assessment requirements for courses within the Applied Finance major.

Successful completion of this program requires a dedicated, focused and driven approach to study, with efficient and effective organisational skills being a critical component of this success. Such positive qualities are valuable to prospective employers, and are key skills for successful business graduates.

Who will employ me?

Across Australia, employment opportunities in the financial services and allied areas are excellent, with a number of graduates currently occupying senior positions across a range of local, national and international organisations. Graduates of the Bachelor of Applied Finance are able to work in a range of industries and sectors as a result of the varied knowledge and

skills developed throughout the program. The combination of the Applied Finance major with electives taken in other business disciplines provides employment opportunities for graduates in allied areas such as accounting, international business, finance and trade information systems and marketing. Graduates of the program have obtained employment in areas as diverse as: lending; retail, investment and international banking; corporate treasury and money markets; foreign currency trading; funds management; risk management; financial planning; and private financial consulting.

Professional recognition

Graduates of the program satisfy the educational requirements for membership of the Financial Services Institute of Australasia FINSIA where they are working in the financial services industry. Students completing Financial Planning BANK 2008 and/ or Applied Financial Planning BANK 3005 satisfy the Tier 1 competency level requirements at both the knowledge and skills levels for a number of the core competencies specified by the government regulatory body, the Australian Securities and Investments Commission ASIC. Such competency requirements are required in Australia to act as a representative of an Australian Financial Services licensee.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Business and Society

Accounting for Business

Quantitative Methods for Business

Principles of Economics

Second Half

(Study Period 4, 5 or 6)

Derivatives and Security Markets

Macroeconomics

Foundations of Business Law

Communication and Information Systems in Business

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Business Finance

Forecasting and Business Analysis

Financial Planning

Management Principles

Second Half

(Study Period 4, 5 or 6)

International Currency

and Banking Markets

Marketing Principles:

Trading and Exchange

Elective

Elective

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Portfolio and Fund Management

Elective

Elective

Elective

Second Half

(Study Period 4, 5 or 6)

Finance Specialism

Elective

Elective

Elective



Anita Costanzo

Graduated – Bachelor of Applied Finance
Employment – Associate Adviser, 360Private

'If you are interested in the finance industry, then you should definitely undertake this program at UniSA. You don't need to know which areas of finance you like as it offers a vast array of opportunities within the field; and you are not limited to one area of the workforce.'

When I studied the Financial Planning course I discovered what was involved in this profession and it was from there I knew I wanted to be Financial Planner/Adviser.

I am now working as an Associate Adviser at 360Private (Personal Financial Advisors and Accountants). I can incorporate a vast array of aspects such as accounting and investments together with good strategy to help clients achieve their financial goals and accumulate wealth.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Bachelor of Commerce

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424181
UniSA program code	DBCC
CRICOS code	
(international students only)	015046G
ATAR (February 2011 cut-off)	71.70
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees	
(international students only)	(A\$) 20,880 per annum
Scholarships available	The School of Commerce (Honours) Scholarship unisa.edu.au/scholarship

Program overview

Commerce at UniSA allows students to master accounting, the language of business. Students will be able to analyse and plan financial matters for organisations from a range of sectors. They will also learn the skills that enable them to manage and provide the essential information that businesses need to make successful financial and management decisions. The program provides strong links to industry, the accounting profession and its professional organisations, which keeps the degree fresh, relevant,

recognised and respected. These links prepare students for a vibrant, challenging career path, both locally and globally. This degree is designed to enable students to fulfil the essential functions of an accountant and business advisor in commerce, government or public practice. Students will also develop an understanding of the economic, legal and political influences that affect the Australian and global business environment. UniSA Commerce graduates satisfy the academic requirements stipulated for entry into relevant professional

accounting bodies and are equipped for life-long learning to further enhance their skills.

What will I study?

This program requires students to complete a major in accounting and encourages studies in a complementary discipline to strengthen employment opportunities. Complementary disciplines include marketing, management, information systems, finance and international business. Non-business related areas such as languages can also be chosen.

The first year of the program provides important foundation knowledge of business through studies of accounting, business law, communications, economics, information systems, management and marketing. From there, students expand and improve their understanding of business and accounting with studies exploring financial and management accounting, finance, taxation and company law, auditing, global business issues and accounting theory. There is also the opportunity to undertake elective courses, designed to enhance and broaden the university experience within other complementary areas of interest.

What does it take?

Because accounting operates in a world of real events, an accountant needs to be aware of the economic, political and social forces and changes that influence their particular areas of activity. It is therefore essential to be able to think clearly and logically when applying the disciplines and decision-making techniques learned through university education. Students need to master the language of business.

Accountants need to communicate with words as well as numbers. They need to be able to communicate with a range of people in a range of environments. As their work often involves dealing with confidential, important information about companies and individuals, accountants must also be trustworthy and have the ability to inspire confidence in others.

Who will employ me?

This program gives students the education and skills necessary to be an accountant in public practice, commerce and industry and the public sector, including federal, state and local government, hospitals, and other government authorities. Students may choose to work in the areas of account keeping, auditing, secretarial or administrative work, management accounting, taxation, liquidation and receivership, financial management, forensic accounting and litigation support. The program also provides a sound qualification for careers in business and management, with equal employment opportunities for both female and male accountants. Due to the continuing, high demand for accountants, UniSA's Commerce degree can lead to a range of interesting and challenging career paths, both in Australia and overseas. In many cases, successful UniSA Commerce students are offered employment before completing their degree.

Professional recognition

This program satisfies the educational requirements for Associate Membership with CPA Australia and satisfies the educational requirements for entry to the Institute of Chartered

Accountants in Australia's (ICCA) professional program – the Chartered Accountants Program (please refer to Notes 1 and 2 in the Program Requirements). Graduation from this program has been recognised by the Association of Chartered Certified Accountants (ACCA) as fulfilling requirements for maximum exemption in the ACCA's professional program.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Accounting for Business
Communication and Information Systems in Business
Foundations of Business Law
Business and Society

Second Half

(Study Period 4, 5 or 6)

Financial Accounting 1
Quantitative Methods for Business
Marketing Principles:
Trading and Exchange
Principles of Economics

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Financial Accounting 2
Management Accounting
Finance and Investment
Elective

Second Half

(Study Period 4, 5 or 6)

Financial Accounting 3
Management Principles
Companies and Partnership Law
OR Elective
Elective

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Auditing Theory and Practice or Elective
Taxation Law 1
OR Elective
Elective
Elective

Second Half

(Study Period 4, 5 or 6)

Issues in Accounting Theory
Global Issues for Accounting
Elective
Elective



Glynn Flaherty

Graduated – Bachelor of Business Accountancy, now Bachelor of Commerce

'I chose my UniSA program for its practical orientation and found it was really valuable to be taught by many lecturers who had worked in, or were still working in, the corporate area.

It provides a very good comprehensive grounding in business, taxation and accountancy. Having a degree in accountancy doesn't necessarily mean you will be an accountant; the program provided a good foundation in many facets of business that can open up a wide range of possible career options both here and overseas.

My first employment after graduating was with one of the big four accounting practices, and I am now Director at Payroll Matters, a chartered accountancy practice.'

Bachelor of Business (International Business, Finance and Trade)

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424091
UniSA program code	DBIB
CRICOS code	
(international students only)	027743E
ATAR (February 2011 cut-off)	70.20
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	The School of Commerce (Honours) Scholarship unisa.edu.au/scholarship

Program overview

The Bachelor of Business (International Business, Finance and Trade) is an innovative program that provides students with the unique combination of business skills, global focus and international experience necessary to meet the demands of modern business.

The program has the flexibility to enable students to pursue a professional business sequence in a number of functional areas.

The program also offers students the exciting opportunity to study at an overseas university

for one semester. From this program, graduates will develop the skills to apply logical, critical and creative solutions to problems faced in the global business environment.

What will I study?

The focus of the program is on conceptual and analytical business skills; business strategy and decision-making; and on understanding economic activity as they affect business in the international setting. This highly flexible degree enables students to complete professional business sequences in a number of

functional areas. These options allow participants to pursue more specialised interests within a global business framework that will prepare them for a wide range of positions in Australia and overseas. Core courses in business are typically studied during first year. These courses equip students with a solid foundation in business essentials, providing core knowledge, skills and experience required for their specialist studies in international business. In the second and third years, students complete the core international business courses as well as a choice of a professional business sequence in various specialised areas.

The international business core courses address areas such as international economics, international business law, international finance, forecasting and business analysis, and competitive strategy. Students will also choose to undertake a choice of professional business sequences in other functional areas such as Applied Economics and Public Policy, International Marketing and Management and Applied Finance or an Overseas Study option. A key feature of the program is the opportunity for participants to study for one semester at an overseas university. This opportunity is supported by one of Australia's most generous university travel scholarship schemes, provided by the University of South Australia.

What does it take?

Students undertaking international business studies should have good verbal and written communication skills, and an interest in world economic, business and current affairs, particularly with regard to Australia's place

in the international context. As international travel is a component of the program, students should also have an interest in, and a desire to experience, other cultural and social environments.

Students also require a number of personal qualities to forge a successful career within this profession. Among these are the ability to work effectively and cooperatively in a team environment, an enquiring and analytical mind, and the ability to apply a logical and rational approach to their work.

Who will employ me?

Graduates of this program will differentiate themselves from other business graduates because of their specialist analytical, conceptual and strategic business decision-making skills, all of which are essential requirements for modern international businesses. Employment and career prospects are excellent for graduates of the Bachelor of Business (International Business, Finance and Trade) program. Graduates have found employment in a variety of enterprises including large multinational corporations, in the areas of banking and finance and Government departments such as the Department of Foreign Affairs and Trade, AusTrade, Department of Health, Reserve Bank, and State Treasury, and even small businesses with an international focus requiring business graduates.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Additional notes

- Students must choose any three courses within following professional business sequences:
 - Applied Economics and Public Policy
 - International Marketing and Management
 - Applied Finance

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Principles of Economics
Accounting for Business
Communication and Information Systems in Business
Business and Society

Second Half

(Study Period 4, 5 or 6)

Management Principles
Foundations of Business Law
Quantitative Methods for Business
Macroeconomics

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Marketing Principles:
Trading and Exchange
International Commercial Law
Forecasting and Business Analysis
Professional Business Sequence

Second Half

(Study Period 4, 5 or 6)

International Economics
Finance and Investment
Professional Business Sequence
Professional Business Sequence

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Overseas Study Option /
Professional Business Sequence
Overseas Study Option /
Professional Business Sequence
Overseas Study Option /
Professional Business Sequence
Overseas Study Option /
Professional Business Sequence

Second Half

(Study Period 4, 5 or 6)

Professional Business Sequence
Elective or Professional Business Sequence
Competitive Strategy
Professional Business Sequence



Hannah Wheaton

Graduated – Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies)

'I think the best thing about my program is that you really do get an international perspective, we are encouraged to go on exchange or do work experience overseas or in Australia and that really compliments your degree.'

Adventuring through Spain was just one of the neat things I got up to during my student exchange to Vienna, Austria. At the Wirtschaftsuniversitat Wien (Business University of Vienna) I undertook studies relevant to my degree with courses like financial markets, business with the US and the UK, globalisation, marketing and a few language courses.

I've always wanted to live and work overseas, and now I feel like I can do whatever I want with my degree. It's very empowering.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Bachelor of Business (Property)

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424131
UniSA program code	DBPY
CRICOS code	
(international students only)	024196G
ATAR (February 2011 cut-off)	71.05
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees	
(international students only)	(A\$) 20,880 per annum
Scholarships available	The Goodman Scholarship & The School of Commerce (Honours) Scholarship unisa.edu.au/scholarship

Program overview

The study of property is concerned with the valuation, management, transfer, development, investment and administration of land and improved properties. It is also about the interaction of people with land and improvements to land. Property professionals need to be able to make informed decisions on the use and management of real property, and solve land resource allocation problems. The Bachelor of Business (Property) aims to equip graduates with such

understanding and skills, as well as the academic qualifications necessary to practice in specialist property areas.

What will I study?

The program provides students with an understanding of property, geographic, economic, legal, business, marketing, ethical and management principles, and provides them with skills in land use, statistical, property research, financial and operational analysis. Central to every business degree within UniSA are core courses in business and management

in the first year. These equip students with a solid foundation in business essentials, providing the critical knowledge, skills and experience required for specialist studies in property. The 12 property core courses include Discovering Opportunities in Property, Property Investment, Land Use, Planning and Sustainability, Property Agency and Management, Property Research, Advanced Property Valuation, Property Management, Statutory Valuations, Property Development, Property, People and Place, Fundamentals of Property Law, and Building Evaluation for Property. They will cover the physical, economic and legal aspects of property as well as specialist knowledge of essential careers in valuation, real estate agency practice, property development, property investment and property management.

Students have the unique opportunity to take part in a mentoring scheme, which gives them first-hand experience in the property industry. Students are assigned to a mentor who introduces them to various areas within the workings of the property profession. Students are mentored on the opportunities a property career provides and are able to gain first hand experience on how to go about making day to day property decisions. Students are exposed to valuable industry links, which can improve their job prospects upon graduation.

What does it take?

People working in the property industry at a professional level generally have good oral and written communication skills, sound quantitative skills, a raft of property experiences and an interest in property and markets.

In addition, those studying for the award require a number of personal skills in order to succeed in both the program and the professional world. These may include an interest in interacting with a variety of people, sound organisational and judgement skills, and a high level of integrity.

Who will employ me?

Graduates of the program possess skills relevant to valuation; asset, portfolio and corporate real estate management; property investment and development analysis; sales consultancy and property marketing. As the program provides graduates with knowledge and analytical skills that are generally useful in business, graduates also find that they are comfortable practising in a non-property business environment. The majority of property graduates obtain employment within the private sector working for financial institutions, property firms, property owners and property managers. They are also employed in local, state and federal government departments.

Professional recognition

Graduates who complete the program are eligible for Provisional Membership of the Australian Property Institute. If graduates complete two years of supervised valuation experience under a Certified Practising Valuer of the Australian Property Institute then graduates become eligible to sit an Australian Property Institute oral examination for elevation to Associate Member of the Australian Property Institute with Certified Practising Valuer status. Graduates, upon completion of the program, are also eligible to act as a real estate salesperson and can apply for membership of the Real Estate Institute of South Australia. Internationally the program is also accredited by the Singapore Institute of Valuers and the Malaysian Institute of Valuers

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Discovering Opportunities in Property

Foundations of Business Law

Accounting for Business

Communication and Information Systems in Business

Second Half

(Study Period 4, 5 or 6)

Business and Society

Principles of Economics

Quantitative Methods for Business

Management Principles

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Marketing Principles:

Trading and Exchange

Fundamentals of Property Law

Land Use, Planning

and Sustainability

Property Valuation

Second Half

(Study Period 4, 5 or 6)

Elective

Elective

Property Agency and

Management

Building Evaluation for Property

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Statutory Valuations

Property Development

Property Investment

Free Elective

Second Half

(Study Period 4, 5 or 6)

Property Practice

Property Research

Property, People and Place

Elective



Lisa Gobell

Graduated – Bachelor of Business (Property), Bachelor of Applied Finance

'UniSA is the only university offering such a specialised property program in Adelaide and it is professionally recognised interstate and internationally.

The wide range of subjects appealed to me as each gave me an insight and background into a possible career path and I undertook the double degree because Applied Finance and Property mesh so well together.

I have enjoyed the networking events the University organised for us because networking is a key aspect to being successful in the property industry. I received credit towards my degree from a one month summer exchange to Aarhus, Denmark, which was partly funded by the University. I also took part in the Pacific Rim Real Estate Society Property Case Competition in New Zealand to compete against students from all over the world. It was a great way to benchmark ourselves against other property students internationally and make contacts from the industry.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Bachelor of Commerce, Bachelor of Applied Finance

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424191
UniSA program code	DBCBC
CRICOS code	
(international students only)	041701J
ATAR (February 2011 cut-off)	73.05
Program length	4 years
Prerequisites	None
Assumed knowledge	Knowledge of Mathematical Studies and Specialist Maths at SACE Stage 2 is generally assumed. Nevertheless, students are counselled on entry and, where appropriate, may be advised to undertake a bridging program.
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	The School of Commerce (Honours) Scholarship Kevin Benger Community CPS Scholarship AMP Financial Planning Grant unisa.edu.au/scholarship

Program overview

The Bachelor of Commerce, Bachelor of Applied Finance double degree responds to employer demands for appropriately qualified executives

in the accounting and finance professions. Over a term of four years, students will graduate with both accounting and finance degrees, providing opportunities for accelerated career prospects.

What will I study?

This program requires students to complete both a Commerce and Applied Finance major, together with a core of business courses in complementary areas including: economics, information systems, law, management, marketing, accounting, statistics and communications.

Students typically complete the core business courses in the earlier study periods with the major courses studied on a progressive basis throughout the program. In each of the commerce and finance disciplines, the courses build on one another, providing graduates with a sound understanding of the major concepts and principles relevant to each discipline.

Elective courses from a number of business disciplines are studied from the second year of the program. These elective courses provide students with an opportunity to enhance and broaden their skills. Students also have the opportunity to complete a professional sequence of courses in commerce and finance, which can be used to meet the educational requirements for entry into formal study programs offered by the industry professional bodies, for example the Certified Practising Accountant program conducted by CPA Australia.

What does it take?

As financial and managerial decisions are being made in a dynamic environment, students will need the ability to think logically and clearly. An interest in analysing, interpreting and reporting quantitative information is essential, together with appropriate communication and interpersonal skills. The

ability to take on leadership responsibilities is important for this program, as students are encouraged to form small groups as a basis for completing, submitting and/or presenting various assessment requirements. Successful completion of the double degree program requires a dedicated, focused and driven approach towards study, with efficient and effective organisational skills a crucial component of this success. Such positive qualities are valuable to prospective employers and are required skills for successful business graduates.

Who will employ me?

Graduates of this program will have employment opportunities in financial and management accounting, management consulting, as well as taxation and auditing specialisations. In the financial services sector, a number of graduates have obtained employment in areas such as lending, retail and investment banking, corporate treasury and money markets, trading foreign currencies, funds management, risk management, financial planning and private financial consulting.

Across Australia, a number of double-degree graduates currently occupy senior positions in a number of local, national and global organisations. The global nature of accounting and finance provides opportunities to use the program as a 'passport' to a range of careers available in a range of locations.

Professional recognition

This program satisfies the educational requirements for Associate Membership with CPA Australia and satisfies the educational requirements for

entry to the Institute of Chartered Accountants in Australia's (ICCA) professional program – the Chartered Accountants Program. Graduation from this program has been recognised by the Association of Chartered Certified Accountants (ACCA) as fulfilling requirements for maximum exemption in the ACCA's professional program.

Students completing Financial Planning BANK 2008 and/ or Applied Financial Planning BANK 3005 satisfy the Tier 1 competency level requirements at both the knowledge and skills levels for a number of the core competencies specified by the government regulatory body, the Australian Securities and Investments Commission ASIC. Such competency requirements are required in Australia to act as a representative of an Australian Financial Services licensee.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Accounting for Business
Business and Society
Principles of Economics
Quantitative Methods for Business
Second Half
(Study Period 4, 5 or 6)
Financial Accounting 1
Marketing Principles:
Trading and Exchange
Derivatives and Securities Markets
Macroeconomics

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Financial Accounting 2
Foundations of Business Law
Business Finance
Management Accounting
Second Half
(Study Period 4, 5 or 6)
Management Principles
Communication and Information Systems in Business
Financial Accounting 3
Elective

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Financial Planning
Forecasting and Business Analysis
Elective

Second Half

(Study Period 4, 5 or 6)

Global Issues for Accounting
International Currency and Banking Markets
Companies and Partnership Law
OR Elective
Elective

FOURTH YEAR

First Half

(Study Period 1, 2 or 3)

Portfolio and Fund Management
Taxation Law 1
OR Elective
Auditing Theory and Practice
OR Elective
Elective

Second Half

(Study Period 4, 5 or 6)

Issues in Accounting Theory
Finance Specialism
Elective
Elective



Michael Altamura

4th year Bachelor of Commerce,
Bachelor of Applied Finance

'This program is diverse, dynamic and also very flexible. It is challenging but rewarding because it can open up many pathways to a career in business.

Career workshops and information evenings help students build industry contacts and make the transition from academia to working life smoother. You get to build strong relationships with not only your fellow students but also the staff members who are always willing to help out and share their industry experience.

I enjoy the range of subjects, including economics, accounting, finance, law, marketing and management etc and also being able to choose electives related to our interests.

When I graduate I would like to start off working in an accounting firm, and complete further studies to become a Chartered Accountant (CA) or Certified Practising Accountant (CPA) and then hopefully work in corporate finance.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies)

Open Day 2011

City West Campus: Sunday 21 August

Career Information Session 2011

City West Campus: Monday 23 May at 5.00pm

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

Program Information Session (International Studies)

Magill Campus: Wednesday 7 September at X.XXpm

For more information and to register,
visit unisa.edu.au/infosessions

SATAC code	424221
UniSA program code	DBIL
CRICOS code (international students only)	036322G
ATAR (February 2011 cut-off)	71.55
Program length	4 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Partial
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	The School of Commerce (Honours) Scholarship unisa.edu.au/scholarship

Program overview

The Bachelor of Business, (International Business, Finance and Trade), Bachelor of Arts (International Studies) double degree program develops a professional level of business knowledge and skills needed to conduct business in global and multicultural environment. The double degree program is carefully designed to provide students with highly developed conceptual and business analytical skills. The program

also provides knowledge and skills in critical reflection, interdisciplinary skills and analysis in international relations and cross-cultural comparative studies, and basic communication in a foreign language. Upon completion of the program students will not only have high quality business skills but will also possess an understanding of international relations and a good knowledge of another language and/or culture.

What will I study?

The focus of the international business program is on conceptual and analytical business skills; business strategy and decision-making, and on understanding international trade and finance issues as they affect business in the global setting. Courses include international economics, finance and investment, forecasting and business analysis, competitive strategy, and public policy.

The international studies component combines the study of comparative and cross-cultural analysis of Australia, Asia and Europe, international relations and languages. Students have the option to study overseas for at least one semester as a key part of this program.

Students of the double degree program will also be able to participate in the Hawke Ambassador scholarship: an exciting new initiative involving working for an NGO overseas for one semester as part of their overseas studies component. Students of this program are required to complete at least four courses in a language other than English and may study any language currently offered at any university in South Australia.

What does it take?

Students undertaking this program should have an inquiring and analytical mind, and good verbal and written communication skills, as well as an interest in world economic, business and current affairs, particularly with regard to Australia's place in the international context. They should also have an interest in, and a desire to experience, other cultural and social environments.

In addition, studying for a double degree requires a number of personal qualities such as dedication, self motivation and perseverance, some of the traits employers are increasingly looking for in graduates.

Who will employ me?

There are excellent employment opportunities for graduates of this program to engage their cross-cultural and business skills in Australia and overseas. The combination of language, international, political and cultural studies with high quality business skills offered by this program will give students a competitive edge in the international marketplace, where modern business is demanding graduates with a strong multidisciplinary international focus.

Employment opportunities exist within any organisation seeking business graduates with highly developed business analytical, communication and critical thinking skills. Potential employers include government departments and agencies, particularly those concerned with aid, education, the environment, foreign affairs, intelligence and trade. In addition, through undertaking studies in a language other than English (or English language studies in the case of international students), graduates will find themselves well placed for employment in an increasingly international setting. Graduates who can demonstrate cultural sensitivity and speak at least one foreign language fluently, will have a clear advantage and may be presented with a wider choice of employment opportunities in a competitive business environment.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit:
unisa.edu.au/businesshonours

Additional notes

- Students must choose any three courses within following professional business sequences:
 - Applied Economics and Public Policy
 - International Marketing and Management
 - Applied Finance
- Students choose one of the following International relations Majors:
 - Asia and the World
 - Forces in World Politics
 - Peace and Security
 - Politics, Policy and Risk.

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Principles of Economics
Accounting for Business
Peace, War and
International Politics
Language 1A

Second Half

(Study Period 4, 5 or 6)

Business and Society
International Relations
and World Politics
Language 1B
Quantitative Methods for Business

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Macroeconomics
Contending Theoretical
Perspectives in
International Politics
Foundations of Business Law
Language 2A

Second Half

(Study Period 4, 5 or 6)

Marketing Principles:
Trading and Exchange
Language 2B
International Economics
International Political Economy

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Communication and Information
Systems in Business /
International Experience Option
International Experience
Option / Elective
International Experience
Option / Elective
International Experience
Option / Elective

Second Half

(Study Period 4, 5 or 6)

Finance and Investment
Professional Business Sequence
Major course from
optional strand
Management Principles

FOURTH YEAR

First Half

(Study Period 1, 2 or 3)

International Commercial Law
Forecasting and Business Analysis
Major course from
optional strand
Major course from
optional strand

Second Half

(Study Period 4, 5 or 6)

Capstone Research Project
Professional Business Sequence
Professional Business
Sequence or Free Elective
Competitive Strategy



Ashley Yeo

Graduated – Bachelor of Business (International Business, Finance & Trade), Bachelor of Arts (International Studies)
Employment – Trade Development Manager – Greater China Region, SA Department of Trade and Economic Development

'I work at the South Australian Department of Trade and Economic Development as a Trade Development Manager – Greater China Region. I work in the international trade space and the degrees that I gained from UniSA have fitted perfectly into my job description.

The international exchange program is a rare opportunity and the experience adds to your skills set when you are applying for jobs after graduation. Studying this program has enabled me to advance to my current job, and I know that students will find their career paths highly rewarding after graduation.

This double degree provided me with the best combination of courses that I was interested in, and I was attracted to the overseas exchange study option. The two year language course was a bonus, as I gained extra language skills that proved to be valuable in my career.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Entry requirements

For Undergraduate Bachelor Degrees and Associate Degrees

Applicants are required to have:

- » Completed SACE;
- » Completed at least 80 credits of SACE at Stage 2 of which 60 must be Tertiary Admission subjects (TAS) and the other 20 either TAS, Recognised Studies or a mix of the two;
- » Complete any prerequisites for your chosen program;
- » Complete any prerequisites for your chosen program;
- » Obtained a competitive ATAR;
- » Completed interstate or overseas qualifications that the University considers equivalent to the SACE;
- » Completed the International Baccalaureate Diploma;
- » Completed or partly completed a recognised higher education program at a recognised higher education institution;
- » Completed at least four Open Universities Australia (OUA) courses at the appropriate level;
- » Completed an award from TAFE or from another registered training organisation at AQF Certificate IV or above;

- » Qualified for Special Entry and completed the Special Tertiary Admissions Test (STAT). A personal competencies statement and/or employment experience may also be considered;
- » Completed the University Foundation Studies program.

Please note that some programs have prerequisites. Applicants should check all entry requirements before applying. For some programs, applicants may also be required to attend an interview or present a folio.

For more information on entry requirements, visit unisa.edu.au/future

Participation and Access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability. For more information, contact (08) 8302 2376 or 1300 UNINOW or email study@unisa.edu.au

UniSA Advantage

UniSA Advantage is a bonus points scheme that encourages participation in education as well as rewards achievement in selected Year 12 subjects that better prepare students for university study. The scheme includes two strands – **Achievement** and **Aspire**.

Achievement bonus points will automatically be awarded if students score a C or better in Year 12 Tertiary Admission Subjects (TAS) relevant to their intended UniSA program. or more in Year 12 subjects relevant to their intended UniSA program. Find out more here www.unisa.edu.au/future/year12/bonuspoints

Aspire bonus points are awarded automatically to students who attend a school recognised by UniSA as 'under represented' with respect to students going on to higher education. Students from rural and remote areas are also eligible for automatic bonus points while those students on School Card (or state equivalent) and/or Youth Allowance, and do not attend a recognised school, can apply for bonus points by downloading an application

form at www.unisa.edu.au/future/year12/bonuspoints

For more information, visit www.unisa.edu.au/future/year12/bonuspoints. You can also contact Future Student Enquiries by phone (08) 8302 2376 or 1300 UNINOW (local call cost) or email study@unisa.edu.au

Student contributions

Student contributions are the amount you pay towards the cost of your program. The University determines the amount that you contribute within a range set by the Australian Government. The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified. The amount of your student contribution also depends on the unit value of your courses of study (the equivalent full-time student load (EFTSL) value of the course).

As per the Australian Government guidelines, the student contribution amounts for 2011 are:

Band	Fields of study	Student contribution
National priorities	Mathematics, statistics, science	\$0 – \$4,355
Band 1	Humanities, behavioural science (including clinical psychology), social studies, foreign languages, visual and performing arts, education, nursing	\$0 – \$5,442
Band 2	Computing, built environment, health (allied health and other health), engineering, surveying, agriculture	\$0 – \$7,756
Band 3	Law, dentistry, medicine, veterinary science, accounting, administration, economics, commerce	\$0 – \$9,080