



UniSA

Bachelor of Business
(International Business, Finance and Trade)
&
Double Degree with International Studies

Presenter: Dr Ronald Donato
Program Director



Presentation Outline

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- The program – structure and content
- Teaching arrangements (and assessment)
- Outcomes and Careers
- Contact us



What is International Business?

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International Business:

Involves understanding how economic activity and business decisions are conducted in the global business environment.



The programme provides students with an array of skills:

- High level of business analytical skills
- Strategic business decision-making
- Strong understanding of global business environment
- Overseas study component
- Develop skills in core business functions

What will I Study?

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- A core of business principles courses
- A core set of specific international business courses
- A choice of professional business sequences and an
- Option to study one semester overseas

What will I Study?

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International Business Core Courses:

- Macroeconomics
- International Economics
- Finance and Investment
- Forecasting and Business Analysis
- International Commercial Law
- Competitive Strategy



What other courses?

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Choice of **two professional sequences**

- Applied Economics and Public Policy
 - International Marketing and Management
 - Applied Finance OR overseas study
- Enables students to focus (and gain depth) in other discipline areas
 - Builds upon – generic skills acquired in IB core courses:
 - Adds value to program in way that is tailored to student preferences
 - Broadens career options – employers seeking business graduates



What other courses?

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Also have a dedicated double degree
– with International Studies – focus
on international relations:

**Bachelor of Business (international
business, finance and trade)/Bachelor
of Arts (international studies) – DBIL**

- **SATAC CODE - 424221**

Bachelor of Business (Int. Bus)/ Bachelor of Arts (Int. Studies): DBIL

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Comprises:

- 8 core 1st year business principles courses
- 8 international business courses
- 8 international studies
- 4 language courses
- Option to study one semester overseas



Bachelor of Business (Int. Bus)/ Bachelor of Arts (Int. Studies): DBIL

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International Studies core courses:

- International relations and world politics
- Peace, War and International Politics
- Theoretical Perspectives in International Politics
- International Political Economy

Plus Choice professional strand – 4 courses

- Asia and the World;
- Peace and Security;
- Forces in World politics;
- Policy, Policy and Risk



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But wait for it – there's more! Overseas Study Option

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- Specific provision in programs to allow students to study one semester overseas
- Student exchange scholarship (value \$2000- \$5000)
- Hawke Ambassadorship – International Volunteer Experience Program – DBIL program only



Overseas Study Option (cont'd)

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- Well established exchange linkages with leading Business Schools in many countries
- Provide first-hand international experience in a professional setting
- See Uni website – on student exchange



Teaching & Learning Arrangements

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Lectures: Usually 2 hours

Tutorials: Usually 1 hour

Online resources:

Interactive material to aid learning.
Refer to course home page



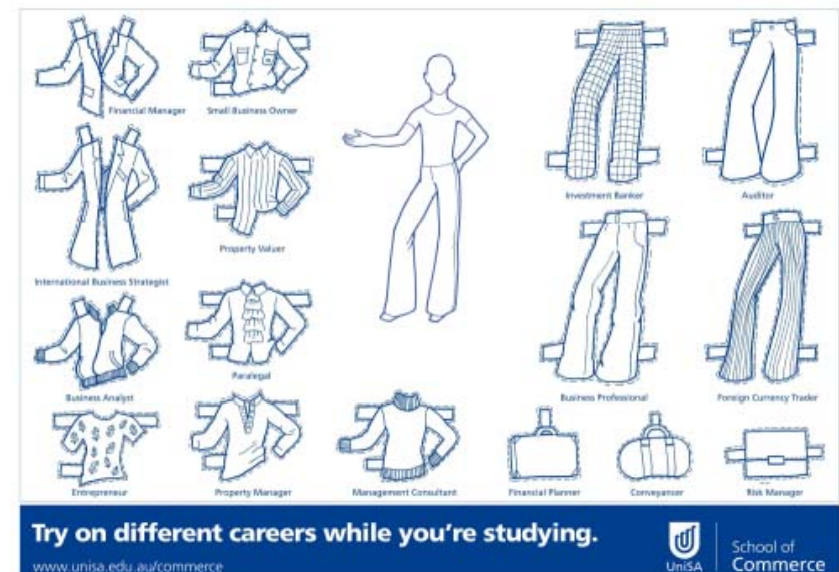
Types of assessment:
Tests; assignments; exams

Grade Point Average (GPA):

- Grades are important
- Try always to do well and don't fail courses

Innovative program provides students with a unique combination of:

- High level of business analytical skills
- Strategic business decision-making
- Strong understanding of global business environment
- Develop skills in core business functions
- Overseas study component



Outcomes: Links to employment

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- Important to have good grades
- Package your CV emphasising your skills and capabilities





- Any industry sector requiring business graduates.
- Business – large multinational or local with international focus
- Government – Treasury; Health Dept; Finance, foreign affairs

Need more assistance?

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- The Learning and Teaching Unit :
<http://www.unisa.edu.au/ltu/>
- UniSA online resources – extensive including email, courses, program, LC workshops, Experiencebank.
- Search the web!



We're all in this together

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- Enrol soon, if not done already
- Don't miss Orientation activities
- Don't miss classes from week 1
- Do the work!! – more non-contact time than contact
- Assessment – be aware of requirements including formatting, work consistently, meet deadlines, take the pressure off exam times
- Check out the [Good Practice Guidelines for Student Behaviour](http://www.unisa.edu.au/policies/codes/goodprac/studentbehav.asp)
(www.unisa.edu.au/policies/codes/goodprac/studentbehav.asp)

We're all in this together (cont'd)

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- Withdraw by due dates, if things become too hard & avoid F2's on transcript – employers do ask for these!
- Contact me via email or make an appointment – BEFORE problems get too large
- Use the help of Student Counsellors
- It's very different to high school –
→ be proactive in accessing help & resources or simply ASK!



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All work and no play?

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- Get to know the student clubs, societies & associations on campus
- Be a part of campus life





Career Services

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- **MyCareerPlan** → employment and workshop database
- **Workshops** → career planning, resume writing, job search, interviews
- **Targeted Emails** → screened opportunities specific to your degree
- **Career Consultations** → confidential one-on-one meetings
- **Work Experience** → paid, voluntary and work placement schemes

Website: <http://www.unisanet.unisa.edu.au/careers/>
Email: careers@unisa.edu.au
Phone: +61 8 8302 7860
Location: Career Services, Learning and Teaching Unit
160 Currie Street, Adelaide SA 5000



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Orientation program

Thursday 24 February 2010

- Welcome to new students
- Program Information Sessions
- Campus Tour
- Lunch activities
- Preparing for Study
- Online@UniSA
- Enrolment and Credit - Student ID Cards

Friday 25 February 2010

- Being a Successful Student
- Academic writing session





Contact us

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Who to contact when...



Ms Lyn Nipperess

Program Advisor

(for admin issues e.g. class overrides)

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Contact Us (cont'd)

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Dr. Ronald Donato

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(for academic issues ,e.g. credit)

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Contact Us (cont'd)

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