

Property Matters

Issue 1

Speed networking

UniSA's first property speed networking event gave over 40 students the opportunity to talk to 27 professionals from all parts of the property industry about what it is really like to do their job.



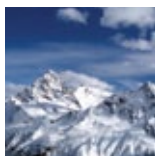
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Leading news



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PM meets PK



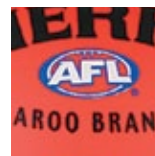
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Rocky Mountain high



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Footy fever



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Girl power



PM meets PK

Not long before relinquishing the role of Minister for Education in order to take up other duties, **Julia Gillard** was able to meet Adjunct Research Fellow Paul Kershaw at Parliament House in Canberra. The duo caught up at the award ceremony for the Australian Learning and Teaching Council “Promoting Excellence in Higher Education” awards. Paul was a member of the team from UniSA that received the prestigious **\$25,000** national award for teaching excellence in the Law, Economics, Business and Related Studies category.

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Comprising over 300 three minute interactions in two thirty minute sessions, with a much needed drinks break at half time, property speed networking is a fast paced, dynamic experience for both students and practitioners allowing students to better understand the career options available and practitioners to meet the workforce of tomorrow.

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Stop PRRES!

The 18th Pacific Rim Real Estate Society Conference is to be held at UniSA from **15th-18th January 2012**. With the theme of "Property: Nexus of Place and Space", Conference Program Chair, Dr Geoff Page, promises an action packed conference bringing together cutting edge academic research, practitioner perspectives and lashings of South Australian hospitality. To reserve a seat at Australasia's leading property research conference with the opportunity to see the pandas, log on to www.prres.net now.



Alastair Boucaut (pictured left) completed his property degree in Denver.

Rocky Mountain high

UniSA property student, Alastair Boucaut, travelled overseas to complete his property degree at the foot of the Rocky Mountains in Denver studying at Colorado State University's highly ranked College of Business.

"My time at Colorado State University was invaluable" says Alastair.

"The program broadened my real estate horizons by introducing me to the highly developed US property market".

"The department is small, with around 30 students per year. This intimate setting provided me with the ability to make some great friends and get some in-depth interaction with the highly skilled professors".

Publish or perish

Adjunct Professor Stan McGreal, from the world leading property program at the **University of Ulster**, visited UniSA once again to assist with the property team's fast growing research output. Focusing on research into property education and into house buyer expectations, Dr Sharon Yam published three papers, one jointly with Peter Rossini while Dr Valerie Kupke, Peter Rossini and Adjunct Professor McGreal have had one paper published on the impact of medium density housing development on neighbourhood character and market performance.



Walk the talk

The UniSA property team continue to be active in a wide range of professional, industry and community bodies in South Australia, nationally and internationally.

Dr Valerie Kupke is a member of the **API SA CPD Committee**, actively planning CPD events for South Australian members and Dr Geoff Page has made an extensive contribution over the last two years to the design of the **API's Future Professionals Program**. Also, Professor David Parker, Dr Tony Lockwood and Wayne Marano continue to be active members on the SA Valuer General's Research Committee.

Internationally, Professor David Parker is also a member of the RICS Property Faculty Board for Oceania and sits on the **RICS International Commercial Faculty Board** in London, with Dr Geoff Page continuing to be an international assessor for the prestigious **RICS Education Trust**.

In the wider community, Dr Geoff Page continues to advise the SA Minister of Agriculture through the **ABA Advisory Board** and Professor Parker contributed to **UniSA's KnowledgeWorks** public lecture series with a sell out presentation on "Investing in Australian Real Estate Investment Trusts: Theory and Practice". In the residential real estate agency world, Dr Valerie Kupke and Peter Cucchiarelli were both judges for the high profile **REI Awards** in South Australia.

Out and about

In Adelaide, Dr Tony Lockwood, Wayne Marano and Professor David Parker presented a paper on spatially enabled mass appraisal at the **International Property Tax Institute Conference**. Professor David Parker also leapt to the defence of the Spencer definition of market value in the API's CPD seminar "Spencer: Wanted - Dead or Alive" while Dr Valerie Kupke spoke at the API SA 2010 State Conference on "Living the Dream?". Also, Dr Tony Lockwood and Mr Wayne Marano talked to the Valuer General's team about sub-market delineation in South Australia.

Regionally, the UniSA property team presented 11 refereed papers at the **Pacific Rim Real Estate Society Conference** in Wellington (double the number of the next most active University in the region).

Internationally, Professor David Parker presented a paper on AREIT investment decision making at the **American Real Estate Society Conference** in Florida and the property team presented three papers at the **European Real Estate Society Conference** in Milan on subjects ranging from green buildings to time on market for residential sale.

Inaugural Course Advisory Committee

Under the chairmanship of Professor David Parker, a Course Advisory Committee has been formed to provide commentary on **trends in the property profession and industry** that may affect the property programs offered by UniSA. The Committee includes representatives of the property profession, property industry, current and prospective accrediting bodies and regulatory bodies as well as representatives of the property agency, management, investment and development profession.





Dr Geoff Page at the Adelaide Hills Farmers Market.

Footy fever

Planning Minister Paul Holloway joined representatives of South Australia's property development and property investment industry, together with representatives of professional and property industry associations, as guests of UniSA at **AAMI Stadium**. Brian O'Callaghan, the property team's AFL expert, says "Discussing the future direction of the property market and the research opportunities arising provided welcome respite from watching the tragic events unfold that lead to a **Western Bulldogs** victory".



It's the authenticity

"Forget the serenity, it's all about authenticity" says Dr Geoff Page who has been researching farmers markets from **Adelaide to Bologna**. Dr Page, an active committee member of both the Adelaide Hills Farmers Market and the Adelaide Showground Farmers Market, presented conference papers on farmers markets at the European Real Estate Society Conference in Milan and at the Pacific Rim Real Estate Society Conference in Wellington. "These days, people are looking for authenticity" says Dr Page, "they want to see **real farmers with real veggies**, real fruit and real flowers that have been grown 100% naturally".

Case competition

With much appreciated sponsorship from the SA API, a team of UniSA property students comprising Lisa Gobel, Peter Hansen, Brianna Chappell and Alastair Boucaut competed in the **Pacific Rim Real Estate Society Case Competition in Wellington**. "Competition was stiff with teams from the University of Southern California, National University of Singapore as well as Australian Universities with the team from **University of Auckland** winning" says team manager and coach Dr Sharon Yam. "Analysing a case study, coming up with an innovative and original proposal and then presenting it to a panel of critical judges is a great way to develop a wide range of skills that will be useful in the workforce – not least, working under pressure".

QC @ VG

The research partnership between UniSA and the Valuer General of South Australia continues to flourish with Dr Tony Lockwood, Wayne Marano and Professor David Parker undertaking a major research project for the VG investigating **quality control processes** among interstate and overseas Valuers General. "We value our relationship with the VG in placing South Australia at the forefront of mass appraisal valuation" said Dr Lockwood. "Technology now allows the efficient use of spatial analytical techniques to improve the quality of the property taxation base. The VG is keen to take advantage of this with the assistance of the research capabilities of UniSA" added Dr Lockwood.

Girl power

Competing against bids from high profile universities around the world, Dr Valerie Kupke, Dr Sharon Yam, Peter Rossini and Adjunct Research Fellow Paul Kershaw succeeded in winning a **prestigious RICS Education Trust grant** for research into female home ownership patterns in Australia. "Females heading up sole parent households, females choosing to live alone and elderly females comprise a sizeable proportion of residential property owners" says Dr Kupke. "To date, very little research has been undertaken into this fast growing sector of the market and my project asks if where you live, what you earn or the type of housing being built makes a difference to achieving this goal for women."



Office Address:
City West Campus
Way Lee Building Level 2
37-44 North Terrace
Adelaide, South Australia 5000

Telephone: +61 8 8302 9047 or +61 8 8302 0436
Facsimile: +61 8 8302 0992
Email: cmr.enquiries@unisa.edu.au

Postal Address:
School of Commerce
Division of Business
University of South Australia
GPO Box 2471
Adelaide, South Australia 5001
www.unisa.edu.au/commerce

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