



School of
Commerce

**University of South Australia
School of Commerce
Division of Business**

Undergraduate Handbook 2011

**Bachelor of Business (International Business, Finance
and Trade) - DBIB**

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**Bachelor of Business (International Business, Finance
and Trade)/**

Bachelor of Arts (International Studies) – DBIL



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Welcome from the Head of School

Welcome to the School of Commerce!

The School of Commerce comprises the disciplines of Accounting, Applied Finance, Property, International Business/Economics and Business Administration with a total enrolment of over 5000 students and over 90 permanent members of academic and support staff.

The staff are dedicated professionals and the School provides a high quality teaching and research environment for students.



The purpose of this handbook is to acquaint you to the services that UniSA and the School of Commerce provides; to advise you of some important information relating to your program; and to inform you of the opportunities for further study and career planning.

I trust that you will find this handbook useful and will enjoy your studies with the School of Commerce. I look forward to seeing you on your graduation day!

Best Regards,

A handwritten signature in blue ink, which appears to read 'Janek Ratnatunga'. The signature is written in a cursive style with a long horizontal line extending from the end.

Janek Ratnatunga
Head: School of Commerce

Welcome from the Program Director

On the behalf of the international business academic staff, congratulations on selecting the international business program!

The program will equip you with conceptual, analytical, and strategic decision-making skills necessary for understanding and working within the global business environment.

Whilst you will always be able to acquire vocational type skills within your workplace environment, it is our task as academics, through the international business program, to equip you with a set of important business skills which we believe you can only acquire through formal learning within the University environment.

The IB programs (single and double degrees) have a strong international focus and distinguish themselves by being the only programs in South Australia which are explicitly dedicated to the study international business. The programs also distinguish themselves within the Division of Business by specifically allocating a study period to enable students to study overseas on exchange. Some of the most generous scholarships in South Australia are available for this purpose.

My role as Program Director is to assist you on academic matters relating to your program and to provide advice regarding how to add value to your business degree and discuss any academic difficulties you may be experiencing with respect to your program. You may, for example, wish to pursue a structure that is non-standard to the usual program structure, in which case approval is required by me as Program Director.

For more general administrative enquiries regarding your program you can contact either Lyn Nipperess (lyn.nipperess@unisa.edu.au) or Campus Central.

I trust you will find your international business studies both stimulating and enjoyable and that your experience here at UniSA is a rewarding one.

Good luck with your studies and make sure to contact either Lyn or myself if you run into particular difficulties regarding your program structure and course options.

Regards,
Dr Ronald Donato
Program Director – International Business Programs



Program Director's Contact Details

Name: Dr Ronald Donato
Location: Way Lee Building, WL3-62
Email: ronald.donato@unisa.edu.au (The most convenient way to contact me)
Telephone: 8302 0319

For initial academic and program enquires contact:
Program Academic Advisor (Support to Program Director)

Name: Lyn Nipperess
Location: WL2-61
Email: lyn.nipperess@unisa.edu.au
Telephone: 08 8302 0294

School of Commerce Location and Contacts

Location

School of Commerce
University of South Australia
City West
Way Lee Building
Level 2 Way Lee Building
37 - 44 North Terrace

Telephone 08 8302 9047
08 8302 0436

Facsimile 08 8302 0992
Email cmr.enquiries@unisa.edu.au
Website www.unisa.edu.au/commerce/

Postal Address

School of Commerce
University of South Australia
GPO Box 2471
ADELAIDE SA 5001

Important Dates for 2011

The majority of UniSA courses are scheduled during study periods 2 and 5.

For information about summer school and the other study periods please visit <http://www.unisa.edu.au/future/study/2011calendar.asp>

Study Period Two – FIRST HALF OF YEAR	
Core teaching 28/02/2011 to 1/07/2011*	
<i>*(Students should consult their timetable for exact teaching dates. Core teaching dates are approximate and will vary in a small percentage of courses).</i>	
Orientation to UniSA for International Students	14-18 Feb
Orientation Activities	21-25 Feb
Enrolment add deadline	11 Mar
Due date for payment – Study Period 2 (Domestic/ International 1 st instalment)	17 Mar
Due date for payment – Study Period 2 (International 2 nd instalment)	17 Apr
Census date	31 Mar
Teaching Break	11-22 Apr
Final date for Withdraw Without Fail (W)	29 Apr
Final date for Withdraw Fail (WF)	13 May
Study Period Five – SECOND HALF OF YEAR	
Core teaching 25/07/2011 to 25/11/2011*	
<i>*(Students should consult their timetable for exact teaching dates. Core teaching dates are approximate and will vary in a small percentage of courses).</i>	
Enrolment add deadline	5 Aug
Due date for payment – Study Period 5 (Domestic/ International 1 st instalment)	17 Aug
Due date for payment – Study Period 5 (International 2 nd instalment)	17 Sep
Census date	31 Aug
Final date for Withdraw Without Fail (W)	16 Sep
Teaching Break	20-30 Sept
Final date for Withdraw Fail (WF)	14 Oct
Examinations	
Mid Year	18 Jun -2 Jul
Deferred Mid Year Exams	21Aug-6 Aug
End of Year	12-26 Nov
Deferred End of Year (2010) Exams	6 Feb-11 Feb 2012
Major Study Breaks	
Mid Year Break	4 -22 July
End of Year Break	Dec 2011-Feb 2012
Please note: These dates may vary depending on the study periods you enrol in.	

Study Modes

The School of Commerce programs are generally available in both internal and external study modes. It is possible to change between internal and external study and to undertake a combination of internal and external study.

Internal Teaching Mode

The internal teaching mode employs the traditional techniques which include lectures, tutorials, seminars, workshop and project work as applicable to individual courses.

External Teaching Mode*

This mode enables students to study at a distance without attending classes and relies mainly on the provision of printed matter. A typical package of printed materials would include:

- a Course Information Booklet encompassing administrative aspects, assessment requirements, reading lists and content elaboration;
- a Study Guide providing structured learning guidance, supplementary materials, self-assessment questions and review;
- course articles or excerpts from the literature which may otherwise be difficult for external students to obtain;
- where appropriate, other materials provided on the web or CDs.

*International Students

Please consult an international student advisor at the Learning and Teaching Unit. Studying externally may breach your visa conditions. International student advisors are located on each metropolitan campus at Learning and Teaching Unit. You can see an international student advisor at a drop-in session or by making an appointment, a list of current international student advisors can be found here:

<http://www.unisa.edu.au/ltu/contact/default.asp>

Open Universities Australia (OUA)

Students wishing to enrol into courses via OUA **MUST** seek prior approval from the relevant Program Director or Program Advisor (Lyn Nipperess):

Lyn Nipperess
Program Advisor: Undergraduate
School of Commerce
Telephone: 08 8302 0294
Email: lyn.nipperess@unisa.edu.au

Graduate Qualities

All UniSA programs and courses are designed around a unique set of seven (stated below) Graduate Qualities which ensure that UniSA students graduate with the skills and knowledge required of a modern, global professional.

A graduate of the University of South Australia:

1. operates effectively with and upon a body of knowledge of sufficient depth to begin professional practice
2. is prepared for life-long learning in pursuit of personal development and excellence in professional practice
3. is an effective problem solver, capable of applying logical, critical, and creative thinking to a range of problems
4. can work both autonomously and collaboratively as a professional
5. is committed to ethical action and social responsibility as a professional and citizen
6. communicates effectively in professional practice and as a member of the community
7. demonstrates international perspectives as a professional and as a citizen.

Each of the qualities has indicators which serve as a guide to their development. You can learn more about UniSA's Graduate Qualities at this website:

www.unisanet.unisa.edu.au/gradquals/

Important Academic Information

Attendance Expectations and Requirements

Students are expected to attend the lectures, tutorials and practicums of each course in which they are enrolled. Please refer to the Course Information Booklet for each lecturer's expectations.

International Students: You must attend at least 80 percent of the contact hours for each study period of your program. For further information about mandatory student obligations and visa conditions please visit the Department of Immigration and Multicultural Affairs (DIMIA)

www.immi.gov.au/students/students/573-2/obligations-student.htm

Learning Approach

For internal students, the program may involve lecture and tutorial classes, practicums in the computer labs, seminars, project work and assignments. Students are expected to develop their abilities to work in groups and to present effectively in both oral and written forms. Part of the assessment may require team work and formal presentations in tutorials.

Program Load

One of the big differences between studying at university and studying at school or TAFE is the way your study time is organised.

The School of Commerce programs are designed as 3 year full-time or part-time equivalent for single degrees and 4 years full-time or part-time equivalent for double degrees.

Full-time students will normally undertake up to 12 hours per week of class contact time while part-time students will normally undertake up to 6 hours per week of classes.

Contact time or time that you spend in formal classes, is only about a quarter of your total study workload. Non-contact time or time that you spend preparing for tutorials, reviewing lectures, researching, preparing assignments etc, is about three times as much as your contact time.

Students will need to work at least two to three times as many hours in private study in order to cope with the requirements of their program. This means you will have 8-9 hours out-of-class time for a 3 – hour class, which is a total of 11-12 hours per week for the course. For a full-time load this adds up to 44 hours each week or 22 hours for a half time load. Unless you consistently make this commitment of time you will find it hard to keep up, achieve high grades or be prepared for exams at the end of study period.

International Students: To comply with your student visa conditions you must remain enrolled on a full-time basis while studying at UniSA.

Planning Your Time

As a University student you are totally responsible for your own study program and habits. In order to succeed, you will need to plan your study time carefully and systematically.

In estimating the time and effort required for individual assignments, some students find the consideration of the following factors useful:

- the complexity (for you) of the topic to be addressed;
- the expected length for written assignments;
- how many marks the assignment is worth (not always a good indicator as some assignments are set with a low value but are required to be completed to ensure that you understand the material so far).

Remember that one of the characteristics of a successful student is how effectively he or she can organise and use the non-contact study time (see above). For further information on time management and study skills, please refer to the Learning and Teaching Unit website: <http://www.unisa.edu.au/ltu/students/default.asp>

Sometimes difficulties arise which are beyond your control. In these situations approach academic and student support staff for help as early as possible.

Academic Review of Student Progress

The University regularly monitors the progress of every student. This is called “academic review”. If you fail a course for a second time, have a grade point average that is less than 2.80 for a study period or fail a practicum or field placement, you will be referred to Learning and Teaching Unit, required to attend group academic counselling or have a discussion with your Course Coordinator or Program Director. If your grades do not improve, further action will be taken by the University in an attempt to assist you.

If your progress does not improve after these interventions, you may be denied permission to continue with your studies. Full details of policies related to academic review are available in the *Assessment Policies and Procedures Manual* at: www.unisa.edu.au/policies/manual/default.asp

International Students: To comply with your student visa conditions you must have satisfactory academic results for each study period of your program.

Glossary of Academic Terms

A list of useful information and terminology used within the University of South Australia can be found at: www.unisa.edu.au/sas/glossaryacadterms.asp

Charter of Student Conduct

The University of South Australia is committed to ensuring that students are offered a quality teaching and learning environment that recognises and places priority on their needs as adult learners. To achieve this and to enable students to have access to the best possible experience, the University recognises the importance of a supportive and flexible educational environment.

The above ideals are reflected in the University's 'student centred' approach to teaching and learning. Student centred learning encourages students to be actively involved in the planning and managing of their learning opportunities. Thus, a student centred approach to teaching and learning enables students to exercise some measure of control over how, when and what they learn. At the same time, adoption of this framework means that students must also take personal responsibility for their learning. For these reasons it is important for both staff and students to be aware of their mutual obligations under the University's student centred approach to teaching and learning.

The Student Charter of Conduct for the School of Commerce provides guidance on this set of mutual obligations. First, it establishes the *expectations* that students are reasonably entitled to hold with regard to the teaching and learning environment provided to them. Second, it establishes the *responsibilities* placed upon students within this teaching and learning environment over the course of their studies. The expectations described in this document are drawn from various University policies and procedures, which are referenced throughout.

It is an expectation that provision of clear guidance of the expectations and responsibilities associated with being a student within the School of Commerce at UniSA will facilitate a cooperative and productive relationship between staff and students of the School. Additionally, by focusing attention on and upholding those standards of ethical behaviour outlined in the University's Code of Ethical Conduct, it is hoped that students will be encouraged to attempt to gain maximum benefit from their experience of the teaching and learning environment at UniSA. The Code of Ethical Conduct can be found here: <http://www.unisa.edu.au/policies/codes/ethics/ethics.asp>

Student Expectations	Student Responsibilities
<i>Students can expect:</i>	<i>Students have a responsibility to:</i>
1 Equity and Ethics	
To be treated with courtesy and with respect.	Always treat staff and other students politely, courteously and with respect in all interactions.
That attempts will be made to address their reasonable needs in a timely and appropriate manner regardless of gender, age, ethnicity, disability, sexual preference, religious orientation or any other personal attribute. All students regardless of their backgrounds or characteristics are provided with an equal opportunity to learn. See University Teaching , Equal Opportunity , Anti racism , Students with disabilities	Not discriminate against or harass fellow students or staff on the basis of gender, age, ethnicity, disability, sexual preference or religious beliefs and customs.
To be provided with a safe and stimulating environment. See OHSW and Damage to University Property , By-law 7 disorderly or offensive behaviour	Respect University property, observe rules and contribute to campus life.

To be allowed to communicate informed judgments and perspectives freely through rational debate within appropriate forums. See Equal Opportunity	Respect the rights of others to hold different views to your own, and to handle disagreement responsibly.
That any personal information obtained by the University is kept confidential subject to the student's request and that personal privacy is respected. See Integrity and Confidentiality	Always respect the personal privacy of others.
2 Program and Course Information, Delivery and Support	
2.1 Information about Courses and methods of communication	
That accurate and up to date information is provided and is readily available on all aspects of a course or program, including information on admissions, enrolment, course content and aims, assessment requirements and relevant University policies. See Course Information Booklets and The University's Online Environment	Be aware of any information relevant to your course or program. This may mean accessing electronic material or attending information/orientation sessions.
That the requirements of the course and expectations of students will be clearly defined, communicated and adhered to by teaching staff at the beginning of the semester. See Course Information Booklets and The University's Online Environment	Be aware of course requirements and expectations including meeting all attendance requirements, actively participating in class discussions, preparing for classes by completing assigned reading or tasks, etc. (e.g. preparation for tutorials). Read course information booklets and check course home pages, myUniSA , and your email for updates. Be aware that the official method of communication at UniSA is via email and that your lecturers will also often communicate via websites and discussion groups that are linked to course homepages
2.2 Staff Access and Support	
To have reasonable access to quality teaching staff for individual consultation outside of dedicated class times (in person or by other means, including web-based discussion forums). University Teaching	Respect that teaching staff, like students, have many competing demands on their time, in the form of teaching, research and administration, and that student access to individual staff reflects the provision/allocation of a fixed level of workload hours for this purpose. Note that as many teaching staff work part-time, this may further limit their availability for in person contact outside of class time.
That staff will be respectful of and give reasonable and timely consideration to extenuating circumstances, as defined by and allowed for under University Policy, which are affecting academic performance or progress. See University Teaching .	Make sure that teaching staff are advised of any extenuating circumstances that are affecting your academic performance as soon as possible.
That information on and reasonable access to any additional support required, such as disability or language support, is provided. See Disability services	Be familiar with the many support services available to students, and take responsibility for seeking help if needed.
The University's primary method of communication with students is electronic, and includes email. See Assessment Policies and Procedures	Regularly check your email and myUniSA announcements to ensure that you are aware of all current information relating to your course/s and the University in general.
To study in a harmonious learning environment,	Not disrupt the learning of others, whether in

in which concerns are addressed as quickly as is practical and freedom of expression is respected. See Behaviour and Violence on Campus	the classroom or on discussion boards. Be polite and courteous in all interactions, including in the classroom and via email.
Be free to pursue studies, research, duties or lawful activities in the University and to participate in the life of the University. See Student Misconduct	Behave responsibly and courteously both in class and on campus generally.
2.3 University Facilities	
That equipment and facilities are safe and adhere to Occupational Health and Safety guidelines. See OHSW and Damage to University Property	Treat University facilities and equipment appropriately and follow safety guidelines.
To have reasonable access to any resources and facilities required for successful completion of studies. See Computer Pools and Library Loans Guidelines for students on the use of IT facilities	Plan use of resources such as library books, computers etc. and allow fair access for fellow students. Students are not to abuse their IT privileges.
3 Assessment	
That course assessment requirements are clearly communicated by the teaching staff responsible for the course. See Course Information Booklets and Code of good practice: principles of student assessment	Be familiar with the assessment requirements set out in your Course Information Booklets and in the Assessment Policies and Procedures .
That both a reasonable timeframe and adequate resources are provided for the completion of assessments. See Submission of Assignments , the Library , The University's Online Environment and UniSAnet .	Meet assessment deadlines or seek extensions well before the due date , if needed.
That feedback on assessment is fair, impartial, valid and constructive and is received within a reasonable timeframe from the date of submission. See Feedback	Use assessment feedback constructively to help your learning and your work in future assignments.
Students will be advised of the scheduled date for course examinations via the University web site and Student portal. See Examination Arrangements	Find out when and where course exams are scheduled and attend the appropriate venue(s) at the set time(s).
Students with disabilities are entitled to be assessed in ways that ensure a fair opportunity to demonstrate their knowledge. See Disability services	Be aware of the support that is available and seek assistance from staff when necessary and appropriate.
4 Intellectual Property and Plagiarism	
That matters relating to intellectual property and plagiarism are clearly communicated to students and consequences for non-compliance with guidelines are defined. See Academic Integrity	Comply with intellectual property (IP) and plagiarism guidelines and be aware of the consequences for non-compliance.
Students have the right to have their intellectual property rights recognised and respected. See Ownership of Intellectual Property created by Students	Be respectful of the IP rights of others, including staff and students, and always acknowledge the contribution of others in your assignments.
5 Feedback on Courses and Teaching	

<p>To be given opportunities to provide feedback on teaching staff, course content or any other aspect of their experiences without fear of retribution. See Quality Assurance & Improvement</p>	<p>Provide constructive feedback on teaching staff, course content and any other relevant aspect of study (e.g. in the CEI and SET surveys). Such feedback should reflect consideration of the University's teaching and learning environment (i.e. student centred learning), be mindful of its policies on University Teaching, and recognise constraints under which both individual staff and the School operate (eg, buildings and IT facilities).</p>
<p>6 Problems and complaints</p>	
<p>That their grievances are dealt with in a timely and fair manner. That appropriate procedures for dealing with complaints and grievances are in place, that they are clearly defined, transparent as to process, and easily accessible. See Policy and Procedures for the resolution of student grievances, Discrimination and Harassment Grievance Procedures and Student Ombud</p>	<p>Be aware of University procedures for complaints and grievances and utilise these procedures appropriately. Attempt to resolve concerns through informal discussion with staff before making a formal appeal.</p>

Source: Adapted from Division of Education, Arts and Social Sciences, Draft: *Charter of Student Conduct*, September 2006.

Bachelor of Business (International Business, Finance and Trade) - DBIB

Program overview

The Bachelor of Business (International Business, Finance and Trade) is an innovative program that provides students with the unique combination of business skills, global focus and international experience necessary to meet the demands of modern business. The program is carefully designed to provide students with highly developed conceptual and business analytical skills, and to apply problem-solving techniques to strategic business decision making.

In addition, the program has the flexibility to enable students to pursue professional business sequences in a number of functional areas. The program also offers students the exciting opportunity to study at an overseas university for one semester which is supported by one of the most generous exchange scholarships in Australia. From this program, graduates will develop the skills to apply logical, critical and creative solutions to problems faced in the global business environment.

What will I study?

The focus of the international business program is on conceptual and analytical business skills, business strategy and decision-making, and on understanding economic activity as they affect business in the global setting.

Core courses in business are typically studied during first year. These courses equip students with a solid foundation in business essentials, providing core knowledge, skills and experience required for their specialist studies in international business. In the second and third years, students complete the core international business sequence as well as major or minor sequences in various specialised areas.

The international business core addresses areas such as macroeconomics, international economics, international business law, forecasting and business analysis, international finance, and business strategy. Students also choose two professional business sequences in various specialised business areas.

A key feature of the program is the opportunity for participants to study for one semester at an overseas university. This opportunity is supported by one of Australia's most generous university travel scholarship schemes, provided by the University of South Australia.

Careers: Who will employ me?

Graduates of this program will differentiate themselves from other business graduates because of their specialist analytical, conceptual and strategic business decision-making skills, all of which are essential requirements for modern businesses.

Employment and career prospects are excellent for graduates of the Bachelor of Business (International Business, Finance and Trade) program. Graduates have found employment in a variety of business-related enterprises including large multinational corporations, including the banking and finance sector and Government departments such as the Department of Foreign Affairs and Trade, AusTrade, Department of Health, Reserve Bank, and State Treasury, and even small businesses with an international focus requiring business graduates.

Program Aim

The international business stream of the Bachelor of Business provides a professional level of education for students to acquire business knowledge and skills in a broad range of disciplines necessary to conduct business in an international environment.

Program Structure

The program requires completion of courses totalling 108 units with a minimum of four courses at level three. The structure is flexible, drawing on the disciplines of economics, international finance and strategy while permitting students to select courses from other fields, including languages, which suit their occupational aspirations and capabilities. Students will have the opportunity to take 18 units (or one half year) of study at an overseas university.

Honours*

Honours in International Business may be undertaken by students who complete an International Business professional major with a credit or higher grade point average.

*Also please see below the following sections *“Scholarships offered by the School”* and *“Further Study in the School of Commerce”*.

Bachelor of Business (International Business, Finance and Trade) – DBIB Program Schedule

Course name	Area + Cat. No.	Prerequisites
FIRST YEAR		
First Half (Study Period 1, 2 or 3)		
Principles of Economics	ECON 1008	Nil
Accounting for Business	ACCT 1008	Nil
Communication and Information Systems	BUSS 1058	Nil
Business and Society	BUSS 1057	Nil
Second Half (Study Period 4, 5 or 6)		
Management Principles	BUSS 1054	Nil
Foundations of Business Law	COML 1001	Nil
Quantitative Methods for Business	MATH 1053	Nil **
Macroeconomics	ECON 1007	Nil**
SECOND YEAR		
First Half (Study Period 1, 2 or 3)		
Marketing Principles: Trading and Exchange	MARK 1010	Nil
International Commercial Law**	COML 3005	COML 1001 OR LAWS 1002
Forecasting and Business Analysis	ECON 2007	MATH 1052, ECON 1008
Professional Business Sequence (see notes 3 and 4)		
Second Half (Study Period 4, 5 or 6)		
International Economics	ECON 2009	ECON 1008; ECON 1007
Finance and Investment	BANK 2005	
Professional Business Sequence (see notes 3 and 4)		
Professional Business Sequence (see notes 3 and 4)		*
THIRD YEAR		
First Half (Study Period 1, 2 or 3)		
Overseas Study option/Professional Business Sequence (see notes 3 and 4)		*
Overseas Study option/Professional Business Sequence (see notes 3 and 4)		*
Overseas Study option/Professional Business Sequence (see notes 3 and 4)		*
Overseas Study option/Professional Business Sequence (see notes 3 and 4)		*
Second Half (Study Period 4, 5 or 6)		
Professional Business Sequence (see notes 3 and 4)		8
Elective or Professional Business Sequence (see notes 3 and 4)		*
Competitive Strategy	BUSS 3046	72 units including pass in ECON 2009 and
Professional Business Sequence (see notes 3 and 4)		*
* Elective courses may have prerequisites, please check prior to enrolment		

Rules – DBIB Program

This program comprises:

- a Division Core of seven courses;
- a major sequence of 6 courses specific to the program;
- plus any 2 of the following professional sequences:
 - A: Applied Economics and Public Policy (see notes below)
 - B: International Management and Marketing (see notes below)
 - C: Applied Finance *OR* overseas study option (see notes below)
- plus 2 prescribed electives, specifically, ECON 2010 Economic Analysis of Business Decisions and ECON 2012 Growth Development and the Macroeconomy: unless professional sequence A is undertaken, in which case students may choose any two other business (level 2/3) electives within the Division of Business.

Notes

1. All division core courses will be offered in Study Period 2 and Study Period 5. The division core comprises:

COML 1001	Foundations of Business Law
BUSS 1058	Communication and Information systems in Business
BUSS 1054	Management Principles
BUSS 1057	Business and Society
ACCT 1008	Accounting for Business
MARK 1010	Marketing Principles: Trading and Exchange
ECON 1008	Principles of Economics
MATH 1053	Quantitative Methods for Business

2. The International Business major comprises

ECON 1007	Macroeconomics
ECON 2009	International Economics
BANK 2005	Finance and Investment
ECON 2007	Forecasting and Business Analysis
COML 3005	International Commercial Law
BUSS 3046	Competitive Strategy

2. Students must choose any two of the following professional business sequences:

A: Applied Economics and Public Policy

ECON 2010 Economic Analysis of Business Decisions

ECON 2012 Growth Development and the Macroeconomy

ECON 3006 International Markets, Institutions and Policy

ECON 3007 Sustainability and Public Policy

B: International Marketing and Management

MARK 1008 Buyer and Consumer Behaviour

MARK 3005 International Marketing

BUSS 2043 Foundations of Human Resource Management

BUSS 3025 International and Comparative Human Resource Management

C: Applied Finance

BANK 1005 Derivatives and Securities Markets

BANK 2006 International Currency and Banking Markets

BANK 3004 Portfolio and Fund Management

BANK 3009 Corporate Valuation and Risk Assessment

OR Overseas Study Option (students may spend one semester on study exchange at an overseas university).

3. Students who choose not to study overseas for one semester will study Communication & Information Systems in Business plus three elective courses offered by the Division of Business (unless approval is given otherwise by the Program Director)

4. **Plus 1 prescribed elective**, specifically either: ECON 2010 Economic Analysis of Business Decisions or ECON 2012 Growth Development and the Macroeconomy, **unless** Option A is undertaken as a professional sequence, in which case, students may choose any two other business (level 2/3) electives within the Division of Business.

5. Plus one free elective chosen from any course offered at the University.

Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies) DBIL

Program overview

The Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies) double degree program develops professional level business knowledge and skills needed to conduct business in global and multicultural environment. The double degree program is carefully designed to provide students with highly developed conceptual and business analytical skills.

The program also provides knowledge and skills in critical reflection, interdisciplinary skills and analysis in international relations and cross-cultural comparative studies, and basic communication in a foreign language. Upon completion of the program students will not only have high quality business skills but will also possess an understanding of international relations and a good knowledge of another language and/or culture.

What will I study?

The focus of the international business component is on conceptual and analytical business skills; business strategy and decision-making, and on understanding international trade and finance issues as they affect business in the global setting. Courses include macroeconomics, international economics, finance and investment, forecasting and business analysis, international business law and business strategy.

The international studies component combines the study of comparative and cross-cultural analysis of Australia, Asia and Europe, international relations and languages. It is strongly encouraged that students study overseas for at least one semester as a key part of this program.

The courses undertaken overseas are accredited towards this degree and UniSA provides outstanding scholarship arrangements for this purpose. Students of the double degree program will also be able to participate in the Hawke Ambassador scholarship: an exciting new initiative involving working for an NGO overseas for one semester as part of their overseas studies component. Students of this program are required to complete at least four courses in a language other than English and may study any language currently offered at any university in South Australia.

Who will employ me?

There are excellent employment opportunities for graduates of this program to engage their cross-cultural and business skills in Australia and overseas. The combination of language, international, political and cultural studies with high quality business skills offered by this program will give students a competitive edge in the international marketplace, where modern business is demanding graduates with a strong multidisciplinary international focus. Graduates may find employment in many areas of business and commerce.

Employment opportunities exist within any organisation seeking strong business graduates with highly-developed business analytical, communication and critical thinking skills. Other potential employers include government departments and agencies, particularly those concerned with aid, defence, education, the environment, foreign affairs, intelligence, trade, and marketing. Depending on the country and the position, graduates may also have the opportunity to work overseas, as either a visitor or a continuing resident.

In addition, through undertaking studies in a language other than English (or English language studies in the case of international students), graduates will find themselves well placed for employment in an increasingly international setting. Graduates who can demonstrate cultural sensitivity and speak at least one foreign language fluently, will have a clear advantage and may be presented with a wider choice of employment opportunities in a competitive business environment.

Aim

The Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies) double degree program develops students' professional-level business knowledge and skills needed to conduct business in a global and multicultural environment; knowledge and a capacity for critical reflection and professionally-relevant interdisciplinary analysis in international relations and cross-cultural comparative studies; and basic communication skills in a foreign language.

Structure

The Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies) double degree requires completion of courses totalling 144 units.

The double degree program assumes that: the common Division of Business core courses provide a foundation for both degrees; the general studies sub-major and elective requirements for the arts degree are fulfilled by the international business major; the cognate requirements for the arts degree are fulfilled by language studies; and communication and contrasting studies requirements for the business degree are met by a communication course in the division core, the language cognate and the professional major in international relations. The program structure is defined in the Program Schedule that follows.

Honours*

Honours in International Business may be undertaken by double degree students who complete an International Business professional major with a credit or higher grade point average. Honours in International Studies may be undertaken by double degree students who complete an International Relations professional major with a credit or higher grade point average.

*Also please see below the following sections *“Scholarships offered by the School”* and *“Further Study in the School of Commerce”*.

Bachelor of Business (International Business, Finance and Trade),
Bachelor of Arts (International Studies) DBIL – Program Schedule

Course name	Area + Cat. No.	Prerequisites
FIRST YEAR		
First Half (Study Period 1, 2 or 3)		
Principles of Economics	ECON 1008	Nil
Accounting for Business	ACCT 1008	Nil
Peace, War and International Politics (IR Major 1, see Note 3)	POLI 1015	Nil
Language 1A (see Note 4)		
Second Half (Study Period 4, 5 or 6)		
Business and Society	BUSS 1057	Nil
International Relations and World Politics (IR Major 2, see Note 3)	POLI 1014	Nil
Language 1B (see Note 4)		
Quantitative Methods for Business	MATH 1053	
SECOND YEAR		
First Half (Study Period 1, 2 or 3)		
Macroeconomics	ECON 1007	Nil
Contending Theoretical Perspectives in International Politics (IR Major 3, see Note 3)	POLI 2020	Nil
Foundations of Business Law	COML 1001	Nil
Language 2A (see Note 4)		
Second Half (Study Period 4, 5 or 6)		
Marketing Principles: Trading and Exchange (see Note 1)	MARK 1010	Nil
Language 2B (see Note 5)		
International Economics	ECON 2009	ECON 1008; ECON 1007
International Political Economy (IR Major 4, see Note 3)	POLI 2026	Nil
THIRD YEAR		
First Half (Study Period 1, 2 or 3)		
Communication and Information Systems in Business/International Experience Option (see Note 5)	BUSS 1058	Nil
International Experience Option / Elective (see Note 5)		*
International Experience Option / Elective (see Note 5)		*
International Experience Option / Elective (see Note 5)		*
Second Half (Study Period 4, 5 or 6)		
Finance and Investment	BANK 2005	Nil
Professional Business Sequence (see Note 6)		
Major course from optional strand (IR Major 5, see Note 3)		
Management Principles (see Note 1)	BUSS 1054	Nil
FOURTH YEAR		
First Half (Study Period 1, 2 or 3)		
International Commercial Law (see Note 2)	COML 3005	COML 1001 OR LAWS 1002
Forecasting and Business Analysis (see Note 2)	ECON 2007	MATH 1052 or MATH 1053, ECON 1006 or ECON 1008
Major course from optional strand (IR Major 6, see Note 3)		
Major course from optional strand (IR Major 7, see Note 3)		
Second Half (Study Period 4, 5 or 6)		
Capstone Research Project (IR Major 8, see Note 3)	POLI 3016	
Professional Business Sequence (see Note 6)		Nil
Free Elective / Professional Business Sequence (see Note 6)		

6)		
Competitive Strategy (see Note 2)	BUSS 3046	72 units including pass in ECON 2009; Corequisite: ECON 3005
* Elective courses may have prerequisites, please check prior to enrolment		

Rules

1. The program comprises:

- a Division of Business core of eight courses which are offered in both the first and second half of the year;
- a professional major sequence of eight courses specific to the International Business program and an International Business elective.
- a professional major sequence of eight courses in International Relations;
- at least four courses in a language other than English (or English as a Foreign Language courses for overseas students from a non-English speaking background);
- and an International Study Experience consisting of 18 units of approved study in languages or international studies or business at an overseas university or a Hawke Ambassador International Volunteer Experience
- or four courses chosen from International Studies or two courses of further study of a language and two International Studies courses.

2. Credit is granted for relevant studies completed at a tertiary educational institution or equivalent level. Maximum credit granted is half the courses of the program (i.e. 72 units). Furthermore, students are required to undertake at least 36 units from the Business component and at least 36 units from the International Studies component (including international relations, languages and the overseas study option if it is taken).

Notes

1. This course is one of the compulsory Division of Business core of seven courses. All Division of Business core courses will be offered in both the first and second half of the year.

Division of Business core courses

ACCT 1008	Accounting for Business
BUSS 1057	Business for Society
ECON 1008	Principles of Economics
COML 1001	Foundations of Business :Law
MARK 1010	Marketing Principles: Trading and Exchange
MATH 1053	Quantitative Methods for Business
BUSS 1054	Management Principles
BUSS 1058	Communication and Information Systems in Business

2. This course is one of the major sequence of six courses specific to International Business.

International Business major

ECON 1007	Macroeconomics
BUSS 2005	Finance and Investment
ECON 2007	Forecasting and Business Analysis
ECON 2009	International Economics
COML 3005	International Commercial Law
BUSS 3026	Competitive Strategy

3. The first four designated courses of the International Relations Professional Major are:

First Year, SP2: POLI 1015 Peace, War and International Politics (IR major 1)

First Year, SP5: POLI 1010 International Relations and World Politics (IR major 2)

Second Year, SP2: POLI 2011 Contending Theoretical Perspectives in International Politics (IR major 3)

Second Year, SP5: POLI 2026 International Political Economy (IR major 4)

Students then complete one of four optional strands of three required courses (IR major 5, 6, & 7)

Third year, SP5: POLI 3016 Capstone Research Project (IR major 8) is the fifth designated course.

The four optional strands of the International Relations Professional Major are: Asia and the World; or Forces in World Politics; or Peace and Security; or Politics, Policy and Risk. Students complete one of the four optional strands. Each strand consists of three required courses (IR major 5, 6, & 7). The required courses in each strand are listed in alphabetical order.

Asia and the World

POLI 2020 Globalisation and Asian Regionalism

POLI 2017 Contemporary Northeast Asia

POLI 2018 Contemporary Southeast Asia

Forces in World Politics

POLI 3005 European Union and World Politics

POLI 2022 Islam and World Politics

POLI 1017 United States Politics and Global Primacy

Peace and Security

POLI 3011 Global Security and Sustainability

POLI 3017 Peace, Justice and Reconciliation

POLI 3015 Transformation of Security: Contemporary Issues

Politics, Policy and Risk

POLI 2025 Environmental Politics

POLI 2014 International Risk

POLI 3010 Policy and Globalisation

International Studies courses required in the International Relations Professional Major strand chosen by a student then become International Relations Professional Major courses for that student, and cannot be double-counted as International Studies electives by that student.

4. This course is a surrogate for one of the four language courses which are chosen by students from one of the languages taught by academic staff of the University of South Australian (Arabic, French, Italian or Japanese) or from those available by cross-institutional cooperation (including Mandarin Chinese, German, Modern Greek, Indonesian or Spanish) under arrangements approved by the Languages Coordinator. Overseas students from non-English speaking backgrounds may take 18 units of coursework in English as an additional language in place of 18 units in a language other than English. Students may vary to the extent of completing 9 units of foreign language studies (2 courses) and 9 units of International Studies electives (2 courses).

5. The four courses in the first half of third year may be 18 units of studies in languages or international studies or business or management at an overseas university as an International Study Experience. A Hawke Ambassador International Volunteer

Experience is an alternative overseas option. If an overseas option is not taken, four courses are chosen from International Studies or students complete two courses of further study of a language and two International Studies courses. If an overseas option is not taken, in combination with note 4, students may vary to the extent of completing 9 units of foreign language studies (2 courses) and a total of 27 units of International Studies electives (6 courses) or a total of 27 units of foreign language studies (6 courses) and 9 units of International Studies electives (2 courses). The International Studies courses may be chosen from the general studies major/minor courses found here.

6. Students must choose 3 courses from within one of the following professional business sequence options:

A: Applied Economics and Public Policy

ECON 2010 Economic Analysis of Business Decisions

ECON 2012 Growth Development and the Macroeconomy

ECON 3006 International Markets, Institutions and Policy

ECON 3007 Sustainability and Public Policy

B: International Marketing and Management

MARK 1008 Buyer and Consumer Behaviour

MARK 3005 International Marketing

BUSS 2043 Foundations of Human Resource Management

BUSS 3025 International and Comparative Human Resource Management

C: Applied Finance

BANK 1005 Derivatives and Security Markets

BANK 2006 International Currency and Banking Markets

BANK 3004 Portfolio and Fund Management

BANK 3008 Corporate Valuation and Risk Assessment

7. The Program Director of the Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies) double degree is appointed by the School of Commerce. The Program Director of the Bachelor of Business (International Business, Finance and Trade), Bachelor of Arts (International Studies) double degree consults with the Program Director of the Bachelor of Arts (International Studies) for the International Studies Undergraduate Program components of the double degree program.

Overseas Study Option

DBIB and DBIL programs

An integral part of the international business program (both single and double degree) is the opportunity to study for one study period at an overseas university. The Division of Business has extensive study exchange linkages with some of the leading business schools from a range of countries including universities from the US, Canada, the UK, Japan and select European countries. Furthermore, some of Australia's most generous scholarships are available to assist students who intend studying overseas.

The feedback from students has been unanimous in that studying overseas has been one of the 'best ever experiences'. Overseas study will give you a sense of perspective regarding the scale and scope of the global economic environment and the range of possibilities and opportunities that are available to you when you enter the world of business. It will provide you with an invaluable experience and contributes to your personal and academic development and is considered favourably by many employers.

For specific details regarding who are our exchange partners, scholarship arrangements and application forms visit the exchange website at:

<http://www.unisa.edu.au/exchange/>

Have a look at student testimonials on the exchange website which gives an account of some of the great experiences students have had on exchange:

http://www.unisa.edu.au/exchange/outgoing/Testimonials_RSRs.asp

Hawke Ambassadorship – International Volunteer Experience Program

DBIL program only

Students in the double degree DBIL program also have the option to participate in an international volunteering placement and internship Program for students at the University of South Australia. Called the *Hawke Ambassador International Volunteer Experience Program*, it has the support of the Honourable Mr Bob Hawke, former Prime Minister of Australia.

The Hawke Ambassador Program is worth 18 units (typically one semester of full-time study) towards a Bachelor degree. For Double Degree students, the Program is offered as an alternative to the existing Study Abroad semester. The Hawke Ambassador International Volunteer Experience Program differs from traditional international exchange or study abroad Programs. Students will be based within an international non-government organisation (NGO), usually in an overseas location and working as a volunteer, rather than undertaking formal study at an overseas university.

Students who are unable to travel overseas are able to work as a volunteer in a local, internationally focused Program and receive 18 units towards their degree. The Program offers an opportunity for Australian and international students in the above degree Programs to work in international and intercultural situations, and to volunteer their time and intellect in the service of others. It will assist with academic achievement, broader global and societal understanding, and leadership capacity.

For more details of the overseas work experience program see:

<http://www.unisa.edu.au/hawkecentre/NewGeneration/HawkeAmbassadors/default.asp>

Work Placement Scheme

The Work Placement Scheme offers support to students who wish to undertake an unpaid work placement relevant to their program of study. You must be enrolled for the duration of the placement or between study years in accordance with the University's insurance policy. The Work Placement Scheme is aimed at final and penultimate year undergraduate students. However, other students may take up a WPS placement if they hold skills at a relevant level, have the approval of their Program Director and have been successful in an application.

There are two ways you can obtain a placement:

1. By sourcing your own placement. This allows you to target the organisations, roles, or industries that interest you most. Also, you don't need to worry about competing with other students for the placement position. The [Work Experience](http://www.unisa.edu.au/careers/students/default.asp) (<http://www.unisa.edu.au/careers/students/default.asp>) section of the Career Services website provides information about how to find work experience opportunities.
2. By applying for Work Placement Scheme projects advertised on [MyCareerPlan](https://mycareerplan.unisa.edu.au/Login.chpx?ReturnUrl=%2fDEFAULT.CHPX) (<https://mycareerplan.unisa.edu.au/Login.chpx?ReturnUrl=%2fDEFAULT.CHPX>) These positions are displayed under **jobs** with the prefix WPS (see *Vacation/Internship/Cadetship/Work Experience* and *Voluntary/Community*). You will need to contact the Career Services staff member nominated in the advertisement, who will provide you with the application instructions.

How long are WPS placements?

If you source your own placement, you can negotiate the timeframe with the host organisation. Placements advertised on [MyCareerPlan](https://mycareerplan.unisa.edu.au/Login.chpx?ReturnUrl=%2fDEFAULT.CHPX) (<https://mycareerplan.unisa.edu.au/Login.chpx?ReturnUrl=%2fDEFAULT.CHPX>) will indicate the timing for the project. For example, some may be for one day a week for two months or for an entire week during a semester break, up to 16 consecutive weeks. No placement can require students to work more than two days a week during the study period.

Can I be assessed on my placement?

Work Placement Scheme placements are undertaken in your own time, and are not a formal part of your program. This means that you can negotiate your hours with your host organisation. The only involvement of your academic staff will be that your Program Director will have to sign an insurance form agreeing to your participation in the placement and confirming that the placement is relevant to your program.

Career Services

Your career starts here with your UniSA studies and by using your university experience wisely you can graduate ahead of the pack with a great start to your career. Plan Your Study.

Create a career plan for your study time that includes research into employment options for your degree, a plan for gaining experience and knowledge in the field, and a strategy for targeting and winning your first graduate role.

Visit Unisa.edu.au/Careers for online hints and tips, attend Careers Workshops advertised on MyCareerPlan and through your weekly Careers emails, and book a Career Consultation at your Learning and Teaching Unit (LTU) Manage Your Resources

Always check your Careers emails for events, workshops, work placements and employment. Emails are always targeted to discipline areas and are a valuable resource to researching graduate employment and paid vacation internships too. Create an account on MyCareerPlan, save searches that match your current needs, track your experiences, skills and achievements and use these to build your resume. Seek out Work Placement Scheme opportunities, study related employment and graduate career options as well as browse through a range of graduate employer profiles.

Get connected

Use the Employment and Careers Expo, International Careers Day (for International students) and Work Experience Fair to connect you directly with employers, alumni and work placement providers. In many cases you will be able to speak with the Human Resources staff (the people who will judge your application) and recent graduates who can tell you about their road to success.

Attend Employer Presentations, listed on MyCareerPlan and emailed directly to your inbox, this is your chance to speak with employers about opportunities and how to win the position. Make the most of Careers Forums and all opportunities to connect with employers and alumni – and ask questions on how to use your time at UniSA for success in your career!

Where to find us:

LTU at each campus (City West next to Campus Central)

UniSA.edu.au/careers

MyCareerPlan – under “My Services” in “My UniSA”

Academic Staff Profile – International Business

Staff who may teach you

Dr. Ronald Donato – Program Director

Ron recently completed his PhD in economics at Monash University. He has been researching in the area of health economics for the past decade, and has published in a number of international journals, including: *Journal of Orthopsychiatry*; *Journal of Health Services Research Policy*; the *Milbank Quarterly*, the *International Journal of Pharmacy Practice*; and the *British Medical Journal*. Ron's current research is primarily in the area of economics of health care reform, with a particular focus on managed competition. Other related research include, the application capitated risk-adjustment in the Australian context and the economics of contracting in health care. He was the program director for the international business programs for more than a decade before stepping down in March 2009 in order to focus on his health economics research and going to the Yorke Peninsula more often.

George Bredon

George has a honours degree in economics from the University of Natal in South Africa and a masters degree in economics from the University of Kent at Canterbury. George's expertise has been in writing distance education materials and study guides. He holds a Teaching Excellence Award conferred on him by the University. In 2004, two of his study guides (co-authored with Peter Curnow) were part of a teaching and learning package published by McGraw-Hill that won The Australian Award for Excellence in Educational Publishing. George's research areas of interest centre almost entirely around economics education particularly as regards the use of technology in education. He is an Online Consultant to the *Journal of Economic Education* (USA). He has published articles about online delivery technologies, distance education and computer-aided instruction. George's current area of research interest is online assessment

Dr. Tony Cavoli

Tony has a PhD from the University of Adelaide and has previously taught at the University of Adelaide and the Queensland University of Technology. His research interests span the areas of open-economy macroeconomics and international economic policy and include topics such as exchange rate regimes, monetary policies, trade and financial integration. His work is applied mainly to Asian economies. He has written several book chapters and published in the *Asian Economic Journal*, *Economic Modelling*, *Journal of Economic Development*, *China and the World Economy* and *India Macroeconomics Annual* among others. He is currently working on a book with Ramkishan Rajan and the links between institutional quality and exchange rate regimes (with John Wilson). When he is not working Tony enjoys spending time with his family, riding his bike and watching and playing soccer.

Dr. Xin Deng

Xin Deng is a lecturer in economics. She completed her PhD at Monash University and her PhD thesis is about applying economic measures to combat negative impacts of motor vehicles. Her research covers a variety of fields including environmental economics, transport economics and economic education. She has published in various peer-reviewed international journals. She is currently doing research on economic evaluation of motor vehicle emission in China and student attrition patterns. This year she will be coordinating Microeconomics and Governance and Regulation in Global market.

Nicky Kassoudakis

Nicky has been the tutor coordinator and on-line tutor in first year economics and Open Learning for over five years. She has an honours degree in economics from the University of South Australia. She has wide experience in teaching and assisting students make the transition to first-year, having also taught at the South Australian Institute of Business Technology and The Eynesbury Institute. Nicky has interests in travelling and looking after her young family.

Dr. Ilke Onur

Ilke Onur is a lecturer in economics. He earned his PhD from the University of Texas at Austin. His general field of research is applied microeconomics with special focus on industrial organisation, auction theory, economics of information systems and electronic commerce. He has published in the Decision Support Systems, Information Technology & Management, and Electronic Commerce Research and Applications. He is currently undertaking research studying the joint demands for private hospital insurance and the Australian health care services. This year he will be coordinating Forecasting and Business Analysis, and Applied Business Econometrics.

Dr Zen Lu

Zen Lu has a PhD in econometrics from Monash University. He has been teaching in statistics and econometrics at the University of South Australia since 2001. His research interest focuses on econometric analysis of economic and business data. Currently he is working on modelling population heterogeneity in applied labour economics. He also developed expertise in the area of switching regression/mixture models, model selection and numerical evaluations of various distribution functions. His research has been supported by Australian Research Council and the university. He has published in a number of internationally reputable journals.

Professor David Round

David is Professor of Economics and Director, Centre for Regulation and Market Analysis. He is also Adjunct Professor of Economics at the University of Delaware. David was previously at the University of Adelaide and has held visiting positions at Duke University, the University of Delaware, the College of William and Mary, Wesleyan University, and Vanderbilt University. He has twice been a Visiting Erskine Fellow at the University of Canterbury NZ.

David has authored around 100 papers in leading Australian and international journals, on industrial economics, competition policy and antitrust topics. He currently serves on the editorial board of Review of Industrial Organisation, Australian Economic Papers, and the Australian Journal of Economic Education.

David has served on a number of regulator tribunals including: the Trade Practices Commission in Australia, the Australian Competition and Consumer Commission, the Australian Competition Tribunal, the Australian Telecommunications Authority (AUSTEL), and the Australian Communications Authority. He was Chairman of the Employment Services Regulatory Authority. He has acted as a consultant to a large number of Australian and New Zealand companies, law firms and regulatory agencies. He enjoys travel, the theatre, fine wine and food and watching Australian Rules football.

Dr. Martin Shanahan

Martin Shanahan is an Associate Professor in economics. He completed his PhD at Flinders University and researches in a variety of fields including economic history, wealth and income distribution, law and economics, applied cost-benefit analysis and economic education. He is currently co-editor of the Australian Economic History Review. He has co-edited two books, *Globalisation: Australian Regional Perspectives* and *Australian Labour History Reconsidered* and written numerous book chapters and journal articles. He is currently doing research on water pricing on the Murray; the history of anti-trust legislation in Australia; globalisation and inequality (with John Wilson) and the factors influencing students' learning in economics (with Gigi Foster). He is deputy director of the Centre for Regulation and Market Analysis and research degrees coordinator for the school. Outside of university he is interested in cricket, music and building garden walls. He is married with two school age children.

Dr. John Wilson

John Wilson is a lecturer in economics. He completed undergraduate studies at the University of South Australia before obtaining his PhD in Economics at the University of Adelaide. John has research interests in a wide variety of applied issues. He has published in the *Journal of Environmental Economics and Management* and *The Australian Economic History Review*. He is currently undertaking research examining globalisation and inequality (with Martin Shanahan), the relationship between political competition and corruption, the links between institutional quality and exchange rate regimes (with Tony Cavoli), linkages between problem gambling and crime (with Sarah Wheeler and David Round), and the economics of team sports. He is a member of the Centre for Regulation and Market Analysis. In 2009, John will be teaching Microeconomics, International Economics and Forecasting and Business Analysis.

Vandana Aryu

Vandana Aryu is a lecturer of Economics in School of Commerce, University of South Australia. She was earlier working as a casual tutor with University of Adelaide and marker with Central Queensland University. Prior to holding these positions she had extensive experience of teaching Economics to undergraduate students in Bradford College, Adelaide and India.

Other Study Options

Business Double Degree DBDD - Program

Why Choose a Different Business Double Degree?

The Business Double Degree gives you complete flexibility - you are no longer bound by tradition, or what the University specifies. If you can see an opportunity in the work environment, you can select the degree combination which will help you take advantage!

Interest in double degree programs is on the increase - why? Having a good degree is essential in today's competitive graduate job market. The number of students enrolling in university programs is at its highest rate ever, so what will make you stand out from the crowd when employers are looking at your CV? A Business Double Degree at UniSA!

Aim

This program provides a high degree of flexibility for students to combine any two single degrees in the Division of Business. A double degree provides a number of benefits, in particular:

- Wider career options, now and in the future
- Shows dedication to studies, which is a good indication to employers of your work ethic
- Gaining a significant range of skills and knowledge which employers value
- Becoming multi-skilled
- Gaining a broad outlook

Key Benefits to You

- YOU decide what combination of degrees you want to study of any B. Business, B. Applied Finance, B. Commerce, B. Management and B. Arts (International Studies, Aboriginal Policy and Management, Aboriginal Studies, Australian Studies) degrees. There are over 100 possible combinations.
- YOU will receive two parchments - one for each degree you study.
- YOU only need to study for a minimum 4 years full time (or the equivalent part-time).
- YOU will be able to choose wider career options and greater opportunities now and further down the track.
- YOU will have accelerated career prospects as increasingly employers are looking for multi skilled employees.

Program Length

The Business Double Degree can be completed in a minimum of 4 years full-time or part time equivalent. More information on the Business Double Degree can be found at <http://www.unisanet.unisa.edu.au/programs/program.asp?Program=DBDD&Year=2011>

Services for Students

Email

Each student will receive an email address. You will receive information via email throughout the year. Course Coordinators may choose to distribute course administrative information this way. You are advised to check your email daily and to keep your email account maintained.

Library

The University Library provides reference material and services to all Schools of the University of South Australia. On the City West Campus, the Library is located in the Catherine Helen Spence Building. The Library conducts tours early in the first half of the year, students are encouraged to attend.

Computer Facilities

There are computer facilities and terminals available for the use of students and staff. The main computer pool for the School of Commerce students is located in the George Kingston Building, City West Campus.

In addition, computer pools on other campuses of the University are available for use by University of South Australia students. However, there is a range of specific software installed in each pool, and students should check with the software listings on the noticeboards of each pool to determine whether the computers have the software they require.

Rules require that students do not eat or drink in the computer rooms. The use of computers is restricted to study-related work. Students using them for personal use, especially for games, will be asked to leave. The display of offensive or pornographic material may lead to penalties.

Further details of the computing facilities at the University are presented at the Computer workshops during Orientation.

Learning and Teaching Unit

The Learning and Teaching Unit provides a wide range of services for students including: counselling, learning support, welfare and careers advice, referral and general information. The Learning and Teaching Unit is located in the Yungondi Building, Ground Floor (City West), <http://www.unisa.edu.au/ltu/default.asp>
Phone: 8302 0022 or 1300 656 377(cost of a local call).

Submission and Return of Assignments (*AssignIT*)

All text based assignments are required to be submitted via *AssignIT*. *AssignIT* is an online service allowing assignments to be submitted directly to the Course Coordinator. Please note that **submission opening and closing times apply** (this means that you cannot submit your assignment before or after the specified submission date and time), refer to your relevant Course Coordinator for the nominated submission times.

Once marking is completed, you will be informed by email and can collect your assignment or feedback and grade via *AssignIT*. All assignments must use the Assignment Cover Sheet. Copies of the Assignment Cover Sheet can be obtained via *AssignIT* when you are submitting your assignment.

Full instructions on how to use *Assign/IT* are available in the 'Students' section of this web site: www.unisa.edu.au/helpassignIT/students/default.asp

For other general information regarding the submission of assignments, please refer to *Extra Course Information* at www.unisanet.unisa.edu.au/extracourseinformation/default.asp

Student Administration Forms

The University's administration system requires you to complete a relevant form in order to enable such requests as: leave of absence, internal transfer between programs, or application for credit, efficiently and effectively. All student administration forms can be found at: www.unisa.edu.au/student/forms/default.asp

Security and Callpoints

Several locations on campuses are equipped with emergency wall phones for direct contact with Security staff. These are distinguished by a sign overhead and will automatically dial direct to Security. Exact location details can be found here: <http://www.unisa.edu.au/facilities/security/citywest.asp>

When calling from call boxes please state call box number you are calling from. Directions for the use of the call boxes are clearly marked on the front of the call box. Make yourself familiar with the locations of these call points - if you don't, it might be too late in an emergency. To obtain a brochure listing the locations of all call points contact your local Security office.

Campus Security in City West is located in Yungondi Building, Room Y1-55 tel: 8302 0000 (if dialling from outside telephone). Alternatively dial Security (all hours) 1 800 500 911 - free call. Security staff are responsible for the opening and closing of buildings, and all security on campus. They are available to escort students and staff through the University grounds and to the Car Park. Arrangements for the escort service may be made by contacting direct the on-duty security officer on your campus. Security is maintained over a 24 hour shift, seven days a week.

Campus Central – Information Centre

Campus Central staff will assist you with completing administrative procedures such as organising your student card, obtaining enrolment advice and timetable, purchasing readers and accessing safe and affordable accommodation options. Campus Central is located in the Yungondi Building, Ground Floor (City West), telephone: (08) 8302 0511 or 1300 301 708 (cost of a local call), www.unisa.edu.au/campuscentral/

Final Grades & GPA

Final Grades Awarded by the University of South Australia:

Grade	Notation	Notational %
High Distinction	HD	85 - 100
Distinction	D	75 - 84
Credit	C	65 - 74
Pass level 1	P1	55 - 64
Pass level 2	P2	50 - 54
Fail level 1	F1	40 - 49
Fail level 2	F2	below 40
Conceded Pass	CP	
Terminating Pass	TP	
Non-graded pass	NGP	
Non-graded pass	NG	
Satisfactory	S	

Note: Students who are granted more than 10 courses credit may only be eligible for one Conceded Pass and one Terminating Pass.

There are also some interim notations that are used where no final grade has been given. These are detailed in the following table.

Name	Interim notation on MyUniSA	Explanation Refer to Assessment and results in the <i>Assessment Policies and Procedures Manual</i> *
Supplementary assessment	S	Often referred to as a "supp". This indicates that your work is below pass level but that you have been granted another assessment on academic grounds.
Deferred assessment	D	Indicates that you have been granted, on medical or compassionate grounds, permission to complete the assessment at a later time.
Incomplete assessment	I	Indicates that the assessment for the course is not completed and an extension of time has been allowed.

*<http://www.unisa.edu.au/policies/manual/default.asp>

What is a Conceded Pass?*

If you fail the course with a mark between 45% and 49%, and achieve a grade point average (GPA) for the study period of at least 3.75, you may be eligible for a 'conceded pass' as part of the Academic Review of student progress. A conceded pass permits you to use the course as a pre-requisite for another course.

What is a Terminating Pass?*

As part of the academic review of student progress for undergraduates, you may be given a terminating pass if the marks achieved are between 45-49%. This can only be done when your overall results for the study period are considered as well as other course-specific rules for terminating passes. A terminating pass does not permit you to use the course as a pre-requisite for another course. Other conditions apply and are available in the policy documents.

***Please note** CPs and TPs are not available in most Commerce degree courses.

Calculating Grade Point Average (GPA)**What is GPA?**

The Grade Point Average (GPA) is the average of all your grades for the study period by using the following formula:

Formula

GPA = Sum of (grade points) divided by the sum of number of courses undertaken per study period

$$\text{GPA} = \frac{\text{Sum of (grade points)}}{\text{Sum of the number of courses undertaken per study period}}$$

When is a Grade Point Average used?

The Grade Point Average (GPA) is used to determine your eligibility for:

- internal transfer between Programs
- prizes and awards
- a Terminating Pass (TP)
- a Conceded Pass (CP)
- alternative entry (other than SACE) into Program

Grade Point Average Weighting System		
Grade Description	Grade	Grade Point Weighting
High distinction	HD	7
Distinction	D	6
Credit	C	5
Pass level 1	P1	4.5
Pass level 2	P2	4
Supplementary pass	SP	3.5
Conceded pass	CP	3
Terminating pass	TP	3
Fail level 1	F1	1.5
Fail	F	1.5
Fail level 2	F2	1
Withdraw Fail	WF	1.5
Non-graded pass	NGP	Value of 4 points, but are included in the calculation only if GPA is less than 4.
Satisfactory	S	

Example:

A student receives the following grades over two terms:

Course 1: Distinction Course 3: Pass level 1

Course 2: Credit Course 4: Pass level 1

$$\text{GPA} = \frac{(6 + 5 + 4.5 + 4.5)}{4 \text{ (courses)}}$$

$$\text{GPA} = \frac{20}{4}$$

$$\text{GPA} = 5$$

Academic Integrity

The University's academic policies are the rules which govern student enrolment in, and academic progress through, the University. They provide a clear statement of the University's position on academic and student issues and the procedures to be followed. It is your responsibility to be aware of all these policies. These policies can be found at: www.unisa.edu.au/policies/policies/default.asp

Academic Integrity

The University considers academic misconduct to be very serious. The penalties for students who are involved in academic misconduct can be quite severe.

From clause 9.2.1 of the 2010 Assessment Policies and Procedures Manual, academic misconduct includes:

- a) plagiarism (see clause 9.2.2);
- b) breaches of the examination procedures specified in Section 6: Examination Procedures,
- c) presentation of data with respect to laboratory work, clinical placements, practicums, field trips or other work, that has been copied, falsified or in any other way obtained improperly;
- d) inclusion of material in individual work that has involved significant assistance from another person, where such assistance is not expressly permitted in the course information booklet;
- e) providing assistance to a student in the presentation of individual work, where such assistance is not expressly permitted in the course information booklet;
- f) falsification or misrepresentation of academic records; and
- g) any other actions that contravene the principles of academic integrity.

More information on Academic Integrity can be found at:
www.unisa.edu.au/policies/manual/default.asp

Career Options

International Business Programs

(DBIB and DBIL)

What are my career options?

UniSA's International Business program opens up a world of exciting opportunities for graduates ready to meet the demands of modern business with a global perspective. With specialist skills and knowledge that allow business to be conducted in an international environment. Graduates can look for work with companies in Australia that do business with the rest of the world and with the many businesses who are trading internationally, right around the globe.



A strong set of specific business skills acquired through the program, essential in a global business environment, are transferable across the full range of industry sectors. Given the International Business program's focus on analytical, conceptual, and strategic decision-making skills within a global context, international business graduates have a range of employment opportunities and occupational areas to choose from.

Graduates will be able to choose from a variety of occupations that include economist; project and planning officer, business and financial analyst, trade development, importer/exporter, business development manager, policy officer and leading up to general management roles.

A range of employment opportunities across the full spectrum of industry sectors are open to international business graduates. Both government and private sector organisations are major employers of international business graduates. Potential private sector employers include the banking and finance sector, the airline industry and export-orientated firms including small business enterprises and not-for-profit organisations that have an international focus. In addition, a proportion of International Business graduates have also been employed by Government including Treasury, Foreign Affairs and Trade and Health as well as various other government departments.

See student testimonials of international business graduates on the following website: http://www.unisa.edu.au/commerce/testimonials_dbib.asp

Visit *UniSA's Career Services* for information about business administration and other graduate positions, recruitment timetables, and assistance with resume preparation and honing of interview skills at www.unisanet.unisa.edu.au/careers/

Further Study in the School of Commerce

Honours Programs

Bachelor of Business (Honours), Bachelor of Management (Honours), Bachelor of Commerce (Honours) DHBB – Program

It is possible to undertake an Honours year. By providing graduates with opportunities for advanced study in various business and management discipline areas, this program is designed to develop in graduates the ability to undertake academic research and proceed to PhD work.

The program is available in three options:

- A. Bachelor of Business (Honours)
- B. Bachelor of Management (Honours)
- C. Bachelor of Commerce (Honours)

Students may enrol in the option of their choice. The program of study for each option is identical. There are two intakes per year, Study Period 2 and Study Period 5.

Program overview

The Honours program provides an advanced year of study through coursework and a thesis in Business, Commerce, Marketing or Management for students who have completed an undergraduate degree with superior grades in a business-related discipline. It can be taken in any area of business under qualified supervision, and is intended to develop research skills and the ability to carry out research, in preparation for either an academic career or a career in business and/or government.

Successful completion of the Honours program is rewarded with a prestigious undergraduate qualification which gives a competitive edge to graduates on seeking professional employment and is also recognised worldwide as a direct entry path to a PhD. The honours year is a unique opportunity to learn and develop your research skills, while also acquiring expertise in a specialist area of research interest within a single year of study.

What will I study?

The first study period of the Honours program involves classes/workshops in Research Methods and Data Analysis. Students also participate in and provide a critique of seminars by visiting researchers and undertake a literature review on a topic of their interest. The second study period is devoted to developing and writing a thesis under supervision of a senior academic in one of the fields of accounting, economics, finance, business law, business education, human resource management, entrepreneurship, marketing or sport & recreation management.

Who will employ me?

UniSA Honours graduates are either employed in high-status roles within government, banking, professional firms and other prominent corporations, or have gone on to successfully complete PhD studies.

An honours degree develops advanced thinking and analytical capabilities that give honours graduates a competitive advantage when initially seeking a professional position and also over their longer-term career.

For further information about DHBB Programs please contact:

Dr Brienne Hastie
Program Director - Honours
Office: DP2-37
Telephone: 08 8302 0289
Fax: 08 8302 0904
Email: brienne.hastie@unisa.edu.au

School of Commerce (Honours) Scholarships

About Scholarships¹

The School of Commerce (Honours) Scholarships are open to candidates who are enrolled in (or are considering admission into) the Bachelor of Business (Honours)/Bachelor of Commerce (Honours) (DHBB) Program in Study Period 2, 2010 academic year with a research focus in any discipline² offered by the School of Commerce. To be eligible for these scholarships, students must study their honours year internally in Australia (onshore).

The scholarships will be awarded to candidates considered most likely to succeed at producing research in the area of the School of Commerce.

The awarding of a scholarship is conditional upon meeting the following criteria:

- the scholarship will be available for candidates who are enrolled in (or are considering admission into) the Bachelor of Business (Honours)/Bachelor of Commerce (Honours) (DHBB) Program
- the candidate must provide a covering letter
- the candidate must provide an essay of up to 1000 words outlining the area of their proposed research topic

Scholarship Value

Up to six Scholarships will be awarded each year, and will provide payment of \$10,000 (each) for a single year. The scholarships will be paid after the census date of Study Period 2, each academic year.

Selection Panel

Shortlisted candidates will be interviewed by a panel comprising:

- the Head of School (Commerce)³ and
- two relevant academic staff members of the School of Commerce.

Selection Interview

At the interview candidates will be invited to give a short presentation and may be asked to answer questions by the panel. The selection panel will consider the following:

- academic merit
- merit of the proposed research topic and
- communication skills

Scholarship Conditions

- It is a condition of the scholarship that recipients will be supervised by a relevant academic member of the School of Commerce.
- Students who suspend their studies, may be asked to repay the scholarship.

¹ Scholarships are subject to change and are awarded based on conditions current at the time of award

² Commerce (Accounting), Applied Finance, International Business/Market Regulation, Property and Business Administration

³ The Head of School reserves the right to amend the interview panel if required

Other Scholarships, Prizes and Awards offered by the School of Commerce

The School offers a number of Grants and Scholarships, relating to the various programs. Details of these scholarships can be found on:

http://www.unisa.edu.au/scholarship/undergraduate/ug_bue.asp

The School of Commerce also offers a number of Prizes and Awards for high academic achievement by high profile institutions each year, more details can be found on:

<http://www.unisa.edu.au/student/awards/bue.asp>

Below is a table outlining all the prizes and awards for courses taught by the School of Commerce.

Prize	Description	Prize
Australian Tax Office Award	Awarded to the student with the most outstanding academic performance in Taxation Law 1, Taxation Law 2	\$1,000
BankSA Prize for Finance and Investment	Awarded to the student who obtains the highest mark for the course BANK 2005 Finance and Investment.	\$500
BankSA Prize for Business Finance	Awarded to the student who obtains the highest mark for the course BANK 2007 Business Finance.	\$500
Business SA Award	Awarded to the student who obtains the highest mark for the course BUSS3011 Enterprise and Business Creation.	\$600 voucher to attend any Business SA Training courses, workshops or forums plus a commemorative certificate.
Colliers International Second Year Property Prize	Awarded to the student with the most outstanding academic performance in AGEN 2002 Property Utilisation and Sustainability, ECON 2011 Property Market Analysis, BUSS 2050 Property Agency.	\$500
CPA Australia - Jack Harrison Memorial Award	Awarded to student who obtains the highest marks for the courses ACCT 1008 Accounting for Business and ACCT 1006 Financial Accounting 1	\$500
CPA Australia Prize for Global Issues for Accounting and Issues in Accounting Theory	Awarded to the student with the most outstanding academic performance in BUSS 3017 Global Issues in Accounting and ACCT 3003 Issues for Accounting Theory.	\$500
CPA Australia Prize for Young Professionals	Awarded to the student who obtains the highest mark fo the course ACCT 3007 Financial Accounting 3.	\$500
CPA Australia Prize Taxation Law 1	Awarded to the student with the most outstading academic performance in ACCT 3002 Taxation Law 1.	\$500
CPA Australia Postgraduate Prize	Awarded the student who obtains the highest grade point average upon completion of DBMS Master of Business (Professional Accounting) program.	\$500
Deloitte Touche Tohmatsu Prize	Awarded to the student who obtains the highest mark for the course BUSS 3017 Global Issues for Accounting.	\$500
Ernst & Young Prize	Awarded to the student who obtains the highest mark for the course ACCT 1008 Accounting for Business.	\$500

Financial Services Institute of Australasia (FINSIA) Award	Awarded to the student who obtains the highest marks for the courses BANK 3004 Portfolio and Fund Management and BANK 3009 Corporate Valuation and Risk Management.	\$500
Gary Lindblom Memorial Prize	Awarded to the student with the highest grade point average over three years of the Bachelor of Business (Property) program.	\$500
John Wiley & Sons Australian Book Prize	Awarded to the two students who obtain the highest marks for the course BANK 2008 Financial Planning.	\$500 book voucher
Knight Frank Prize	Awarded to the student who obtains the highest mark for the course BANK 3007 Property Investment.	\$600
LexisNexis Prize for Property Law	Awarded to the student who obtains the highest mark for the course COML 2003 Fundamentals of Property Law.	7 month subscription to online law dictionary
McGraw-Hill Australia Prize	Awarded to the student who obtains the highest mark for the course ACCT 3003 Issues in Accounting Theory.	\$500 book voucher
Pearson Australia Prize	Awarded to the student who obtains the highest mark for the course BANK1005 Derivatives and Securities Markets.	\$500 book voucher
Pitcher Partners Prize	Awarded to the student who obtains the highest marks for the courses ACCT 1006 Financial Accounting 1, ACCT 2005 Financial Accounting 2 and ACCT 3007 Financial Accounting 3.	\$500
PwC Prize	Awarded to the student who obtains the highest mark for the course ACCT 2005 Financial Accounting 2.	\$500
Property Council of Australia Prize	Awarded to the student who obtains the highest mark for the course BUSS 3032 Property Development.	\$500
Real Estate Institute of South Australia Prize	Awarded to the student who obtains the highest mark for the course BUSS 2050 Property Agency	\$500
RP Data Prize	Awarded to the student who obtains the highest mark for the course BUSS 1055 Introduction to Property and Valuation.	Subscription to RP Data Property Information
South Australian Auditor-General's Department for Auditing Theory and Practice	Awarded to the student who obtains the highest mark for the course ACCT 3005 Auditing Theory and Practice.	\$500
South Australian Auditor-General's Department Prize for Government and not for Profit Accounting	Awarded to the student who obtains the highest mark for the course ACCT 2008 Government and not for Profit Accounting.	\$500
The Chartered Institute of Management Accountants Prize	Awarded to the student who obtains the highest mark for the course ACCT 2006 Management Accounting.	\$500

Postgraduate Programs

The School offers the following postgraduate programs:

Master of Business:

- Accounting
- Professional Accounting
- Professional Accounting and Finance
- Professional Accounting and Specialisation
- Property

Graduate Diploma in Business:

- Professional Accounting
- Property

Graduate Certificate in Business:

- Professional Accounting
- Property

Enquiries on these programs can be directed to the School office.

Why Continue Studying with Us?

1. We have a long and proud history of providing **quality professional postgraduate education in accounting dating back to the 1940's** and our programs have earned a high reputation within the industry.
2. **Our teaching staff has relevant industry experience and close connections with the professional and qualifying programs of both CPA Australia and the Institute of Chartered Accountants in Australia (ICAA).**
3. We ensure that **course content is constantly up-to-date through regular reviews, taking into account changes in industry standards.** This means our students learn a combination of theory and practical application of models and methods that can be used to help make better decisions or develop better strategies within the workplace.
4. **Our postgraduate property program is the only postgraduate valuation accredited program run in South Australia** that offers accreditation for membership to the Australian Property Institute and satisfies the SA Office of Consumer and Business Affairs education requirements for valuers.
5. **Our postgraduate students undertake industry-based projects** providing for study and learning about a topical property issue with direct relevance to the modern workplace.
6. **Our nested Property and Accounting programs provide multiple entry and exit points,** offering flexibility to study.
7. **Our courses have been designed to allow for flexibility** for those working full time and are offered both on campus and online.
8. Our Postgraduate programs will help to develop:
 - Analytical and methodical skills
 - High level communication skills
 - General business management skills
 - Problem solving skills
 - International perspective

Notes:

Further Information

School of Commerce

Telephone 08 8302 9047
08 8302 0436

Email cmr.enquiries@unisa.edu.au

Website www.unisa.edu.au/commerce/

The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice.

Information correct at time of printing (February 2011)

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