

A regular update on UniSA programs and events

Welcome to the first edition of UniSA Links for 2009. In this edition we find out what current UniSA students have been up to and provide you with information on USANET bonus points, CareerShop and details on upcoming events you and your students might find of interest.

This newsletter is also available online at [www.unisa.edu.au/future/advisers/unisalinks.asp](http://www.unisa.edu.au/future/advisers/unisalinks.asp)

## Domestic student recruitment team update



Team UniSA-Australia's Jack Bobridge leading the Peloton on Stage 6: Adelaide City Council Circuit

The UniSA Student Recruitment Team is gearing up for a challenging and busy 2009. It's been an exciting past few months with the year 12 results release in December, followed by university offers in January and February. We are pleased to say that demand has remained strong and we have taken considerably more enquiries through the Future Student Enquiries Centre during the admissions period. UniSA continues to attract South Australia's brightest students while taking pride in providing career opportunities for many more aspiring professionals.

During this time, you may have caught a glimpse of the ambitious Team UniSA-Australia in the Tour Down Under, the first UCI pro tour event outside of Europe. The world was watching as seven-time Tour de France winner, Lance Armstrong made his comeback to the sport. Team UniSA-Australia was a force to be reckoned with, finishing with many Sprint and King of the Mountain wins. We congratulate the 2009 Tour Down Under winner Allan Davis (Team Quickstep) who rode for Team UniSA-Australia last year.

There have been a few changes to the Student Recruitment Team since

2008 as we welcome Lana Pearce and Tahnee Blight. The experienced Kolynda Maguire continues in the team, led by Ryan Bailey. We congratulate Shona Mathieson on her new permanent role as Campus Support Officer: Orientation and Transition in UniSA's Learning and Teaching Unit and give Ann Pocock our best wishes as she steps into an external Marketing Communications role.

I encourage you, your students and their parents to continue to utilise our Future Student Enquiries Centre. Our friendly staff are available to provide expert advice, via phone or email about UniSA programs, admission processes and all general questions regarding future study. For those of you who

receive queries from parents or friends about returning to study, Judy Sykes, our coordinator of Pathways & Access Programs, is happy to provide advice on alternative entry pathways into UniSA.

We are always striving to improve our services and are currently planning how we can best meet you and your students needs in 2009. As always we value your expertise and informed comment and therefore appreciate any feedback or suggestions that you believe would assist you in your role. We wish you all the best for the coming year.

Darren McInnes

Manager: Domestic Student Recruitment

## New testimonial videos

Visit [www.unisa.edu.au/business](http://www.unisa.edu.au/business) to get a first-hand account of what it's really like to study in the Division of Business at UniSA.

## UniSA's Career Counsellors Event

**Tuesday 12 May 2009  
2.30pm-6.30pm**

Please save this date in your calendar. Invitations will be posted closer to the date.

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## Overseas exchange provides a timely opportunity

UniSA School of Marketing student, Katherine Anderson, recently learnt why student exchange programs can be more than

just an opportunity to study in another country.

UniSA exchange programs provide students with the opportunity to study at universities across the world including Denmark's Aarhus School of Business, where Katherine elected to study for one semester of her undergraduate degree.

"The [school] is a small, multi-lingual school combining Danish students, postgraduate international students and exchange

students, the majority of whom are French," she said.

Aside from the opportunity to live in the "lively" city, the exchange also afforded Anderson a once-in-a-lifetime opportunity; a three month internship with Time magazine in London.

"The opportunity in the UK emerged when a researcher from UniSA's Ehrenberg-Bass Institute heard that I was looking for an internship and offered to send my resume to

some of her contacts," said Anderson.

At Time, Anderson's responsibilities included providing research support for the publisher and sales departments across Europe, advertising performance reports, assisting with pitches and client and media research.

"The internship was a great way for me to apply knowledge and gain experience. As a researcher I now have a

better understanding how marketing knowledge and research is used by the industry," she said.

Since returning to Australia, Katherine has completed her undergraduate Marketing degree and plans to undertake a Masters by research at UniSA's Ehrenberg-Bass Institute.

To learn more about an undergraduate degree in marketing visit [www.unisa.edu.au/marketing](http://www.unisa.edu.au/marketing)

## Student shares insights into studying commerce at UniSA

UniSA student Raoul Stevenson is currently studying a Bachelor of Commerce degree and has recently taken up a full time position with Edwards Marshall Chartered Accountants as an undergraduate Business Service Accountant. Raoul shares his insights into why he chose a Commerce degree and how he maintains his high scores whilst working full time.

### Why did you decide to study Commerce at UniSA?

I completed year 12 with a very clear understanding that I wanted my career to be "business focused". I was unsure about what aspect of business I wanted to go into and so the range of possible business avenues that the Commerce degree at UniSA provides attracted me to it. I chose UniSA over the other universities due mainly to its flexible study options.

### According to you, what makes one a successful student?

From observations of other students and through my own experiences I soon noticed that there are certain qualities that make a good student – discipline, good time-management and initiative. Unlike high school, learning in university is much more self-oriented and so you must be self-disciplined in ensuring you are doing the necessary amount of study. Good time-management is also important to allow you to draft your work and avoid stressful last-minute submissions. Finally, good initiative allows students to explore further than the boundaries of the course and in doing so can also create a stronger understanding of the assessable topics.

### How did you "land" your job at Edwards Marshall while still studying? Any tips you'd like to share?

After one year full time of my degree I applied for summer work experience through the Chartered Accountants Achiever program. I was successful in obtaining a work experience placement with Edwards Marshall. After meeting for a casual lunch with a partner and manager of the firm I was offered to "skip" the work experience to enjoy my summer and to start full time in the New Year. I accepted the position of undergraduate business services accountant and have since managed full time work as well as two to three subjects a semester.

### How do you manage to sustain such a massive workload and maintain a terrific performance?

People ask me what the secret formula is to maintaining good grades while working full time. I don't think that there is one clear "recipe" for success but rather it depends on the individual. Personally, I try to use my time as well as I can to prepare drafts and to allow myself to be flexible in my work and social commitments. I always try to prepare for tutorials particularly to identify questions that I need to ask. Prioritising is also particularly important for me considering my other commitments and so I tend to concentrate on assessable work and the more difficult readings and tutorial questions.

For more information about UniSA's Commerce programs please visit [www.unisa.edu.au/commerce](http://www.unisa.edu.au/commerce)

## School of Management wins SA Tourism award

Studying tourism and events can prepare your students for an exciting and dynamic career.

UniSA's School of Management runs tourism, event and hospitality degrees, in conjunction with Le Cordon Bleu.

The School recently won the 2008 Tourism Award for Education and Training. The annual SA Tourism Awards recognise excellence in the Tourism and Event industries.

Associate Head of School, Stephen Boyle, says the award is a significant industry achievement.

"It shows that we are able to provide industry relevant programs and produce graduates that actively contribute to tourism

locally, nationally and internationally."

As a state winner, the School will compete against other interstate finalists at the Qantas Australian Tourism Awards to be held later this year in Melbourne.

For more information about the School of Management please visit [www.unisa.edu.au/management](http://www.unisa.edu.au/management)

## CareerShop Corner

Do it now.  
What are you waiting for?  
Get your future online.

While students and teachers have been enjoying their much deserved holidays, the CareerShop crew have been busy downloading and adding 40 new vodcasts as well as loads of podcasts, profiles, news

articles and career links for counsellors and students to view.

We've been frequenting UniSA campuses, filming our current students and asking them what they think of uni life and the degree they are studying, and posted these on CareerShop. We've also discovered a new careers website called "alife", which has dozens of interesting interviews with passionate people from all walks of life talking about their job, what they love about it, and where it will take them in the future. We've added interviews with a teacher, pharmacist, computer technician, engineer,

counsellor, financial planner, and radiographer, amongst others.

To view any of these vodcasts, careerlinks and news articles, all you need is to be a member of CareerShop. It's free to join, simply register at [www.unisa.edu.au/careershop](http://www.unisa.edu.au/careershop) or if you are an existing member just enter your username and password.

CareerShop is constantly updated so remember to regularly check back to see what's new. Keep an eye out for regular updates via email.

## The perfect prescription for a high achiever. UniSA's Bachelor of Pharmacy.

In 2008, 99.4% of recent Pharmacy graduates were in full-time employment. (GradsOnline – Graduate Careers Australia)

UniSA has a proud history in pharmacy education, dating back over 40 years. With this wealth of experience in producing outstanding pharmacists, UniSA is the only choice to study locally in this fast moving industry.

UniSA's degree equips students to be leaders in the field of pharmacy, with career opportunities in local chemists, hospitals, government, academia or industry. Graduates can expect a starting salary between \$50,000 - \$60,000 post-registration and substantially more with experience.

One of our successful pharmacy graduates, Yen Trieu, shares her thoughts on the profession and study at UniSA.



**Yen Trieu**  
BPharm, MPS, AACPA  
Norwood Chemmart

"The pharmacy degree at UniSA allows you to work in both the community and hospital setting, as well as in government departments such as Medicare Australia and in universities. The diversity of areas is enormous.

*There are plenty of opportunities for employment within community pharmacies, we have always had a shortage of pharmacists graduating to meet the demand.*

*One of the most exciting things about working in this area is providing health clinics and being the health destination for people in areas such as diabetes, quit smoking, weight loss, and sleep apnoea programs.*

*We have also been embarking on the area of compounding, which is personalising medicines to meet specific needs. Our pharmacy makes personalised medicines that doctors prescribe such as medicines without a particular preservative, new dosage forms or modified dosages, and the addition of flavours to improve palatability. We also specialise in bio-identical hormone therapies for hormone replacements.*

*Just recently we were acknowledged as being the 2008 South Australian State Pharmacy of the Year and as a team we are hoping to become the National winner in 2009.*

*My path to success can definitely be attributed to a great education at UniSA. The pharmacy course and also the lecturers are outstanding. It has given me the confidence to run a successful business and now I am giving back to the University by helping to teach future pharmacists in the area of pharmaceutical practice."*

For further information about the Bachelor of Pharmacy please visit [www.unisa.edu.au/pmbs/undergradprograms/pharmacy.asp](http://www.unisa.edu.au/pmbs/undergradprograms/pharmacy.asp)

## The Siemens Science Experience 2009

UniSA has once again hosted the annual Siemens Science Experience, an event for students commencing year 10. It is a three day event, this year held January 13-15, that gives students with an interest in science a taste of life at university as well as exposure to different areas of science study and career opportunities.

Students from all over the state enjoyed three fun filled days of hands on science related activities and presentations at UniSA's City East and Mawson Lakes campuses. Activities included making sun cream, taking x-rays and ultrasound images, visiting

the planetarium, using science to catch a criminal, IT networking, building a sustainable environment and fun with electronics.

As a joint venture with Rotary, students paid a small fee for the event or obtained sponsorship through their local Rotary club. Current UniSA student ambassadors hosted the students and gave insider tips about studying at UniSA in science related fields. On completion, students commented that they had a great time, learnt a lot of new things about science as well as the career and study opportunities available after school, and were motivated

to continue with science at high school.

For more details about the Siemens Science Experience visit [www.scienceexperience.com.au](http://www.scienceexperience.com.au) We look forward to seeing your students on campus in 2010.

*"I am looking into science as a career and this definitely helped."*

Kate – Xavier College



## Why study engineering at UniSA?

- ✓ Practice-based learning
- ✓ Three year accelerated program option
- ✓ Industry sponsored final year projects
- ✓ 12 week industry experience
- ✓ Variety of scholarship opportunities
- ✓ Strong industry links
- ✓ Experienced teaching staff
- ✓ Learning support through the Learning and Teaching Unit



First year Engineering studio

New in 2009 is the first year Engineering studio which incorporates cutting-edge work spaces mixed with rooms for students to chill out and socialise with their friends. The space features designated computing, help desk, lounge and outdoor recreation areas. The space is designed as a student-centred learning environment to promote creative collaboration, problem solving and

independent learning.

Another new initiative that is beginning in 2009 is the three year accelerated engineering program. On completion of the first year of any Bachelor of Engineering program, students demonstrating outstanding performance will be offered the option of completing their engineering degree in three years instead of

the standard four years. This gives high achieving students the opportunity to complete their degree earlier in order to start working earlier. There is also the option to convert back to the four year program from the accelerated program if required.

For more information about engineering at UniSA visit [www.unisa.edu.au/itee/engineer](http://www.unisa.edu.au/itee/engineer)

## UniSA gets SAVVY about PLP

For the past 5 years UniSA has offered a SAVVY careers program in schools, which aims to assist year 10 students in accessing career and study information. Each year the program is reviewed and updated to ensure the needs of school careers programs are met. Now, with the implementation of the new Personal Learning Plan (PLP), SAVVY will assist school career programs even more. The PLP is designed to encourage students to make earlier and more informed decisions about their future, having synergies to the aims of the SAVVY Careers program.

The SAVVY presentation aims to facilitate students' thinking in their personal development, education

options and career pathways. The content of the presentation has 3 major parts: encouraging thinking about planning for further education, career pathways which suit the individual, and lastly how to research these areas. Students have a chance to develop their own personal CareerShop page, which is aimed at satisfying the web-based learning and research technique capabilities of the PLP.

Bookings for the SAVVY program are open for 2009. Further information about the SAVVY program, CareerShop and how they meet elements of the PLP is available by contacting the Student Liaison office.

P: 8302 7088  
[studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au)

## USANET UniSA's Bonus Points program



At UniSA we believe that education should be accessible to everyone. The USANET bonus points program started in 1996 and since then has created educational opportunities for over 10,000 students! More than half come from rural and isolated locations and the rest are from low socioeconomic backgrounds.

### Here's what students say about USANET

"Without bonus points I would not be where I am now! I thought I would

never be able to get into Physio but finding out my new score with bonus points I was ecstatic!" Port Pirie student

"I didn't do very well in Year 12 and I wouldn't be at uni without bonus points but now I'm doing something I really enjoy, I'm doing well and I find it easier to put in 100%." Woodville student

"I knew about the USANET program and this encouraged me to try harder at school." Loxton student

We have expanded USANET to benefit students starting university from 2010:

### Automatic 7 bonus points to students who attend:

- rural and isolated schools (CAP schools - Country Areas Program) or
- schools more than 80km from a major population centre and
- disadvantaged metropolitan schools

### Students can apply for 4-5 bonus points:

- if they are on school card and/or Youth Allowance

For more information about USANET visit [www.unisa.edu.au/usanet](http://www.unisa.edu.au/usanet).

## Programs for your students

UniSA has a number of initiatives for students and teachers to get the information they require.

### SAVVY Program

UniSA's SAVVY Program provides year 10 students with career information through a dynamic presentation. The session also provides students access to CareerShop; an interactive careers web portal personalised to the student's interests. These sessions encourage students to make earlier and more informed decisions about their future and are designed to reflect recent changes to SACE and the PLP. SAVVY presentations can be held at your school or on our university campus.

### Year 11 and year 12 Presentations

UniSA is happy to provide tailored presentations to year 11 and 12 students incorporating program offerings, scholarships, accommodation, admissions, university life, bonus points and transition topics.

### UniSA at your Career Evenings and Expos

UniSA has the largest range of undergraduate programs in South Australia. We would be happy to attend school career evenings and expos.

### Campus Tours

UniSA can also organise for your school to visit a university campus and experience first-hand what it is like being a uni student.

### Bookings

We are currently upgrading our booking facilities to an online menu system. In the meantime please continue to send any requests to [studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au)

## Key Dates for 2009

<b>1 - 2 May</b>	Career One Expo, Adelaide Showground
<b>12 May</b>	UniSA's Career Counsellors Event, City West Campus
<b>June</b>	UniSA's mid year entry opens
<b>August</b>	2010 SATAC Applications Open
<b>16 August</b>	UniSA Open Day, City West Campus
<b>21 August</b>	Whyalla Campus Open Day
<b>11 September</b>	Mount Gambier Campus Open Day
<b>September &amp; December</b>	UniSA Information Sessions (detailed program specific sessions)

## Choosing a career that counts

For 18-year-old Naomi Baker, starting a Bachelor of Early Childhood Education at UniSA's Magill campus this month is the first step towards working in a profession that counts.

With the help of USANET bonus points, the former Valley View High School student received an adjusted TER of 94.05 and has chosen to follow her passion and work in a career with vital importance to the early years of children.

"I'm really happy I've gone with my passion. I like the idea of having my own class and helping them to learn, teaching them how to read and helping them to develop life skills."

Baker is among an increasing number of students who are choosing to follow a passion in an industry that is seen as putting a lot back into the community. The most popular first preference courses in 2009 at UniSA were largely from the education and health industries including Nursing, Physiotherapy, Pharmacy, Early Childhood Education, Health Studies, Junior/Primary Education and Human Movement.

In fact, Baker's choice of a Bachelor of Early Childhood Education recorded a large 34 per cent increase in first



preferences from prospective students.

Naomi Baker reads to her younger brothers Abram and Elijah.

Dean and Head of the School of Education, Associate Professor Michele Simons, said it is an exciting time for education.

"The Federal and State governments have some really positive commitments about education making a difference – the National Curriculum for Schools, the Early Childhood Agenda, and the new SACE," he said.

"I think people are becoming more aware of the vital role that teachers play in ensuring that people of all ages have access to learning opportunities which enable them to be productive citizens and make a contribution to society."

For more information about education programs please visit [www.unisa.edu.au/eds](http://www.unisa.edu.au/eds)

## Contacts & Bookings

Please contact one of our Student Liaison Officers for more information. Please allow for a minimum of two weeks notice when making bookings.

### Student Liaison Officers

Kolynda Maguire, Tahnee Blight and Lana Pearce

P: 8302 7088  
 F: 8302 9150  
[studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au)

### Future Student Enquiries

P: 1300 UNINOW or  
 8302 2376  
[study@unisa.edu.au](mailto:study@unisa.edu.au)

Ask UniSA – get answers 24/7. Visit [www.unisa.edu.au](http://www.unisa.edu.au) for more info.