

Successful Aging



“Using internet search engines”

UniSA Alumni Presentation
December 2007

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What is a search engine?

- an index to web pages and their content
- can be searched using keywords or exact titles of documents
- many different types of content can be searched eg web pages, images, maps, pdf files.



Popular search engines

- Google
- Alta Vista
- Anzwers

Metasearch engines:

- Dogpile; Yahoo; Metacrawler



More search engines

Lists:

- Library home page>Resources>Search engines

<http://www.library.unisa.edu.au/resources/subject/engine.asp>

- AllSearchEngines.com

<http://allsearchengines.com/complete.html>

- **Privacy** – ‘cookies’ record and keep your search statements. Search engine providers may access this information
- **Removal or non-inclusion** of some material eg Google adheres to China’s internet censorship policies
- Google – “*Don’t be evil*” motto
- **Advertisements** are how revenue is raised

Google

- Well known search engine
- *to Google* has become a verb
- URL: <http://www.google.com.au/>



GoogleScholar

- Automatically refines a search to more 'scholarly' material
- <http://www.library.unisa.edu.au/googlescholar/search.asp>

Full text at UniSA links are only available to current UniSA staff and students

Google - searching

- Cheat sheet at <http://www.google.com/help/cheatsheet.html>
- Not case sensitive
- Phrases in double quotes
eg “*transition to retirement*”
- OR for alternate words
eg “*small business enterprise*” OR SMEs

Try **Advanced Search**

Google features

- Limit to Australian content
- I'm feeling lucky (*goes to the top ranked page*)
- Did you mean? (*for typing or spelling mistakes*)
- Images
- Definitions (eg type *define: solecism*)
- Percentages (eg type *12% of 120*)
- Maps
- Translation – (in *Language tools* link)

Other search engines will offer some of these features