



UniSA

Successful Ageing in Australia

Experience. The Difference.



Health Care: Truth or Myth

How much do we really know about medicine and health care?

How much do we know when it comes to medicine and over the counter treatments? What is the placebo effect and how do we verify real benefits? Are we responsible for sabotaging our own health? Do we actually know what reactions our self prescribing and assessment are having on our general well being?

This seminar will explore the research and advancements occurring in medication use and Optical health care.

Professor Allan Evans, Pro Vice Chancellor: Health Sciences at UniSA will discuss his research on how medicines work and how we measure the evidence for their effectiveness and safety. Allan has been actively involved in pre-clinical and clinical pharmacokinetic studies for Australian, European and North American pharmaceutical companies and holds two NHMRC grants. Allan will also discuss the placebo effect and explain why 'alternative medicines' with no evidence for efficacy are being used so commonly.

Michael Simson, a qualified Optometrist with Just Spectacles, will provide a three part presentation on eyecare. This will include an update on the effects that smoking has on vision; the benefits of having digital retinal check-ups; and the pro's and con's of the ready-made spectacles. A widely experienced optometrist, Michael has completed postgraduate study in the field of ocular therapeutic drug use and has a passion for educating people to increase the awareness of good visual health.

Presented by:

Professor Allan Evans - Pro Vice Chancellor: Health Sciences, UniSA

Mr Michael Simson - Optometrist, Just Spectacles



WHEN: Friday 25th September 2009 from 2.00 pm – 4.00 pm

WHERE: BH2-09 – Barbara Hanrahan Building (Access is via the ground floor)
UniSA City West Campus, North Terrace, Adelaide

*If you would like to attend this FREE seminar please contact Libbi Langford at UniSA and you will be automatically added to the attendance list. No tickets will be issued. **REGISTRATION IS ESSENTIAL.***

Phone Hotline: **8302 0160** Email: libbi.langford@unisa.edu.au www.unisa.edu.au/giving/news/



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