

MBA *online*



University of
South Australia



2010

International Graduate
School of Business

About the University of South Australia



With over 25 years of experience delivering MBA programs to meet the needs of working managers and professionals both in Australia and overseas, the IGSB MBA is recognised as one of Australia's leading MBA programs.

The University of South Australia (UniSA) is one of the largest, fastest growing and most innovative universities in Australia. The University is the largest university in South Australia and the fifth largest in Australia. UniSA programs are designed in close consultation with industry and business to ensure that our students graduate with relevant real world experience.

The origins of the International Graduate School of Business (IGSB) Master of Business Administration (MBA) date back to the 1980s, when the program was first taught. Since then, the IGSB MBA has grown from strength to strength, expanding its scope and rigour to serve the strong market need for this qualification.

The IGSB MBA program is recognised as one of the leading MBA programs in Australia. Designed for working managers and professionals, usually with a minimum of 5 years work experience, our MBA program aims to expand managers' knowledge and understanding of business in an applied and practical way. It is designed to develop students both personally and professionally.

With over 25 years of experience in delivering MBA programs to Australian and overseas business people, the IGSB understands that not everyone can attend campus based courses due to work schedules, travel commitments, distance, or family responsibilities. Our Online MBA has been developed to meet this need.

First offered 10 years ago, our Online MBA programs are delivered via the internet and accessed through a browser. The mode of delivery emulates interactive seminar rooms, tutorials and syndicate work experience. Today many of our students undertake their MBA online.

The Benefits for You

Graduate Qualities

Integral to the design of our MBA is a focus on allowing our graduates to develop specific management qualities.

Online – Flexible Delivery

We know our students lead busy lives balancing their careers, family, social and recreational activities. Studying online allows you the flexibility to study wherever you are and whenever you choose. In studying online, you'll find yourself in a class with business professionals and managers from around Australia and across the globe.

Executive Perspective

Mid-career professionals look at the challenges of business with the benefit of experience. MBA programs help students consider business problems and opportunities from a CEO's perspective. You'll become knowledgeable about the important concepts of key business disciplines, and also focus on integrating this knowledge with your prior background and experience.

Collaborative Learning

MBA programs focus on collaboration rather than competition. Successful MBA students learn how to share responsibilities with others and take advantage of each others' experience and knowledge for mutual benefit – a skill directly transferable to their work.

Immediate Applicability

Applying what you learn to challenges and opportunities in the business world is essential to the MBA experience. As an MBA student, the workplace becomes a laboratory in which you test what you've learned in the classroom. Often, you will have opportunities to design projects that allow you to solve real problems you face at work as you complete course requirements.

Increased Confidence

If you've developed your business skills and knowledge on the job, an MBA program can help you fill in the gaps, learn the language of business and give you a firm grounding in the fundamentals of its various disciplines.



"In teaching the MBA, our objective is to help our students become better managers."

*Bob Gilliver
MBA Program Director*



"The IGSB MBA online program has resulted in both my personnel and professional development being taken to a new level."

*Nathan Sutton
Global Lead
Organisation Development
BHP Billiton*

Course Structure



"I value teaching the online course as the opportunity for students to carefully think about and compose their contributions, leads to a high quality of concise discussion and insights."

*Professor David Corkindale,
Professor of Marketing
and Discipline Leader for
Marketing in the MBA*



"I love the flexibility to be able to 'log on' for 15+ minutes from any computer and contribute to the online discussion... communication lines were stronger using this medium of learning."

*Julie Patterson
Project Director*

We recognise MBA participants come from a range of backgrounds with different professional development needs.

That is why our MBA can be undertaken in 1 of 3 formats – General Management, Specialisation and Broad Range of Electives. Each format requires 12 courses to complete.

The General Management MBA format is for our students whose aspiration is to lead an organisation. This option has the maximum number of 10 core courses and 2 general electives.

- > Leading and Managing People
- > Contemporary Management Skills
- > Creative and Accountable Marketing
- > Accounting for Decision Making
- > Leadership Dynamics
- > Managerial Finance
- > Managerial Economics
- > International Business
- > Competitive Strategy
- > Sustainable Corporate Strategy

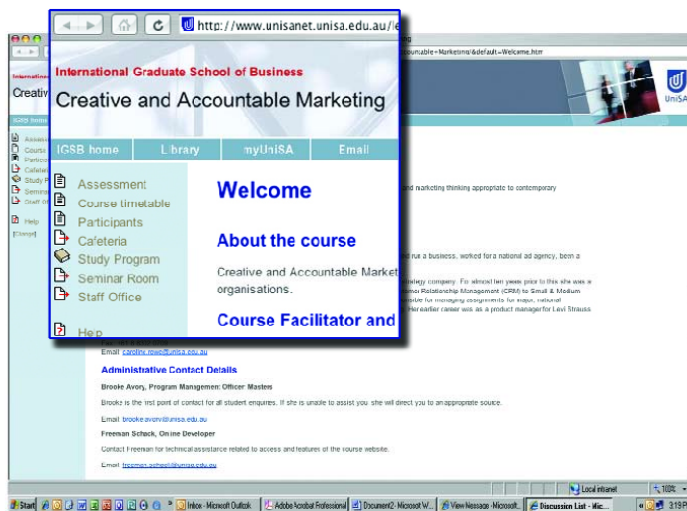
PLUS TWO general electives.

The Specialisation format is for those students who wish to focus on a discipline area, while the Broad Range of Electives format is for those who seek breadth of exposure to contemporary management issues. The choice is yours, however you don't need to decide on your format until the second year of study.

Online students can also participate in the European Summer School of Advanced Management held in Denmark, participate in the IGSB annual China Study Tour, or undertake short term Exchange Programs with more than 75 other universities around the world as part of their MBA electives.

Studying Online

To undertake our Online MBA, you just need a computer and the internet. Accessed through a browser, the MBA is fully delivered on the web requiring no special software or hardware.



In choosing to undertake our Online MBA you are choosing a delivery method for your study. The qualification and parchment you receive on graduation is the same as that which those studying on campus receive. In fact you can mix online and campus based study, if that suits your needs.

The Online learning environment is a discussion board model where students participate in seminar room discussions and syndicate work.



Each MBA course runs for 10 weeks. Online MBA participants go online when it suits their needs. Most students are on the site about 3 times every week, but there are no fixed times when students must be online.

Quality

Quality

To ensure our MBA maintains its high quality standards, we have a number of quality improvement systems in place.

MBA Advisory Board

Our MBA Advisory Board meets several times each year to guide us in planning and evaluating the future strategies related to the MBA Program, and the relevance of our curriculum to our objective of helping students to become better managers.

- > Mr Rob Chapman, MD Bank of SA
- > Mr Kim Boehm, MD Clemenger BBDO, (SA)
- > Mr James Sarah, MD Sarah Group Ltd



Good Universities Guide

Our MBA is ranked 5-star in the Good Universities Guide 2008/09, and is again ranked highest of all Australian MBA Programs for the total number of stars awarded in the various categories.



EQUIS Accreditation

The Division of Business, in which our MBA is located, is accredited by the European Quality Improvement System (EQUIS). Accreditation is awarded to business schools only after a rigorous assessment by a panel of international academics and business people.

Academic Quality

All of the MBA courses are contemporary, and have been externally reviewed by senior academics from other Australian Business Schools. Quality assurance reviews are also conducted after each course has been delivered.

Board of Examiners

Student performance is managed closely by the MBA Board of Examiners.

Applications

Applications

Participants are selected on the basis of the unique qualities each will bring to the synergy of the group as a whole.

A blending of diverse business backgrounds creates special challenges and opportunities for participants to benefit from the experience and perspective of others.

Entry criteria

Entry is on a competitive basis. The minimum formal entry requirement is:

- > a recognised university undergraduate degree or equivalent professional qualifications;
- > a minimum of two years full time relevant work experience

As entry is competitive, admitted applicants generally have more than five years relevant managerial work experience.

Participants for whom English is a second language will be required to prove English language competency.

Selection

Applications are reviewed by a panel of IGSB academic staff to ensure that the whole participant group will interact for a high quality learning experience. The MBA is an interactive learning process and is structured so that there are significant opportunities to learn from participant peers.

GPO Box 2471, Adelaide SA 5001
City West Campus, Level 5, Way Lee Building
North Terrace, Adelaide, South Australia

Telephone: (+61 8) 8302 0041
or toll free within Australia on 1800 502 520
Facsimile: (+61 8) 8302 0709
Email: unisamba@unisa.edu.au
Website: www.unisa.edu.au/igsb/mba



How to Apply

Application forms can be downloaded from our website at www.unisa.edu.au/igsb/mba

Closing dates

The program has four intakes per year. You can apply for the following study periods.

Study Period 1
Commences January

Study Period 3
Commences April

Study Period 4
Commences July

Study Period 6
Commences September



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Contact Us

To find out more about the IGSB Online MBA contact
our MBA team –

Telephone: (+61 8) 8302 0041
or toll free within Australia on 1800 502 520
Email: unisamba@unisa.edu.au
Website: www.unisa.edu.au/igsb/mba

International Graduate School of Business
University of South Australia
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