



University of
South Australia

International Graduate School of Business

MBA News

June 2006



Chairman of MBA Advisory Board

Rob Chapman, CEO of Bank SA, is the new Head of our MBA Advisory Board.

The Advisory Board of prominent business men and women will provide renewed focus to our ongoing endeavours to take our various MBA Programs at UniSA, closer to the business communities which they serve.



As well as being Chief of Bank SA, Rob Chapman is also President of Business SA. He brings a

wealth of knowledge about the needs of SA businesses, and the communities in which they operate.

Our UniSA MBA Advisory Board exists to provide advice on the implementation of the current strategies associ-

ated with development of the MBA Program, and in planning and evaluating future strategies related to the MBA Program.

The Board also provides ongoing evaluation of the relevance of the curriculum of the MBA Program and provides input as to how it can be strengthened.

Under our new Chairman's guidance, we should also be able to develop more interaction between the business community and the MBA Program.

Special points of interest:

- Rob Chapman is new Chairman of MBA Advisory Board
- Another 2 major S.A. corporate sponsors are announced.
- Up to 10 Scholarships available for MBA students
- Anne Howe, CEO of SA Water will be visiting the IGSB

Hong Kong & Singapore Awards

During May & June, special presentation ceremonies took place in Hong Kong and Singapore to present certificates to more of our top students from 2005.

The Hong Kong Ceremony gave us an opportunity to honour Elly Kwong, who was added to the 2005 Chancellors List for her overall academic achievements in the MBA.

She was joined in Hong Kong by 6 other winners of 2005 course awards, and their families. The

Hong Kong ceremony was conducted by our Transnational MBA Program Director, Mary Bambacas.

Another Chancellor's List winner to be presented was Mr Zhu De-Sheng, who attended the Singapore ceremony, along with 5 other winners of course awards from Singapore.

Further small ceremonies will occur in Taipei and in Penang to enable all of our 2005 winners to share their success with their peers.



Chancellor's List Winner
Elly Kwong (Hong Kong)



Chancellor's List Winner
Zu-Desheng (Singapore)

Anne Howe to visit the School

Anne Howe, Chief Executive of SA Water, will be the featured CEO at the next in our 2006 "View From the Top" Speaker Series on 11th October.



and all MBA students and Alumni are welcome to attend.

which are 'top of mind' for CEO's in 2006.

Ms Howe is also a board member of the South Australian Financing Authority, Deputy Commissioner representing South Australia on the Murray Darling Basin Commission and Chair of Water Services Association of Australia. Her career covers management in human service agencies, policy, planning and public sector.

Anne was appointed Chief Executive of SA Water in 2001 following a period as Acting Chief Executive.

Registrations are now open at our IGSB Events Registration Page.

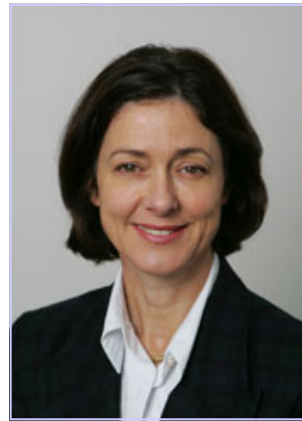
Our Head of School Professor Helen Thorne will host the conversation with Anne Howe, and it will be another opportunity for our students to gain an insight into the issues

The 'conversation' with Anne will take place in the University's Council Room at Chancellery,

One of our first MBA graduates

.....Our Head of School Professor Helen Thorne will host the conversation with Anne Howe.....

In 1982, six South Australians became our first MBA graduates. They are David Ashton, Peter Holt, Bill Monks, Gerhard Ritter, Tim Waterhouse and the only woman in that first group was Julie Obst.



She is a member of the South Australian Remuneration Tribunal and the Board of Governors of Walford Anglican School for Girls.

In recent years, she has held directorships of numerous organisations including Enterprise Workshop Inc, Australian Dance Theatre, and State Supply.

Today, Julie Meeking (nee Obst) is a Director of Forestry South Australia, and lives and works from Mt Gambier.

Julie subsequently became principal of an Adelaide based consulting group specialising in strategic and financial corporate services.

She was a ForestrySA Advisory Board Member from 1997 to December 2000, and is now a Board member of Forestry SA.

At the time of commencing her MBA, Julie already had a background in merchant banking and commerce.

Bill Faust Business Breakfast



Bill Faust is coming back to Australia. We were one of the first Business Schools to invite Bill to present his views on self-marketing for careers, and his book is now read across the world.

thought provoking, asking you to challenge that standard CV you may have written. How does it make you stand out from the crowd? Does it reflect what you want to do and are good at, or is it just a list of activities? You'll come away from this session with more to think about and more to do.

Faust's new book "The Elevator Pitch", strips bare the irrelevance of the CV – it looks forward to what you have the ability to deliver, rather than backwards at what you did in the past. It highlights the three or four key promises about you that demonstrate who you are and how you will perform. It talks the language of the employers and the recruiters. Registrations are now open.

On this trip Bill will join us for a special Breakfast Workshop for MBA students and Alumni. His views are

We have targeted our own MBA students and Alumni because Bill

Careers Workshops—Huge Success

June 2006

Our 2006 Series of Careers Workshops is now well underway in several locations.

The first three Workshops on “Self Assessment”, “Effective C-V’s”, and “Interviewing Techniques”, have all been held on-campus in Adelaide, with close to 80 students having attended the 3 Sessions.

Workshop #1 has also been held in Singapore. Kuala Lumpur and Penang follow in early July, with close to 100 students in these 3 cities registered to attend.

The Adelaide Sessions have all been captured on video, (below), transferred on to DVD’s and being used to supplement the off-shore Workshops.

These first three Workshops in the Series are designed and delivered in Adelaide by the UniSA Career Services team.

The final 2 workshops in the Series, on the topics of “Negotiating Offers”, and “Long Term Career Transitioning” will both be conducted by consultants from Hudson.

The Hudson Offices in each of Singapore, Hong Kong, Kuala Lumpur and Penang, will also be involved when these latter Workshops are held in those locations.



..... major companies want to support our efforts.....

Another 2 Corporate Sponsors

Sponsorship of another two of our annual Course Awards has been taken up by Adelaide Bank and Norman Waterhouse.

As our MBA continues to grow in reputation amongst the corporate sector in Adelaide, major companies want to support our efforts.

The annual Course Award for Competitive Strategy will now be named after Norman Waterhouse, Lawyers. Senior Partner Mr Ted Byrt has been a consistent supporter of our efforts in the Adelaide

market over several years.

Also joining us as a major sponsor, is Adelaide Bank, after whom our Managerial Economics Course Award will now be named.

Quite a number of Adelaide Bank senior managers undertake our MBA, and their willingness to sponsor a Course award reflects both their long association with our School, and their commitment to supporting the SA community.

In agreeing to sponsor our



Managerial Economics Course Award, Adelaide Bank’s Executive Liaison Co-ordinator Mr Greg Reid said the bank had “long established policies regarding the promotion of young people in our community and we are pleased to play a major sponsorship role in the next five years.



The 2006 Ashridge Prize is €6,000

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For the past seven years, Ashridge Business School has run a competition to find the most thought-provoking essay on the changing role of business in society.

The MBA student who provides the best essay on the changing role of business in society will be awarded €6,000. The runner-up will be awarded €2,000.

Our membership of the European Academy of Business in Society, has opened up this opportunity for any UniSA MBA student to enter.

Sponsored by Microsoft, the 2006 Competition is looking for essays which have originality and insight; depth of analysis; are relevant to modern organizations; and which use real-life examples to illustrate the points being made.



Essays must not exceed 3,000 words and must be hand-written! The closing date is 31 July 2006. Winners will be presented with their prizes at the up-coming EABIS Colloquium in Milan, Italy in September 2006.

MBA Careers Conference

Our own MBA Careers Conference is being held on 24th/25th August 2006 at The Radisson Hotel in Adelaide.

The purpose of the Conference is to provide an opportunity for students and Alumni to keep abreast of trends affecting MBA's, and to provide workshops where career transitioning skills can be developed.



The Conference commences with a Panel Discussion on Thursday evening 24th August, focusing on employment and industrial trends affecting the

employability of MBA's. Participating as Panel members are Mary Jo Fisher (Business SA); Professor Barbara Pockock (UniSA); Mark Butler (MWU); and Rick Manuel (EMA Legal).

The second day of the Conference will feature 7 concurrent workshops on areas as diverse as the Labour Market Abroad, Interview Techniques for Senior Managers, Strategies for Developing Networks, all these and other workshops conducted by our partners at Hudson. Conference registrations are now being accepted at our Events Web Site.

WE'RE ON THE WEB AT
WWW.BUSINESS.UNISA.EDU.AU/IGSB

International Scholarships

Up to 10 Scholarships are available for 2007, to enable post-graduate students to participate in full-time Exchange.

The "Institutional Partner Scholarships" are worth \$5,000 each, and can be used for exchange opportunities with any one of 6 of the following 6 EQUIS accredited partners:

Arnhem Business School (Netherlands); Aarhus School of Business (Denmark) pictured at right; Bordeaux Business School (France); Thammasat University (Thailand); University of Strathclyde (UK); or Vienna University of Business & Economics.



Another 5 "Postgraduate Mobility Scholarships", each valued at \$2,500 are also available for study at any other Business School in the world, with whom we have an Exchange Agreement in place.

Travel grants of up to \$2,500 may also be available from UniSA.

These scholarships are a new initiative for 2007, and have been made available by our own Division of Business. MBA students can avail themselves of these opportunities, but must apply before 15 July 2006.