

University of
South Australia

Strategic Partnerships Leadership, Business and Management

- Industry based education programs delivered through Strategic Partnerships at UniSA

"flexible and partner focused"

uniisa



University of
South Australia

Experience. The Difference

Industry based
education programs
delivered through
Strategic Partnerships
at UniSA

OUR STRATEGIC PARTNERS' EXPERIENCE WITH US

'Over the past four years HomeStart has used Strategic Partnerships to prepare management and staff to survive in this world of complex change. An industry-tailored postgraduate management program has delivered far more than we ever anticipated. The Australian Human Resource Institute stated that HomeStart was one of few organisations in Australia that could truly lay claim to having a learning organisation. We now have 70% of all our staff involved in some form of tertiary education, started by the UniSA program.

So what is so special about a Strategic Partnerships program? For us it has given the message that we all have to learn to survive, and learn as a team focussing on real projects within our organisation. Our senior managers are much more effective at leading people. They have developed a very strong culture at HomeStart based around using technology to stay ahead of customer expectations.'

Gary Storkey
CEO HomeStart Finance

Leadership, Business and Management

"flexible and partner focused"



UNIVERSITY PROGRAMS DEVELOPED IN PARTNERSHIP TO INDUSTRY REQUIREMENTS

Strategic Partnerships is a unit of University of South Australia that works in partnership with public and private sector organisations and industry groups to develop in-house management and executive development programs. Tailored programs can be linked to the achievement of University of South Australia qualifications and complement the training and development activities of your organisation.

As the conduit to a range of professional and management education programs offered by the University, Strategic Partnerships project manages the selection, timing and customisation of courses to best suit your educational and development needs.

Programs can be tailored to support your organisational development objectives and corporate university strategies.

The UniSA programs organised for your industry can be:

- Postgraduate leadership, business and management award programs
- Undergraduate business management award programs
- Executive and management development programs

NEW DIRECTIONS IN MANAGEMENT & LEADERSHIP EDUCATION

The Strategic Partnerships unit of the University of South Australia works with industry partners to develop and facilitate innovative management and leadership education to meet the strategic goals of organisations now and into the future.

Established in 1995, Strategic Partnerships is the industry liaison arm based in the Division of Business and Enterprise. The unit co-ordinates the delivery of many programs in both public and private industry sectors.

Strategic Partnerships works closely with key people in the partner organisation and the Program Directors at the University to develop either:

- **Formal university award programs**
Learning approaches and materials for courses can reflect the characteristics of your organisation, industry sector or membership, while the

accredited University curriculum defines the content. All courses are part of the University award structures.

- **Industry based executive and management development programs.**

These short courses can be delivered singly or as a workshop series which when packaged together can lead to entry into postgraduate degree programs.

The University of South Australia offers a comprehensive range of undergraduate and postgraduate business and management programs, undertaken by both research and course work, making it a leader in management education in Australia and the Asia-Pacific region.

COLLABORATION

Strategic education partnerships are formed with training providers, industry and business associations, government agencies and corporations.

Workshops and award programs are delivered for groups of participants from particular companies or government agencies, or for groups of a particular industry. Sometimes, groups of organisations act as consortia to undertake their management and leadership development through interaction with other organisations and industries.

Our approach is to develop a close working relationship with our industry partners. Together, Strategic Partnerships' staff and your staff design programs that may be:

- formal award courses, with potential to progress to Masters in Management, the MBA or other qualifications with assessments based on assignments, projects, case studies, Strategic Partnerships' Applied Learning Project methodology and presentations;
- unique leadership and management development seminars, workshops or conferences.

The Strategic Partnerships team is supported by the academic staff of the University and complemented by local, national and international industry specialists presenting seminars and workshops.

LEARNING AND TEACHING METHODS AND ASSESSMENT

There is a strong emphasis on problem-based, organisation-centred learning in all programs. Teaching methods support participants' own experience, expertise and knowledge. Wherever possible learning is undertaken by lectures, research, seminars, discussion groups and the analysis of theoretical concepts as they apply to the business environment. Strategic Partnerships' Applied Learning Project methodology is a key element of the courses.

Assessment may include projects, essays, reports, assignments, examination, syndicate and individual presentations, with an emphasis on applied learning to workplace issues, opportunities and problems.

Face to face delivery can be complemented by Distributed Education – a world class online learning environment providing a virtual seminar room for class discussion, accessed via the internet with 24/7 availability. Blended delivery is also possible by combining face-to-face seminars with online delivery of courses.

FLEXIBILITY AND CUSTOMISATION

Courses can be delivered:

- onsite in your organisation
- at an independent site
- online via the internet
- using a blend of online and face to face seminars – anywhere, anytime.

Courses may be offered as intensive learning experiences, residential or as a series of sessions conducted over a 10 to 12 week period. Most online courses are delivered over a 10 to 12 week period, with the class working together through a set of study materials. Some modules can be designed to be self-paced.

BENEFITS OF THIS PARTNERSHIP

Established relationships between business and the University results in programs that have direct application of management learning to your workplace situation and are specifically related to meeting your corporate goals. It allows participation in programs that can build towards gaining a university accredited qualification, as well as programs that can be designed as stand alone modules and may be undertaken outside the context of academic awards.

PROGRAM APPROACH

Management education programs can be drawn from the schools of;

- Accounting and Information Systems
- Marketing
- International Business
- International Graduate School of Management

They combine practical, work based problem solving skills and a rigorous, theoretically sound academic experience. Courses are built around leading edge concepts based on research and practice experience.

Staff from Strategic Partnerships work with organisations to formulate programs that:

- meet the specific learning and development needs of your staff
- are immediately and practically applicable in the organisation or industry setting
- deliver post graduate award programs in such programs as the Graduate Certificate in Management, Graduate Diploma in Management, the Master of Business Administration or the Master of Business
- provide pathways into a range of post graduate award programs
- are benchmarked against national and international best practice in leadership and management theory and management education practice
- contribute towards meeting your organisation's strategic goals

Tailored programs and workshops can be designed as stand alone modules or may be undertaken as components of the University of South Australia's postgraduate academic awards.

Workshops can be presented on important management topics, such as;

- risk management
- corporate governance
- environmental compliance
- energy management
- project management
- change management



'Strategic Partnerships worked very closely with us in developing a highly customised approach management programs offered by the University of South Australia. This unique partnership arrangement enabled us to develop a program that provided significant learning and development opportunities for our employees while at the same time meeting the University's academic requirements.

The use of enterprise-based projects, industry experts drawn from member organisations, conducting the seminars on site, controlling the scheduling of sessions and input into the methodology used and the weighting of material, has enhanced the effectiveness of the program's ability to deliver the learning outcomes we were looking for.'

*Dr Ross Bensley
Manager, Organisational
Development
Schefenacker Vision Systems
Australia Pty Ltd*



STRATEGIC PARTNERS INCLUDE:

Adelaide Institute of TAFE
Australian Centre for Automotive Management
Australian Institute of Credit Union Management (AICUM)
Australian Institute of Management (SA)
Boart Longyear Pty Ltd
Child and Youth Health
Codan Pty Ltd
Fundraising Institute of Australia
Furnishing Industry Association of Australia
HomeStart Finance
Institute of Applied Logistics
Institute of Management Consultants
Philmac Pty Ltd
South Australian Police
The Leadership Connection consortium of:
Mitsubishi Motors Aust Ltd, Schefenacker Vision Systems Aust Pty Ltd, Sola Optical, Bridgestone TG Aust Pty Ltd, Seeley International Pty Ltd
TXU Torrens Island Pty Ltd
UnitingCare Wesley – Adelaide Inc and Port Adelaide Inc

As well, Strategic Partnerships manages the International Graduate School of Management's participation in management programs for Open Learning Australia, a national alliance of Universities delivering online and distance education in specialised areas.

FOR MORE INFORMATION CONTACT

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