



University of  
South Australia

# Arts & Cultural Management

+Graduate Diploma  
+Masters Degree

Experience. The Difference.



Master the art of management with UniSA's renowned Arts and Cultural Management program and experience a whole world of opportunity.

## The business of arts and culture

Management in the arts and cultural sector offers an exciting and dynamic career. Working with artists and presenters of cultural events, exhibitions and performances will put you in the heart of the action and create international possibilities.

UniSA's Arts and Cultural Management program is designed for people with a passion to make art happen, and a desire to gain the necessary management knowledge and expertise to realise this passion.

## Why study at UniSA?

The UniSA's Arts and Cultural Management program was established in 1979 and was the first program of its kind in Australia.

It possesses an enviable reputation for the calibre of its graduates. UniSA offers a rich tapestry of study options including full-time and part-time, with classes either on campus or online to meet your needs and commitments.

A focus on global industry trends makes UniSA's programs unique and cutting-edge, preparing graduates for employment locally, nationally and internationally.

Courses are taught by specialist academics and leading industry professionals, many with

substantial experience in the arts and cultural sectors. Drawing on current international research and industry knowledge, our courses are designed to be relevant, practical and useful for current and future managers within the arts and culture industry.

## The program

UniSA's Arts and Cultural Management program is designed to provide the fundamental elements, skills and knowledge vital for arts and cultural managers across all sectors.

In the Graduate Diploma, students will cover arts law, marketing, finance, strategic management, people management, grant writing, managing boards, leadership in the arts, introduction to cultural policy, business planning and other contemporary management issues.

The Master program builds on the Graduate Diploma and can be completed by undertaking additional course work.

Our graduates work in many and varied positions both in Australia and internationally. Management positions in museums, galleries, symphony orchestras, ballet companies, opera companies, theatre companies and arts centres and festivals are just some of the exciting opportunities open to graduates.



The Division of Business  
is accredited by the  
European Quality  
Improvement System  
(EQUIS).

### Graduate Diploma in Management (Arts and Cultural Management)

Program Code: DGAC  
Home Campus: City West  
Program Duration: 1 year (full-time)  
Entry requirements: A recognised university undergraduate or postgraduate degree or equivalent professional experience.

### Master of Management (Arts and Cultural Management)

Program Code: DMAC  
Home Campus: City West  
Program Duration: 1.5 years (full-time)  
Entry requirements: A recognised university undergraduate or postgraduate degree or equivalent professional experience.

## Study Schedule

Course	Graduate Diploma	Master
People, Organisations and Leadership	•	•
Accounting for Management	*	•
Global Business		•
Marketing Management	*	•
Arts Environment	•	•
Arts Law	•	•
Arts Management	•	•
Arts Development	•	•
Elective	•	•
Elective	•	•
Elective		•
Elective		•

- Compulsory courses
- \* Choose 1 from this list

## Fees

Domestic students may be eligible for the Commonwealth Government's Higher Education Loan Program (HECS-HELP).

## Application

Applications can be made online at [www.unisa.edu.au/applyonline](http://www.unisa.edu.au/applyonline)

This program has four intakes per year. You can apply at any time for the following study periods:

Study Period 1	Commences January
Study Period 3	Commences April
Study Period 4	Commences July
Study Period 6	Commences September

## Further information

### Domestic students

Kellie Willason  
Student Administrator: Postgraduate  
School of Management  
City West campus  
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Email: [kellie.willason@unisa.edu.au](mailto:kellie.willason@unisa.edu.au)  
Website: [www.unisa.edu.au/management](http://www.unisa.edu.au/management)

### International students

International Prospective Students Office  
University of South Australia  
GPO Box 2471  
Adelaide SA 5001  
Telephone: +613 9627 4854  
Facsimile: +613 9627 4864  
Email: [international.office@unisa.edu.au](mailto:international.office@unisa.edu.au)  
Website: [www.unisa.edu.au/international](http://www.unisa.edu.au/international)

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Information correct at time of printing (October 2010)  
CRICOS provider number 00121B