



University of
South Australia

Business Double Masters

Experience. The Difference.





Sharpen your thinking, accelerate your management career, and create an edge, with this unique postgraduate Double Masters degree

Fast track your management career with postgraduate study

There are a myriad of challenges facing managers today such as globalisation, technology, the changing nature of society, cultural and demographic issues just to name a few. The current business environment presents complex challenges.

In order to survive and compete in an aggressive global business environment, it is increasingly important that managers have command of leading edge knowledge, methods and tools, which can assist organisations to grow and develop in these circumstances.

Why study at UniSA?

If you're serious about starting a new career, advancing your current career or undertaking innovative research, a postgraduate qualification from UniSA might be just what you need.

UniSA has a long and proud history of providing quality professional postgraduate education. Our programs have a highly regarded reputation among industry. Our teaching staff have relevant industry experience and close connections with professional managers.

We ensure that course content is constantly up-to date through regular reviews, taking into account changes in industry standards. This means our students learn methods to help them make better decisions or develop better strategies within the workplace.

Flexible study options

Flexible delivery is one of the benefits of choosing to study at UniSA. Our programs are offered over four study periods each year allowing students to accelerate more quickly through their studies if they wish.

What is the Business Double Masters?

The Division of Business' Double Masters program combines academic excellence in major areas of business and management. Many of our academics are involved in cutting edge research and are globally recognised for contributions to their areas of specialisation.

These programs enable leading edge ideas to be explored through a unique combination of courses.

The Double Masters program is designed to prepare effective leaders and decision-makers to take on new management challenges and make a difference to their workplace and community

The courses assist students to develop the management skills necessary to function effectively in our global environment.

Who is it for?

The Business Double Masters would appeal to students who wish to enter a variety of organisations – large/small, non-profit, government/local/state/federal.

Entrants to the program would normally hold a recognised university undergraduate degree or equivalent professional qualifications.

The program can be completed within one and a half calendar years of intensive full-time study, or over two years non-intensive full-time study and is also available for part-time study.

If you are already in a single Masters program you may apply to transfer to the Double Masters provided you meet the entry requirements for both single degrees. Similarly, you may also withdraw from the Double Degree program and transfer to a single program.

Features of UniSA's Business Double Masters

- + Complete two masters degrees in two years
- + Tailor a portfolio program for your portfolio career
- + Choice of programs to suit your interests and career path
- + Flexible study options



The Business Double Masters program provides a high degree of flexibility for students to combine a number of single masters programs in the Division of Business. This provides a number of benefits, in particular:

- Wider career options
- Significant and wide range of skills and knowledge which employers value
- Multi-skilling

This program may be completed in 6–8 teaching periods (equivalent to two years full-time study).

The program consists of 18 courses: four Divisional Core Courses and two areas of specialisation. The 18 courses required are:

- 4 Division core
- 7 Specific to the first Masters
- 7 Specific to the second Masters

Division Core Courses

- Global Business Environment
- People, Organisations and Leadership
- Accounting for Management M
- Marketing Management

Two specialisations selected from:

Marketing

- Influencing Consumer Behaviour
- Marketing Strategy and Planning
- Marketing Information and Analysis
- 1 Marketing elective
- 3 Business or Marketing electives

Management

- Managing Change
- Project Management for Business
- Managing Human Resources
- Strategic Concepts
- Negotiation and Conflict Management
- Action Learning Project
- 1 elective

Innovation and Entrepreneurship

For an updated list of courses for this specialisation, please refer to the website listings. Go to www.unisa.edu.au/programs and type in the program code: DMDD.

Administrative Management

- Impact of Technology
- Workplace Learning M
- Information and Resource Management
- Supporting Decision Making
- 3 electives

Event Management

- Meetings, Convention and Exhibition Management
- Sport, Tourism and Events
- Arts and Cultural Event Management
- Festivals and Events
- 3 electives

Tourism

- Principles and Practice of Tourism and Hospitality
- Leisure and Tourism: Predicting Demand
- Festivals, Events and Conventions
- Tourism: Impacts and Sustainability
- 3 electives

Human Resource Management

- Introduction to Human Resource Management
- Legal Aspects of Employment F
- Australian Industrial Relations
- Strategic Management of Human Resources
- International Human Resource Management
- Performance Management
- Recruitment and Selection

International Business

- International Business Management
- Issues in International Trade
- Managing Across Cultures
- International Business Strategy
- Doing Business in Asia

Electives – 2 courses from the following list:

- International Human Resource Management
- Marketing Across Borders
- Principles of Finance

International Studies

Students choose seven electives from the following eight courses:

- Asia-Pacific Twenty-First Century
- Islam, Politics and International Relations
- Western Culture, Fundamentalism and Secularisation
- World Politics, Culture and Security Debate
- Comparative Politics and Security Strategies
- Culture, Language and Identity
- Human Rights, Identity and Security
- Sustainable Development

OR graduates of a Bachelors degree including the professional major in International Relations may combine three of the above International studies electives with a thesis:

- Thesis (Master of International Studies) Part A
- Thesis (Master of International Studies) Part B

Accounting

- Information and Systems for Competitive Advantage
- Analytical Techniques for Accountants
- Management Accounting M
- Advanced Accounting M
- Commercial and Corporations Law
- Auditing Principles M
- Issues in Accounting Theory M
- Taxation Law M

At least one of the following courses (depending on the specialisations taken)

- Managerial Economics
- Corporate Finance

Integrated Supply Chain Management

- Supply Chain Management and Competitive Advantage
- Systems Approach to Supply Chain Management
- Integrated Logistics Management G
- Operations Management
- 3 electives

Students wishing to take the accounting specialisation may need to complete an additional course to meet requirements for professional recognition.

Further Information

Domestic students

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International students

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Program and fee information

For more information regarding this program and information about current fees, please visit www.unisa.edu.au/programs. You will then need to enter the program code which is: DMDD

How to apply

All applicants are required to apply directly to the University through Apply Online at www.unisa.edu.au/applyonline

Closing dates

The program has four intakes per year. You can apply for the following study periods:

Study Period 1	Commences January
Study Period 3	Commences April
Study Period 4	Commences July
Study Period 6	Commences September