



Tourism and Events

careers

Educating Professionals
Creating and Applying Knowledge
Engaging our Communities



A degree in Tourism and Event Management is your passport to a worldwide choice of career options.

As people around the world continue to travel and enjoy leisure; tourism and event management graduates are in demand. Every country, state, region and city has events and needs to have people who recognise the financial, environmental and socio-economic perspectives of events and tourism.

Tourism and events is a dynamic, growing and global industry. From festivals and concerts, to transport companies and tourism resorts, options for graduates exist in an enormous range of areas – nationally and internationally.

This degree combines core skills and knowledge in business and management with a professional specialisation in tourism and events. Graduates are equipped to enter careers across the many sectors that service these industries. Enjoy the freedom of seeking work anywhere in the world across a wide range of jobs.

Which Occupations?

The Tourism and Events Management degree gives you the opportunity to enter the industry in a variety of roles. When you graduate, you may be employed in an assisting role before gaining experience to progress to a coordinator or managerial role. Possible employment avenues are events officer or coordinator, tour guide/operator, tourism information officer, marketing officer, festival assistant, hotel/motel manager, hotel service supervisor, retail manager, customer service manager, travel agent, functions manager, event manager and resort manager. As a graduate, you may want to go on to own and manage your own business, such as a travel agency, restaurant, café, accommodation or event management company.

Employment Snapshot

Tourism and Travel Advisors	
Job prospects:	AVERAGE
Employment predictions to 2014–15:	MODERATE
Occupation size:	LARGE (22 200)
Ave weekly wage:	\$750
% in FT work:	70.4%
Vacancy levels:	HIGH
Employment Growth – 10 yrs:	18.9%
Conference and Event Organisers	
Job prospects:	GOOD
Employment predictions to 2014–15:	VERY STRONG
Occupation size:	MEDIUM (24 200)
Ave weekly wage:	\$939
% in FT work:	82.2%
Vacancy levels:	MODERATE
Employment Growth – 10 yrs:	85.8%

Source: Department of Education, Employment and Workplace Relations

Experiential Learning.

The School has won the SA Tourism Award for Education and Training for the last three years. In 2010 the School was inducted into the Hall of Fame. The Tourism and Event Management program encourages students to engage with industry in the following ways:

Work Placements

Management Practicum 1 is a field placement project carried out within a company or organisation under academic and industry supervision. Requirements of the placement include production of a comprehensive report, presentation, student and supervisor evaluations, and personal critical reflection.

Career Management Skills within Curriculum

Career management skills have been embedded throughout the curriculum. Topics covered include: job search skills and self marketing. Seminars focused on career management are held as part of the following courses: Understanding Travel and Tourism, Foundations of Event Management and Managing the Hospitality Experience.

Guest Industry Speakers

Industry speakers often present as guest lecturers within Tourism and Events courses. Students will have the opportunity to speak with industry members.

Team Practicals and Case Studies

Many courses within the Tourism and Event Management program require students to apply theory to a real-life case study. Students may also undertake workplace reports on an organisation of their choice. These case studies and reports form a part of each student's assessment.

Optional Field Trips

Students may participate in optional field trips to tourism and event-related organisations.

More Information

Experiential learning in Tourism and Event Management
www.unisa.edu.au/management/current-students/experiential_learning.asp

UniSA – helping you to make the most of your degree.

Career Services

Career Development Tool

This tool will give you step by step guidance to make the most of your degree. Graduate with a great degree – and also a degree of experience, a wallet full of contacts and a plan to succeed. Watch your emails for information on jobs, work experience, events and workshops.

www-p.unisa.edu.au/careers/

Work Placement Scheme

The Work Placement Scheme offers support to students who wish to undertake placements in addition to their coursework. Placements are project based and flexible to allow you to coordinate study, work and life commitments. You receive support, insurance and a certificate upon successful completion of your placement.

www-p.unisa.edu.au/careers/cdt/connect/wps.asp

MyCareerPlan

MyCareerPlan is UniSA's online database of employment opportunities, vacation internships and work experience, events and the Work Placement Scheme. Customise your own account, save your searches and build your resume.

<https://mycareerplan.unisa.edu.au>

Events

Career Services coordinate a range of events to connect students with industry. These include: the Careers and Employment Expo in March/April, Work Experience Fair mid-year and the International Careers Day held twice each year. Other smaller events in your study area are also offered to connect you with employers, work experience and career development.

www.unisa.edu.au/business/scd

Workshops

From first to final year there are workshops on how to plan your study for career success, preparing for placements and work experience, communication in the business world and preparing for graduate applications and the selection process. Check out the schedule online on MyCareerPlan.

<https://mycareerplan.unisa.edu.au>

Global Experience

Gain a competitive edge and add value to your degree through Global Experience. This program is designed to expand your global knowledge, develop essential skills for your career and build your university experience. Global Experience will set you apart from the pack.

www.unisa.edu.au/globalexperience

Student Exchange

Gain a competitive advantage by going on an overseas exchange! Develop an international perspective, cultural awareness and broaden your career opportunities. Scholarships are available.

www.unisa.edu.au/exchange

Graduate Qualities

Graduate Qualities are personal attributes which are developed during your study. These qualities will distinguish you from other graduates.

www.unisa.edu.au/gradquals

Specific Student Groups

- Disability
- External Students
- Indigenous
- International
- Mature Age
- Research
- Rural
- Women in Non-Traditional Roles

More information regarding Career Development for Specific Student Groups:

www-p.unisa.edu.au/careers/cdt/choices/groups.asp

Victoria Kaporis

Year Graduated: 2008

Job Title: Conference/Events Co-ordinator

Employer: Rydges South Park Hotel

"I gained valuable work experience within the tourism and event industry during my placement which helped me put my theory and knowledge from university into real life working practices.

My tip for current students would be to volunteer your skills in order to establish a good work ethic but also to get your name out in the industry. Remember first impressions always count and networking allows you to improve your communication skills and self esteem."

To read more Alumni Profiles please visit:

www.unisa.edu.au/business/scd/alumniadvice.asp



Further information

For more information about the programs, including fees, visit:
www.unisa.edu.au/programs
Program code: DBTM

Australian applicants

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Undergraduate Student Administrator
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International applicants

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Website: www.unisa.edu.au/international

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University of
South Australia

Division of
Business