



University of
South Australia

Innovation and Entrepreneurship

+Graduate Certificate
+Graduate Diploma
+Masters Degree

Experience. The Difference.



A career in Innovation and Entrepreneurship will help you to convert a new idea or invention into a successful innovation.

Make innovation and entrepreneurship part of your management style

In today's fast-paced global business environment, an innovative and entrepreneurial approach to management is essential for competitive advantage.

Successful, leading-edge managers embrace innovation and entrepreneurship as part of their everyday thinking for solutions that work. UniSA's unique Innovation and Entrepreneurship program can help you to become one of them.

Why study at UniSA?

In this program, students are encouraged to develop innovative business ideas and progress these throughout their studies. Students may also have the opportunity to use their new knowledge and skills to set up their own businesses.

Students will learn to identify ways for an organisation to build its innovation capability and manage its future in a fast changing and increasingly competitive economic and business environment.

The program

UniSA's postgraduate program in Innovation and Entrepreneurship will help students to develop:

- skills in the development and

commercialisation of innovations

- understanding of the factors that differentiate successful enterprises
- skills in planning the establishment, development and marketing of a small business.

This program is designed for graduates from a multidiscipline background. Those who do not have a formal qualification but have enough industry experience to successfully complete the program are also encouraged to apply.

Students are likely to be:

- already working in business and wishing to build their own capabilities to manage ventures in a more innovative and entrepreneurial manner
- interested in establishing a new business and currently working in a non-business area, such as government administration
- potential corporate entrepreneurs; owners and managers of existing companies or business units wishing to engage in corporate venturing

Graduates are likely to find employment opportunities in global corporations where there is a need to remain competitive and constant innovation is vital.

The Innovation & Entrepreneurship courses are offered in intensive mode with online support.



The Division of Business is accredited by the European Quality Improvement System (EQUIS).

Further information

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The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice.
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Graduate Certificate in Management (Innovation and Entrepreneurship)

Program Code: DCMT
Home Campus: City West
Program Duration: 0.5 year (full-time)
Entry requirements: A recognised university undergraduate or postgraduate degree or equivalent professional experience.

Graduate Diploma in Management (Innovation and Entrepreneurship)

Program Code: DGMT
Home Campus: City West
Program Duration: 1 year (full-time)
Entry requirements: A recognised university undergraduate or postgraduate degree or completion of DCMT.

Master of Management (Innovation and Entrepreneurship)

Program Code: DMMT
Home Campus: City West
Program Duration: 1.5 years (full-time)
Entry requirements: A recognised university undergraduate or postgraduate degree or completion of DGMT.

Study Schedule

Course	Graduate Certificate	Graduate Diploma	Master
People, Organisations and Leadership	•	•	•
Accounting for Management		*	•
Global Business Environment		*	•
Marketing Management		*	•
Entrepreneurial Foundations	◦	-	-
Entrepreneurial Marketing	◦	-	-
Entrepreneurial Planning	◦	-	-
Entrepreneurial Creativity and Innovation	◦	-	-
Entrepreneurial Commercialisation	◦	-	-
Elective	•	•	•
Elective		•	•
Elective			•
Elective			•

- Compulsory courses
- * Choose 1 from this list
- Choose 2 from this list
- Choose 4 from this list

Fees

Domestic students may be eligible for the Commonwealth Government's Higher Education Loan Program (FEE-HELP).

Application

Applications can be made online at www.unisa.edu.au/applyonline

This program has four intakes per year. You can apply at any time for the following study periods:

Study Period 1	Commences January
Study Period 3	Commences April
Study Period 4	Commences July
Study Period 6	Commences September

Note: A minimum GPA may be required for entry to these programs.