



University of
South Australia

Tourism

+Graduate Certificate
+Graduate Diploma
+Masters Degree

Experience. The Difference.



A career in tourism can open doors for those interested in living and working overseas, interacting with other cultures and applying their specialised management skills in a business setting.

Postgraduate studies in tourism: your key to the world

Discover the many and varied global opportunities that UniSA's postgraduate program in Tourism can open up for you.

Why study at UniSA?

The program offers the ideal combination of up-to-date theory and practical application of models and methods that managers in the tourism industry can use to help make better decisions and develop better management strategies.

UniSA's teaching staff have established working links with local tourism groups and many work closely with leading private sector organisations throughout Australia and overseas. This close collaboration ensures that program and course content reflects industry needs and enhances graduates' career opportunities.

UniSA, in partnership with the South Australian Tourism Commission, is the only University member of the Co-operative Research Centre for Sustainable Tourism in the state. This enables students to gain direct access to the latest research findings and industry developments.

The School of Management has been recognised for its excellence in tourism, winning the SA Tourism Award for Education and Training for 2008 and 2009.

Courses are offered as a combination of on-campus and online modes to provide maximum flexibility for students.

The program

UniSA's School of Management offers core business courses in conjunction with specialised tourism courses that reflect the distinctive characteristics of the tourism industry. These provide a comprehensive qualification designed to meet today's complex global management challenges.

The Tourism program will provide an understanding of;

- latest business trends
- sustainable development
- innovative decision-making
- the skills, attitude and knowledge required to work and develop as productive and socially responsible managers in the global tourism industry.

Designed with input from senior industry representatives, this program meets the needs of Australian and International students who have been attracted to Adelaide. The city offers an excellent educational setting and the state of South Australia is a premier location to study the management of festivals, events and other important sectors of the tourism industry.

This program is suitable for those employed in the industry and wish to enhance their career prospects. It will also appeal to those looking to make a career transition into the tourism industry. Those students with prior industry knowledge or experience will be well positioned to move into middle or senior management. With dramatic growth predicted for employment in transport, attractions, conventions and events, a wide range of career opportunities will be available in both the public and private sector.



The Division of Business is accredited by the European Quality Improvement System (EQUIS).

Further information

Domestic students
Kellie Willason
Student Administrator: Postgraduate
School of Management
City West campus
Telephone: (08) 8302 0935
Email: kellie.willason@unisa.edu.au
Website: www.unisa.edu.au/management

International students
International Prospective Students Office
University of South Australia
GPO Box 2471
Adelaide SA 5001
Telephone: +613 9627 4854
Facsimile: +613 9627 4864
Email: international.office@unisa.edu.au
Website: www.unisa.edu.au/international

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Graduate Certificate in Management (Tourism)

Program Code: DCMT
Home Campus: City West
Program Duration: 0.5 year (full-time)
Entry requirements: A recognised university undergraduate or postgraduate degree or equivalent Professional experience.

Graduate Diploma in Management (Tourism)

Program Code: DGMT
Home Campus: City West
Program Duration: 1 year (full-time)
Entry requirements: A recognised university undergraduate or postgraduate degree or completion of DCMT.

Master of Management (Tourism)

Program Code: DMMT
Home Campus: City West
Program Duration: 1.5 years (full-time)
Entry requirements: A recognised university undergraduate or postgraduate degree or completion of DGMT.

Study Schedule

Course	Graduate Certificate	Graduate Diploma	Master
People, Organisations and Leadership	•	•	•
Accounting for Management		*	•
Global Business Environment		*	•
Marketing Management		*	•
The Principles and Practice of Tourism and Hospitality	◦	•	•
Leisure and Tourism: Predicting Demand	◦	•	•
Festivals and Events	◦	•	•
Tourism: Impacts and Sustainability	◦	•	•
Elective	•	•	•
Elective		•	•
Elective			•
Elective			•

- Compulsory courses
- * Choose 1 from this list
- Choose 2 from this list

Fees

Domestic students may be eligible for the Commonwealth Government's Higher Education Loan Program (FEE-HELP).

Application

Applications can be made online at www.unisa.edu.au/applyonline

This program has four intakes per year. You can apply at any time for the following study periods: Study Period 1 Commences January

Study Period 3 Commences April

Study Period 4 Commences July

Study Period 6 Commences September