



University of
South Australia

Program Nomenclature

POLICY NO: A-55.2

DATE OF APPROVAL: October 2008

AMENDMENTS:

- Director: Student and Academic Services – March 2009
- Director: Student and Academic Services – June 2011

REFERENCE AUTHORITY: Deputy Vice Chancellor: Academic

CROSS REFERENCES:

- [A-35.A: Quality Assurance and improvement: Programs, courses and teaching arrangements](#)
- [Coursework Program Approval Manual](#)
- [Research Degrees Program Approval Procedures](#)

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Preamble

The nomenclature standards applying to University of South Australia programs are based on the following principles. A program title should:

- clearly represent the award gained
- be embedded within a broad discipline area
- be concise and meaningful in a broader context
- be robust (there should be some element of longevity in the title chosen rather than attempting to represent every transitory trend ie the 'buzz' word titles)
- acknowledge national/international and professional standards and usage, and
- be responsive to demonstrable long term market demand.

Scope

With the exception of the Doctor of Philosophy and Higher Doctorates, this policy applies to both coursework and research degree programs.

Provision for existing programs

With the approval of Academic Board, existing programs may retain their current title for the life of the program provided that the program continues to show demonstrable long term market demand. A

case for continuation of the title will form part of the program review and re-accreditation submission (See academic policy A-35A: *Quality assurance and improvement: programs, courses and teaching arrangements*).

Titles approved under this provision are listed in [Appendix 1](#).

Policy

1. Program titles will be determined as part of the program approval process and will be approved by Academic Board.
2. **Undergraduate programs and graduate bachelors degrees**
 - 2.1 All University undergraduate programs and graduate bachelors degrees will use one, or a combination (see clause 2.2), of the discipline area titles listed in Table 1.
 - 2.2 A combined discipline area title will be approved by Academic Board in each case, on the basis of the principles listed above, and will apply to that program only.
 - 2.3 The standard structure of the program title will be the discipline-based title followed by specialisation in parentheses where required, eg Bachelor of Engineering (Civil).
 - 2.4 For honours degrees and degrees with honours, the honours will immediately follow the discipline-based title in parentheses. This will then be followed by the specialisation also in parentheses where required, eg Bachelor of Engineering (Honours) (Civil).

Table 1: Approved Discipline Area Titles

Architecture or Architectural Studies	Environmental Science	Occupational Therapy
Arts	Geospatial Science	Pharmacy or Pharmaceutical Science
Built Environment	Health Science	Physiotherapy
Business	Human Movement	Podiatry
Business Administration	Industrial Design	Psychology or Psychological Science
Commerce	Information Technology	Science
Communication	Interior Architecture	Social Science
Computer Science	Laws	Social Work
Computing	Management	Technology
Construction Management and Economics	Mathematical Science	Urban and Regional Planning
Counselling	Medical Science	Visual Arts
Design	Medical Radiation Science	
Education	Midwifery	
Engineering	Nursing	

3. Postgraduate programs

- 3.1 The program title for postgraduate programs may either:
- a. be based on the discipline area titles listed above, followed by the specialisation in parentheses, or
 - b. refer to the specialisation only.
- 3.2 There will be no differentiation in nomenclature between a Masters degree by research and a Masters degree by coursework when the discipline area title is the same.

4. All programs

- 4.1 Program titles will be no more than 150 characters in length.
- 4.2 Specialisations will be managed as plans in the student record system. The specialisations will be reported on the parchment and transcript.¹
- 4.3 The standard use of 'of' for doctoral, masters and bachelors degrees and 'in' for sub-awards will apply, eg Master **of** Engineering, Graduate Diploma **in** Engineering (Water Resources).
- 4.4 Degree post-nominals will be determined by Student and Academic Services as part of the program approval process in accordance with the *Guidelines for Award Post Nominals*.

Appendix 1: Approved existing program titles

In accordance with the *Provision for existing programs* statement above, retention of the existing title for the following programs has been approved.

Division of Business

DBBF	Bachelor of Applied Finance*
DBMN	Bachelor of Marketing and Communications
LBRL	Bachelor of Sport and Recreation Management
DBTM	Bachelor of Tourism and Event Management*

Division of Education, Arts and Social Sciences

LHAV	Bachelor of Adult and Vocational Education (Honours)
MBCE	Bachelor of Early Childhood Education*
MBIE	Bachelor of Early Childhood Education (In-Service)
MBJO	Bachelor of Journalism*
MBJI	Bachelor of Journalism/ Bachelor of Arts (International Studies)
MBMA	Bachelor of Media Arts*
MBPB	Bachelor of Public Relations
LBAE	Bachelor of Teaching (Anangu Education)

Division of Health Sciences

IBNF	Bachelor of Nutrition and Food Science
IBBL	Bachelor of Laboratory Medicine

Division of Information Technology, Engineering and the Environment

DBBI	Bachelor of Business Information Systems
LBFS	Bachelor of Financial Science
LBNL	Bachelor of Information and Communication Technology*
DBQF	Bachelor of Quantitative Finance
LHST	Bachelor of Sustainable Environments (Honours)
LBSG	Bachelor of Software Engineering

*Includes the transnational version of this program.