



The Charlie Bell Scholarship for Future Leaders 2012 Application Form

Information

In recognition of the contribution made by the former McDonald's Corporation CEO, Charlie Bell, a scholarship for future leaders has been created in his name. The Scholarship, administered by the Charlie Bell School of Management, recognises Charlie's commitment towards the provision of ongoing learning and education. The Charlie Bell Scholarship for Future Leaders will reward up to 3 successful applicants with a contribution of up to \$15,000 towards their 2012 tuition fees for a designated field of undergraduate or post graduate study. One of the successful applicants will be a current employee of McDonald's or one of its franchisees ("McDonald's Employee"), one will be an external applicant and the third recipient may be either at the discretion of the selection committee.

Eligibility

To be eligible to apply for the Scholarship, applicants must:

- gain acceptance to or be enrolled in, an undergraduate or postgraduate degree at an Australian University;
- be available to commence university or continue university, as the case may be, in semester 1, 2012;
- be an Australian citizen or permanent resident; and
- in respect of the Employee Award, the applicant must be employed by McDonald's or its franchisees.

If an applicant is aged under 18 years, parental consent is required to validate the Scholarship application.

Selection Criteria

A committee, comprised of nominated representatives of McDonald's, the Bell family and appropriate industry and business representatives (Selection Committee), will judge Scholarship applications on the basis of relative merit with reference to the following criteria:

- academic and career achievements, goals and ambitions;
- personal achievements, goals and ambitions;
- community activities and other contributions to society;
- how the applicant expects the Scholarship to impact their studies and facilitate career aspirations;
- an outline of the intended area of study;
- recommendations and references;
- an interview if short-listed; and
- quality of presentation.

The Selection Committee may in its absolute discretion decide not to grant some or all of the Awards, if it considers that there are no applicants or not enough applicants (as the case may be) who sufficiently fulfil the selection criteria. The decision of the Selection Committee is final and no correspondence will be entered into.

Application Procedure

Applications should be submitted in hard copy (not email) to:

The Selection Committee, Charlie Bell School of Management, 21-29 Central Avenue, Thornleigh NSW 2120, Australia by 31 October 2011.

Applicants who are short-listed as finalists will be notified by email on 5 December 2011. For further details regarding the procedure for finalists please refer to Section 3. Details of the Statement of Terms and Conditions.



The Charlie Bell Scholarship for Future Leaders 2012 Application Form

Name _____

Home Address _____

Phone Number _____ Mobile Number _____

Email _____

Date of Birth _____ (if you are under 18 years of age, your parent/legal guardian must sign the Parental Consent below to validate your application).

I am an Australian citizen Australian resident

I am Currently enrolled on my degree Plan to commence my degree in Semester 1 2012

I am a McDonald's employee working at _____ Restaurant

I am not a McDonald's employee

My course is Undergraduate Postgraduate

I am/will be studying _____

QUESTIONS:

(Please ensure that each answer is no more than 500 words)

1. Outline your personal, academic and career achievements to date and your aspirations for the future.
2. Describe your involvement in community events and organisations, highlighting any leadership roles you may have undertaken in this area and their impact on your personal & academic development.
3. If successful, how would the Scholarship impact your studies and assist you to achieve your academic and career goals and ambitions.

You must also submit the following:

- A covering letter (no more than one page) outlining your intended area of study & degree of need;
- A copy of your academic record;
- A current resume; and
- Two written references – in the case of McDonald's employees one referee must be either your Restaurant Manager or Licensee.

Declaration

I have reviewed and agree to The Charlie Bell Scholarship for Future Leaders 2012 Statement of Terms & Conditions and declare that all information provided by me in connection with this application, is true and correct. I acknowledge that my personal information ("PI") is being collected to enable the Selection Committee to administer the Scholarship and that my PI is being collected and will be stored in accordance with the Privacy Act 1988 (Cth). I acknowledge and understand that if my application is successful, my PI will be retained by McDonald's for only as long as required under law and that in certain circumstances, my PI may be provided to regulatory authorities upon request. I acknowledge and understand that if my application is unsuccessful, my PI, together with other information provided by me in connection with this application, will be destroyed by McDonald's.

Signed _____ Date _____

Parental Consent (if applicant is under 18 years of age)

Signature _____ Name _____ Please print

Relationship to Applicant Parent Legal Guardian