



The Clare Burton Memorial Lecture Series Presents

Stamping out gender inequality: *the battle against negative neuroscience*

Presented by Dr Cordelia Fine, Academic psychologist and writer

It is hard to believe but gender biased notions of male 'superiority' and other forms of sexual inequality may still be deriving their power from scurrilous claims that science proves that women are inferior – otherwise known as 'neurosexism'.

Dr Cordelia Fine, educated at Oxford and Cambridge Universities, and now a psychologist, neuroscientist and highly successful author, puts it this way:

For as long as there has been brain science there have been misguided explanations and justifications of sex inequality: women's skulls are the wrong shape; their brains too small; their hemispheres too unspecialized. These hypotheses are eventually hurled on the scientific scrap heap - but not before they become part of cultural lore, and reinforce social attitudes about men and women in ways that hinder progress towards greater sex equality.

In her fascinating and occasionally humorous lecture entitled **How the New Neurosexism Helps Sustain the Status Quo**, Dr Fine will show how stereotypes created in the name of science have influenced attitudes and behaviour in the workplace in self-fulfilling ways and how they still interfere with our trajectory towards real equality.

Do not miss this revealing and intriguing examination of yet another subtle barrier to women's rightful equality.



University of
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About our speaker

Dr Cordelia Fine is an academic psychologist and writer. She has been described as:

- that rare academic who's also an excellent writer (Library Journal),
- a cognitive neuroscientist with a sharp sense of humour and an intelligent sense of reality (The Times),
- a brilliant feminist critic of the neurosciences (Times HES),
- a science writer to watch (Metro), and;
- a Myth Busting Hero (CARE).

Cordelia's latest book, *Delusions of gender: How our minds, society, and neurosexism create difference* was short-listed for the Best Book of Ideas Prize 2011, the Victorian Premier's Literary Award for Non-Fiction 2011 and the prestigious John Llewellyn Rhys Prize 2010. She is also the author of *A Mind of Its Own: How your brain distorts and deceives*.

Cordelia studied Experimental Psychology at Oxford University, followed by an M.Phil in Criminology at Cambridge University. She was awarded a PhD in Psychology from the Institute of Cognitive Neuroscience at University College London. She has held research positions at Monash University, ANU and Macquarie University. She is currently an Associate Professor in the Centre for Ethical Leadership at the Melbourne Business School, University of Melbourne.

Event Details

Date: Monday 31 October 2011

Time: 5.30pm – 8.00pm (Doors open from 5.00pm)
Public lecture followed by a book signing, cocktails and canapés

Venue: University of South Australia – Bradley Forum
Level 5, Hawke Building, 50-60 North Terrace, Adelaide

Cost: Free

RSVP: Email clareburton.lecture@unisa.edu.au, or phone 8302 7008 by Monday 24 October
Places are limited

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