



UniSA

Art, Architecture and Design

- Visual Arts
- Architecture
- Interior Architecture
- Product Innovation Design
- Visual Communication Design



2012

Why study Art, Architecture or Design at UniSA?

- » We are one of Australia's longest established Art, Architecture and Design schools located in contemporary, award-winning facilities, including Australia's only Architecture Museum;
- » We offer the country's most recognised and comprehensive 'design and construction' program (students build community-based projects around the country);
- » Our students have won national and international awards through agIdeas (the largest annual international design event held in Australia), Helpmann Academy, DIA (Design Institute of Australia), James Dyson Australian Design Award and Wheels Young Designer.

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The recent Excellence in Research Australia (ERA) awards recognised UniSA's **Division of Education, Arts and Social Sciences** with world-class rankings for leading research in the areas of Education Systems, Social Work, Studies in Creative Arts and Writing, Visual Arts and Crafts, Language, Communication and Culture, Cultural Studies, Linguistics and Historical Studies.

Welcome



The University of South Australia is a university of first choice for career-focused achievers. We provide the widest range of degree programs in South Australia and have a reputation for excellence in our four faculty divisions. At the University of South Australia, some of the world's

brightest minds teach and research in the areas of business, education, arts and social sciences, health sciences and information technology, engineering and the environment.

In the 2010 QS World University rankings, the University of South Australia recorded the biggest increase for an Australian university and we are now in the top 3 per cent of more than 10,000 universities in the world.

The quality of our teaching is regularly recognised by awards such as Citations for Outstanding Contributions to Student Learning, and two of our academics have won the nation's highest honour for university teachers, the Prime Minister's Award for University Teacher of the Year.

It's that quality teaching that helps our graduates in their careers; in 2010 almost 80 per cent of the University's domestic bachelor graduates secured full-time employment, which is above the national average.

Besides providing a high-quality teaching environment, the University of South Australia is a research leader. Our research institutes address research questions in a range of priority areas, including community sustainability, population health, defence and security, minerals science and business.

We have recently had proof that we are on the right track. The first Excellence in Research for Australia assessment – an official national evaluation of the quality of research – showed that 70 per cent of our assessed research is of world-class standard and in several areas we have built research that is performing well above world-class levels. The University's research informs our teaching and learning activities.

As a student at the University of South Australia you will have a world of opportunities open to you: you will be able to develop a capacity for critical and independent thinking; learn the value of research; develop the most up-to-the-minute knowledge of your chosen profession and learn the essential skills in communication and teamwork that will help you forge a successful career.

I wish you luck in all your academic endeavours.

Professor Peter Høj

Vice Chancellor and President

Art, Architecture and Design

Art, architecture and design are part of our daily lives and fundamental to society and culture. Everything from large-scale urban environments to tools for microsurgery, from identity and signage systems, to jewellery, is the work of artists, architects and designers.

Located in the heart of Adelaide's vibrant west-end cultural precinct, the School of Art, Architecture and Design at UniSA is an exciting partnership between the long-established South Australian School of Art (founded in 1856) and the Louis Laybourne Smith School of Architecture and Design (founded in 1906). The School offers professionally recognised programs that equip students with skills in critical analysis, creative and lateral thinking, leadership and problem solving.

Recognised through national awards, our state of the art facilities are the perfect environment in which to study. The School boasts modern studio and workshop facilities, South Australia's most comprehensive art, craft and design library and Australia's only Architecture Museum.

The School's unique combination of programs provides many opportunities for the integration of theory, research and practice. The breadth of courses offered allows students to investigate wide-ranging and specialised interests, including contemporary cultural theory and design, exhibition and furniture design, remote area and sustainable construction, Indigenous art and design, professional management, or digital and information technologies in art and design practice.

Our teachers are academics and practitioners and the School maintains a close association with professional bodies. This means our graduates have the relevant skills needed to succeed in a professional and multidisciplinary environment, winning acclaim through prizes and awards for their work as both students and practitioners.

Bachelor of Architectural Studies

Open Day 2011

City West campus: Sunday 21 August
unisa.edu.au/openday

Art, Architecture and Design Information Session 2011

City West campus: Friday 9 September

For more information and to register,
 visit unisa.edu.au/infosessions

SATAC code	424441
UniSA program code	DBAE
CRICOS code (international students only)	060207K
ATAR (February 2011 cut-off)	85.55
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	No
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	No
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 23,000
Scholarships available	unisa.edu.au/scholarship

Program overview

Architects provide a primary role in the design and development of buildings and the spaces around them. An architect is involved through various stages of a building project from its design and documentation through to its construction and beyond. Architects work closely with clients, builders and other design and construction professionals on projects which range from the very small to major urban redevelopments.

The three-year Bachelor of Architectural Studies and two year Master of Architecture at the University of South Australia are engaging and rewarding programs for students interested in design and the built environment. Together,

these programs constitute a professionally accredited education, providing students with the creative and technical skills to work as graduate architects, leading to registration as professional architects.

The programs are highly respected in the industry and provide students with both practical and academic training. The majority of teaching staff are practising architects and the programs enjoy a strong relationship with the architecture profession in Adelaide, as well as with significant practitioners nationally and internationally. Architecture students at UniSA can engage in real-life projects through the excellent Student Design and Construction program, which specialises

in designing and building prefabricated structures for local, rural and remote communities. This awarded program is unique among Australian architecture schools, in providing student designed and built projects from the far reaches of South Australia, to the Gibson Desert in Western Australia and the Snowy Mountains in the ACT.

What will I study?

Throughout all years, the architecture programs at UniSA have a core focus on design studio as a place of integration for other streams of learning. Courses also include workshops, online study, national and international field trips, masterclasses and the opportunity to study overseas. UniSA's world-class workshop facilities provide students with a practical environment where they can gain valuable experience in 3D concept model-making and real project construction.

In the Bachelor of Architectural Studies degree, students gain a foundation in design theory, creativity and environmental awareness, as well as technical and communication skills in architectural construction, science and written and graphic presentation. Increasingly complex projects are undertaken by students and the third year culminates with a final design studio which demonstrates the integration of a broad range of skills and knowledge.

What does it take?

Architects need an appreciation of aesthetics and design, as well as knowledge of construction systems, materials and structures, practice management, environmental science, and sustainable design. Architects must enjoy working

with people, have leadership qualities and be willing to accept responsibility for their work. The ability to communicate ideas and instructions through drawings, written material and verbal presentation is vital, as are superior thinking skills and a high level of creativity.

Who will employ me?

UniSA Architecture graduates are highly sought after in Adelaide, interstate and overseas. Most graduates work within the traditional field of architecture, running their own practices, or employed by private architectural firms and commercial organisations, by public research and higher learning institutions, and by government agencies.

Some architects also choose to develop careers in other areas such as interior design, graphic design, construction management, urban design, heritage consultancy, project management, furniture design, multimedia design, and other related fields.

Bachelor degree graduates may use the skills and knowledge gained in the program to seek employment within the design and construction industry, or for entry into other related postgraduate degrees. Graduates must complete the Master of Architecture program and two years of practical work experience prior to applying for registration as an architect.

Professional recognition

The Bachelor of Architectural Studies is a pre-professional program recognised by the Australian Institute of Architects. Students in the program are eligible for student membership of the Institute.

Important information

The program provides graduates with the necessary competencies and knowledge required to apply for entry into the Master of Architecture program.

The Master of Architecture program is accredited by the Architects Board of South Australia, endorsing the architecture qualifications of graduates required for registration as an architect.

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Design Studio 1

Design Drawing

Design Construction Principles

Design, Culture and Environment

Second Half

(Study Period 4, 5 or 6)

Design Studio 2

Design Documentation

Design Construction Housing

Architecture and Environment

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Architectural Design

Studio 3 (Context)

Design Communications (Digital)

Free Elective

Second Half

(Study Period 4, 5 or 6)

Architectural Design Studio 4

(Communications)

Design Construction Multistorey

Architecture and Modernity

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Architectural Design Studio 5

(Construction)

Architecture and Technology

Art, Architecture and

Design Elective

Second Half

(Study Period 4, 5 or 6)

Architectural Design

Studio 6 (Integrated)

Architecture and Ecology

Contemporary Design Theory



Branko Jaric

Graduated – Bachelor of Architectural Studies

Currently studying – Master of Architecture

'This program is highly regarded nationally and has a lot to offer. I enjoy the whole university experience – especially being around people who share a common goal, and the opportunity to explore and test your own ideas and beliefs.

Architecture needs people at the cutting edge of the industry with new ideas and UniSA's modern outlook fits perfectly with this.

The school provides practical learning opportunities through a building construction elective course where students get the opportunity to go to places like Mimilli – a remote town close to the Northern Territory border – to help build single men's housing. It's fabulous and reminds you that good architecture can be practised in your own backyard.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Bachelor of Interior Architecture

Open Day 2011

City West campus: Sunday 21 August
unisa.edu.au/openday

Art, Architecture and Design Information Session 2011

City West campus: Friday 9 September

For more information and to register,
 visit unisa.edu.au/infosessions

SATAC code	424081
UniSA program code	DBIR
CRICOS code (international students only)	024202C
ATAR (February 2011 cut-off)	71.70
Program length	4 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	No
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,900 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

Commercial interior designers work on diverse projects that involve refurbishing existing buildings or working together with architects on new buildings. Projects may include corporate office fit-out, retail interiors, exhibition projects, hotels, libraries, hospitals and schools.

The Bachelor of Interior Architecture program produces graduates capable of designing and implementing creative socially and environmentally sustainable settings. It focuses on the integration of design theory and practice, and is unique in that it offers courses in the expanding fields of furniture design and exhibition design.

Throughout their studies, students can also pursue particular design areas of interest, with course options including furniture workshop, media museum, and sustainable design strategies.

What will I study?

The program maintains strong connections with the design profession and teaching is undertaken by academics who are qualified interior designers and interior design practitioners.

First-year courses enable students to establish a foundation in the areas of design theory, creativity and environmental awareness, as well as develop their communication and technical skills. Foundation studio courses introduce students to the nature,

meaning and intention of design, and to the skills and strategies used in the composition of three dimensional forms and spaces.

Second and third year courses extend students' knowledge by allowing them to apply design processes and strategies to a range of interior architecture projects. Students participate in a compulsory work placement where they have the opportunity to work within an interior design practice or architecture firm with a design office. The placement is the equivalent of three weeks full-time work over the second and third years.

Fourth-year courses allow students to demonstrate a mastery of the integrative processes of interior architecture. Students design and manufacture their own furniture item as part of their studio project and also have the flexibility to pursue specific areas of interest, for example set design, lighting design, exhibition design and other related design fields.

Field trips are another important component of the program, enabling students from all year levels to visit international and national design practices, exhibitions and significant interiors. Students also have the opportunity to participate in international study tours. In addition, the program's annual Interior Architecture Professional Practice Week features a range of activities that allow students to further apply their knowledge to professional design practice. The program also offers students the opportunity to benchmark their work nationally and internationally through design competitions that are integrated into studio courses.

What does it take?

Creative problem-solving skills and the capacity to work in a team are fundamental qualities for interior architects. The ability to communicate ideas and concepts clearly and confidently is also important, as is lateral thinking and staying attuned to the changing needs of society. Designers need to love what they do as the hours are often long and arduous and the demands can be challenging.

Who will employ me?

The Interior Architecture program consistently records high graduate employment rates. Graduates typically find work in architectural practices, interior design practices, building companies and other companies supplying the building industry, such as corporate furniture suppliers. There are also a number of private interior design firms in South Australia as well as interstate.

Some graduates develop their own design businesses and an increasing number are specialising in the areas of furniture and exhibition design as well as interior design. Graduates may also find opportunities for travel interstate and overseas, and may gain employment in places like Singapore, Hong Kong, London and Dubai.

Professional recognition

Graduates of the Bachelor of Interior Architecture are eligible for Associate Membership of the Design Institute of Australia after two years of professional practice. The Bachelor of Interior Architecture does not confer qualifications in Architecture and the South Australian Architects Act legislations (1939) restricts the use of the title 'Architect' to

those registered by the Architects Board of South Australia.

Honours

The degree may be awarded with Honours. Students are selected on academic merit during their third year in accordance with University policy.

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Design Studio 1

Drawing and Representation

Design Construction Principles

Design, Culture and Environment

Second Half

(Study Period 4, 5 or 6)

Interior Architecture Studio 2

Materials and Processes 1

Design Construction Housing

Interior Architecture Studies

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Interior Architecture Studio 3:

Work Placement (Construction)

Design Communications 1A

Contemporary Design Theory

Second Half

(Study Period 4, 5 or 6)

Interior Architecture Studio 4:

Work Placement

Interior Environments

Design Communications 2A

Free Elective

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Interior Architecture

Studio 5: Work Placement

(Communication)

Design Construction Tenancy

Art, Architecture and

Design Elective 1

Second Half

(Study Period 4, 5 or 6)

Interior Architecture Studio 6:

Work Placement

Theory of Interior Architecture

Design Construction Detailing

Art, Architecture and

Design Elective 2

OR LLS Honours Research 1

FOURTH YEAR

First Half

(Study Period 1, 2 or 3)

Interior Architecture

Studio 7: Advanced

Advanced Theory of

Interior Architecture

Art, Architecture and

Design Elective 3

OR LLS Honours Research 2

Second Half

(Study Period 4, 5 or 6)

Interior Architecture

Studio 8: Advanced

Professional Management

Art, Architecture and

Design Elective 4



Emma Smith

Graduated – Bachelor of Interior Architecture with Honours

Employment – Interior Designer, Woods Bagot

'I would recommend this program to anyone who is passionate about design. There is a strong focus on creating innovative and original work and we were always encouraged to achieve the best work we could and to push the boundaries of what Interior Architecture is.

The variety of skills and knowledge learnt during the program provides opportunities for many career prospects, ranging from large commercial fit-outs to theatre set design and everything in between.

As part of my degree, I started at Woods Bagot Design Studio as a work placement student and after this I continued as a part-time employee, while completing my third and fourth years of study. I am now employed at Woods Bagot full-time and using the skills and knowledge that I learnt during my studies.'

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au

Bachelor of Design (Product Innovation)

Open Day 2011

City West campus: Sunday 21 August
unisa.edu.au/openday

Art, Architecture and Design Information Session 2011

City West campus: Friday 9 September

For more information and to register,
 visit unisa.edu.au/infosessions

SATAC code	424551
UniSA program code	DBPR
CRICOS code (international students only)	071953G
ATAR (February 2011 cut-off)	60.35
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	No
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	No
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,900 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

The Bachelor of Design (Product Innovation) is the entry degree for the profession of Industrial Design. Industrial designers create the form and function of the thousands of products people use every day including consumer electronic devices, appliances for the home, more efficient workplace products, tools for safer and more effective industrial applications, sports equipment to improve safety and performance, fashion accessories, new car concepts, toys and game designs, furniture and medical equipment.

Industrial designers are concerned with the aesthetics, function, usability and social significance of manufactured

objects and play a key role in determining how products are made, the materials used and environmental sustainability.

Industrial designers discover the practical issues that influence product design – such as ergonomics, manufacturing technologies, trend forecasting, sustainability – and how this knowledge informs the design of products that make people's lives safer, happier, and more efficient.

The degree has a strong emphasis on hands on practical experience through design studios, model making and prototyping, work experience and the opportunity for international study.

What will I study?

In first year, students will be introduced to elements and principles of design in project-based studios. This is supplemented by studies in the basic skills and concepts in design theory, creativity, environmental awareness, communications and technology.

In second year, students will broaden their knowledge with courses such as design history and ergonomics, and gain an understanding of design methods, materials, manufacturing processes and introductory engineering principles.

In third year, students will focus on design for usability and design for manufacture and sustainability and can choose from a range of elective courses. Students will apply this knowledge in studios where increasingly complex and sophisticated projects will be completed.

What does it take?

Students in this program should have technical and creative skills as well as an interest in making things. Industrial designers must also have strong written and verbal skills in order to communicate ideas and designs to clients and colleagues.

Most design work occurs in collaborative teams, so industrial designers need to work well with groups of diverse people and be able to provide leadership to manage projects. They must have sound problem-solving skills, patience and creativity, as well as the ability to approach tasks practically and logically.

Who will employ me?

Graduates of the Bachelor of Design (Product Innovation) can work in diverse areas including technical illustration, exhibition design, 3D computer aided design, modelling and drafting.

Graduates of this degree are eligible to apply for entry to the Master of Design (Industrial Design) which leads into the Industrial Design profession. Industrial designers work in manufacturing, industry research and development teams (such as sports equipment or toy and game design) or fashion houses. They may also work for themselves as designers/makers or entrepreneurial product inventors.

Alternatively, other areas of further postgraduate study and employment include sustainable design, education and journalism.

Professional recognition

Graduates of the Bachelor of Design (Product Innovation) are eligible for Associate Membership of the Design Institute of Australia. Graduates are eligible for membership of the Design Institute of Australia after two years of professional practice.

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Design Foundation Studio

Design Communication 1

Design Communication 2

Second Half

(Study Period 4, 5 or 6)

Product Design Studio 2

(Principles)

Design, Culture and Society 1

CADD CAM Principles
and Practice

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Product Design Studio 3

(Human Factors)

Product Design Technology 1

Design Communication 3

Second Half

(Study Period 4, 5 or 6)

Product Design Studio 4

(Materials, Processes
and Sustainability)

Design, Culture and Society 2

Computer Graphics and
Imaging for Design

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Product Design Studio 5

(Usability)

Product Design Technology 2

Art, Architecture and
Design Elective

Second Half

(Study Period 4, 5 or 6)

Product Design Studio 6

(Manufacturing)

Product Aesthetics and Values

Free Elective



Simon Chalk

Graduated – Bachelor of Industrial Design now called Bachelor of Design (Product Innovation)

'I have really had the chance to get my hands dirty in this course with a lot of time spent on workshop activities, and this hands-on focus gives you a better understanding of the workplace.

It's nice to be able to take an idea from a concept and then actually be able to make it into a working prototype, which is a lot nicer than seeing a picture on a screen.

When I graduate I am hoping to travel and take my portfolio with me as I would love to work overseas.'

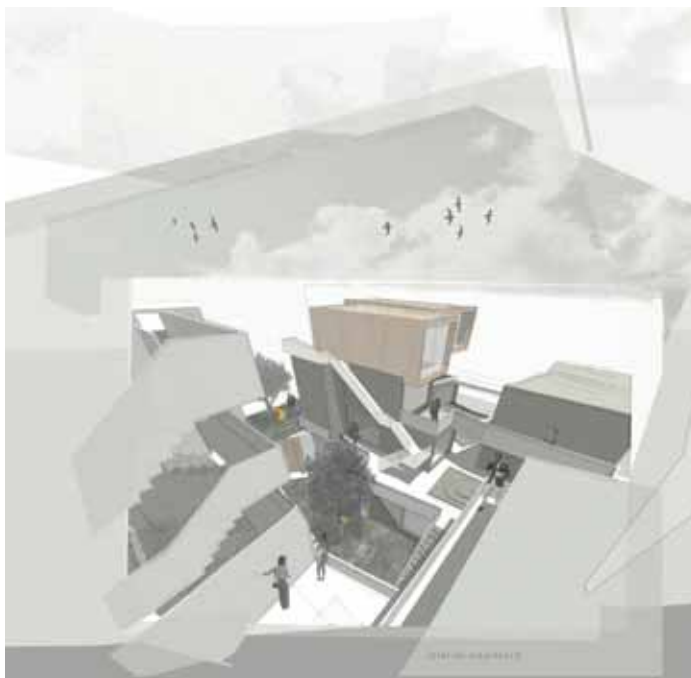
- 1 Ellen Buttrose
Bachelor of Architectural Studies
- 2 Carissa Schmerl
Bachelor of Interior Architecture
- 3 Catherine Ellis
Bachelor of Industrial Design
Doiley
- 4 Zoe Woods
Bachelor of Visual Arts
(Glass)
Insight
Blown and engraved glass
Dimensions variable
- 5 Tim Mason
Bachelor of Design
(Visual Communication)
Weimar, Dessau, Berlin, Chicago
- 6 Kate Smith
Bachelor of Visual Arts
(Printmaking)
Quixote no. 9
Collagraph, screenprint
32 x 42cm
- 7 Matiya Marovich-Tadic
Bachelor of Architectural Studies
- 8 Rain Tao
Bachelor of Design
(Illustration)
- 9 Katie Hubbard
Bachelor of Interior Architecture
- 10 Margot Penner
Bachelor of Industrial Design
Shoes



1



4



7



8



2



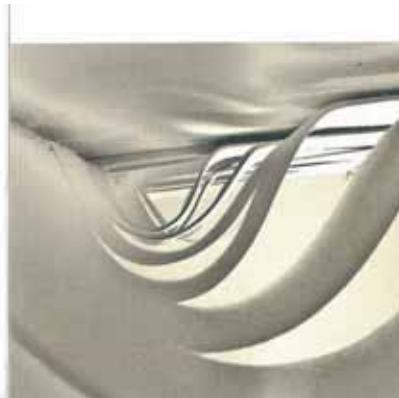
3



5



6



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Bachelor of Design (Visual Communication)

Open Day 2011

City West campus: Sunday 21 August
unisa.edu.au/openday

Art, Architecture and Design Information Session 2011

City West campus: Friday 9 September

For more information and to register,
 visit unisa.edu.au/infosessions

SATAC code	424151
UniSA program code	DBVC
CRICOS code (international students only)	023813F
ATAR (February 2011 cut-off)	73.05
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	No
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 19,400 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

Visual communication design is about solving problems. These designers work with image, type and visual form to communicate diverse ideas, function and identity as they analyse, organise and present solutions to all forms of visual communication problems in society. Graphic designers and illustration designers commonly work with an extensive range of applications from paper to digital media, still to animated (web page design, motion graphics for film or television), flat to three-dimensional (packaging, display, exhibition), single piece to multi-page (print or electronic presentations).

The Bachelor of Design (Visual Communication) aims to provide an educational and research structure that enables students to address both the intellectual and practical aspects of the program. By developing the individual student's creativity and knowledge through the integration of theory and studio studies, the program aims to produce graduates who are able to function as reflective practitioners in the field of contemporary visual communication design and who can contribute to the cultural and social life of the community.

In a team-based environment and under the guidance of professional staff, students can create and manage a range of design outcomes.

What will I study?

The Bachelor of Design (Visual Communication) centres on research, ideas, investigation, interaction, knowledge application and the development of skills to express and communicate effectively through type and image. Studio design courses make this program stand out, as it is centred on both practical and theoretical design studies. Students may choose to major in either Graphic Design or Illustration Design, and will undertake courses that examine the fundamentals of design, typography, computer graphics, imaging and web design, design photography, package design, forms of communication and idea generation. Theoretical and cultural studies build on students' understanding of the broader contexts of design in society.

In Graphic Design, students expand their knowledge in areas of editorial design, identity, information and exhibition design, advertising, publishing, packaging, interactive and new media design. Students have opportunities to engage with real-life design tasks and lecturers are themselves designers with strong links to the design industry.

In Illustration Design, students are encouraged to develop their own individual drawing and illustration styles and techniques as they focus on drawing, illustration, conceptual development, narrative, and printmaking skills.

What does it take?

Visual communication designers must be highly motivated, disciplined and committed to their design practice. Students are expected to undertake a diverse range of idea generation, visual exploration and critical

analysis using a variety of media and applications.

Visual communication design is a profession that requires a high level of commitment and is demanding of both time and effort. Students need to love it to succeed at the highest level. It is exciting and challenging, and is a career that can give enormous personal satisfaction, however it's not always a standard 'nine-to-five' profession.

Who will employ me?

The School of Art, Architecture and Design has an enviable employment record nationally and internationally because it teaches the fundamental and underlying principles and processes of design that enable graduates to apply their knowledge and skills across diverse applications.

Visual Communication graduates go on to secure work as designers, art directors, animators, illustrators, typographers, web and interactive designers, design managers, and exhibition designers. They work in environments such as design studios, advertising agencies, publishing houses, educational and government institutions, large companies (with their own design studios), printers, public relations firms, architecture, interior design and industrial design firms, television, new media and film production houses, and freelance design businesses.

Professional recognition

Graduates of the Bachelor of Design (Visual Communication) are eligible for Associate Membership of the Design Institute of Australia after two years of professional practice.

Honours

A separate one year Bachelor of Design (Honours) (Visual Communication) program is available to students who complete this program with a credit or higher grade point average. Other selection criteria may apply.

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Design Foundation Studio

Introductory Drawing for Design

Representing Visual Culture:

Design History and Theory

Second Half

(Study Period 4, 5 or 6)

Major Design Studio 1

Design, Culture and Society 1

Computer Graphics and

Imaging for Design

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Graphic Design Studio 2 or

Illustration Design Studio 2

Advanced Computer

Practice for Design

Free Elective

Second Half

(Study Period 4, 5 or 6)

Graphic Design Studio 3 or

Illustration Design Studio 3

Design, Culture and Society 2

Design for Multimedia and Web

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Major Design Studio 4

Visual Communication

Design Theory Elective

Design Elective

Second Half

(Study Period 4, 5 or 6)

Professional Studio and Practice

Indigenous Art, Culture
and Design

Design Elective



Emma Codrington

Graduated – Bachelor of Design (Visual Communication)

Currently studying – Bachelor of Design

(Honours) (Visual Communication)

'I considered a couple of different universities when I first looked into tertiary study, but the point of difference that I really liked at UniSA was getting into the conceptual side of things. I have learned how to idea generate, rather than just execute ideas, and the degree is well structured from paper to computer – it's not just a technical execution.

I enjoy everything about my studies, especially the people I am surrounded by as it's such a creative culture. Being in this environment with passionate people is inspiring and motivating, and encourages me to do my best.

Along with my interest in graphic design I have also fallen in love with photography after completing an elective subject. UniSA has been incredibly encouraging and helpful by supporting me with my own solo exhibition.

I have already been offered a job in graphic design and hope to work freelance on different projects with my own collection of clients.'

Bachelor of Visual Arts (Specialisation)

Open Day 2011

City West campus: Sunday 21 August
unisa.edu.au/openday

Art, Architecture and Design Information Session 2011

City West campus: Friday 9 September

For more information and to register,
 visit unisa.edu.au/infosessions

SATAC code	424381
UniSA program code	DBVS
CRICOS code (international students only)	002488K
ATAR (February 2011 cut-off)	66.85
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	No
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 19,400 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

The Bachelor of Visual Arts (Specialisation) is one of South Australia's most prestigious undergraduate visual arts qualifications. It provides students with a studio based education and a choice of eleven specialisations, each of which have qualified and experienced practitioners and lecturers, who introduce students to some of the most compelling ideas in contemporary visual arts practice. This program is also the only one of its kind in South Australia to offer specialised art history and theory training.

Students at all year levels enjoy working in modern, well-equipped studios, with access to the

University library with the largest collection of art, craft and design resource materials in the state. A program of guest lectures by visiting national and international artists provides students with the opportunity to further broaden their understanding of contemporary arts practice.

What will I study?

The first year of the program introduces students to a range of visual, applied arts and cultural studies fields, complemented by the following specialisations:

- » ceramics
- » drawing
- » glass
- » jewellery and metal
- » new media arts
- » painting

- » photography
- » printmaking
- » sculpture
- » textiles
- » visual art history and theory

During the second and third years, students extend and consolidate their skills and knowledge as they specialise in the studio discipline of their choice. Students also undertake study in a number of electives to complement their specialisation, either from one of the above studio disciplines or from a wider pool of electives offered by the School of Art, Architecture and Design.

Students are also expected to undertake research, exploring both traditional and contemporary art techniques, as well as testing their ideas within contemporary practice. This is done through engagement with the art industry and exhibiting work through Adelaide's varied arts spaces. Students may also choose to gain international experience by participating in UniSA's study abroad program and undertaking study at an art school overseas.

What does it take?

As well as a high level of creativity and artistic ability, visual artists must be highly motivated, disciplined, and committed to studio or theoretical practice. Students are expected to experiment with visual ideas, discuss their work and are encouraged to pursue their own unique vision. Depending on individual career paths, students might choose to develop other professional skills related to their practice. This might include developing a wider understanding of business and management

principles within the framework of self employment and the ability to confidently promote their work through professional practice.

Who will employ me?

Visual Arts specialisation graduates may pursue careers as art teachers, photographers, computer artists (such as web page designers), jewellery and glass designers, ceramicists, painters, printmakers, sculptors, textile artists, or art historians. They may also become professionals in theatre, television, video and publishing industries, or pursue careers in galleries and museums as arts administrators or arts directors.

Professional visual arts or craftpersons are essentially self employed, working from their own or cooperative studios. They market themselves principally through the established gallery system and retail outlets, or they tender for community or publicly funded arts projects.

Honours

A separate one year Bachelor Visual Arts (Honours) program is available to students who complete this program with a credit or higher grade point average. Other selection criteria may apply.

Program requirements**FIRST YEAR****First Half****(Study Period 1, 2 or 3)**

Foundation Studio

Visual Inquiry

Reading Visual Culture 1

Second Half**(Study Period 4, 5 or 6)**

Professional Major Elective 1

Visual Arts Elective 1

Visual Arts Elective 2

Reading Visual Culture 2

SECOND YEAR**First Half****(Study Period 1, 2 or 3)**

Professional Major Elective 2

Visual Arts Elective 3

Visual Arts Elective 4

Australian Art: Image,
Issues and Identity**Second Half****(Study Period 4, 5 or 6)**

AAD Specialisation A

Free Elective

Indigenous Art, Culture and Design

THIRD YEAR**First Half****(Study Period 1, 2 or 3)**

AAD Specialisation B

Visual Arts Elective 5

Visual Arts Professional Practice

Second Half**(Study Period 4, 5 or 6)**

AAD Specialisation C

Visual Arts Elective 6

Contemporary Art and
Visual Culture**PROFESSIONAL
MAJOR AND VISUAL
ARTS ELECTIVES:****Ceramics**

Ceramic Vessels: An Introduction

Ceramic Production Techniques

Drawing

Alternative Drawing Processes

Drawing the Human Figure

Introductory Drawing V.A.

Life Drawing

GlassHot Glass Techniques
and ProcessesKiln Formed Glass
Techniques and Processes**Jewellery and Metal**Jewellery Materials
and TechniquesProcesses and Forms in
Jewellery and Objects**New Media Arts**

New Media Art

Internet and Digital Media

Painting

Painting Media and Processes

Painting Techniques and Imagery

Photography

Introduction to Photography

Digital Photography

Printmaking

Printmaking Image and Text

Relief Printmaking

SculptureIntroduction to Sculpture
and Installation

Installation Art

Textiles

Textiles: Fibre and Structure

Textiles: Print/Dye V.A.

Visual Arts History and Theory

Arts Writing

Photography: the
Evolution of an ImageRomanticism: From
Impulse to Style

Sex, Gender and Representation

The Moving Image:
Film, Art and Theory**Generic**

Art and Design 1A

AAD Negotiated Study 1

AAD Negotiated Study 2

AAD Negotiated Study 3

Art in Public

AAD Field Experience

Contemporary Curatorial Practice

Experimental Media

Expanded Spatial Practices

AAD Industry Internship

*Toby Richardson*

Graduated – Bachelor of Arts (Visual Arts)
now called Bachelor of Visual Arts (Specialisation)
UniSA Lecturer in Photography –
School of Art, Architecture and Design

‘Photography is a wonderful mechanism for telling stories, and as an artist/photographer, I feel compelled to discuss things I observe in everyday life.

I find working alongside other professionals who share a similar passion extremely motivating and stimulating. And it creates an atmosphere where you desire to do your best. I think the most important thing a teacher can offer students is their time and experience.

My advice for students is to be prepared to take some risks, push yourself, and those around you to the limit and you will reap the rewards.’

(08) 8302 2376 or 1300 UNINOW
study@unisa.edu.au





Entry requirements

For Undergraduate Bachelor Degrees and Associate Degrees

Applicants are required to have:

- » Completed SACE;
- » Completed at least 80 credits of SACE at Stage 2 of which 60 must be Tertiary Admission subjects (TAS) and the other 20 either TAS, Recognised Studies or a mix of the two;
- » Completed any prerequisites for your chosen program;
- » Obtained a competitive ATAR;
- » Completed interstate or overseas qualifications that the University considers equivalent to the SACE;
- » Completed the International Baccalaureate Diploma;
- » Completed or partly completed a recognised higher education program at a recognised higher education institution;
- » Completed at least four Open Universities Australia (OUA) courses at the appropriate level;
- » Completed an award from TAFE or from another registered training organisation at AQF Certificate IV or above;

- » Qualified for Special Entry and completed the Special Tertiary Admissions Test (STAT). A personal competencies statement and/or employment experience may also be considered;
- » Completed the University Foundation Studies program.

Please note that some programs have prerequisites. Applicants should check all entry requirements before applying. For some programs, applicants may also be required to attend an interview or present a folio.

For more information on entry requirements, visit unisa.edu.au/future

Participation and Access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability. For more information, contact (08) 8302 2376 or 1300 UNINOW or email study@unisa.edu.au

UniSA Advantage

UniSA Advantage is a bonus points scheme that encourages participation in education as well as rewards achievement in selected Year 12 subjects that better prepare students for university study. The scheme includes two strands – **Achievement and Aspire**.

Achievement bonus points will automatically be awarded if students score a C or better in Year 12 Tertiary Admission Subjects (TAS) relevant to their intended UniSA program. Find out more here www.unisa.edu.au/future/year12/bonuspoints

Aspire bonus points are awarded automatically to students who attend a school recognised by UniSA as 'under represented' with respect to students going on to higher education. Students from rural and remote areas are also eligible for automatic bonus points while those students on School Card (or state equivalent) and/or Youth Allowance, and do not attend a recognised school, can apply for bonus points by downloading an application form at unisa.edu.au/future/year12/bonuspoints

For more information, visit unisa.edu.au/future/year12/bonuspoints. You can also contact Future Student Enquiries by phone (08) 8302 2376 or 1300 UNINOW (local call cost) or email study@unisa.edu.au

Student contributions

Student contributions are the amount you pay towards the cost of your program. The University determines the amount that you contribute within a range set by the Australian Government. The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified. The amount of your student contribution also depends on the unit value of your courses of study (the equivalent full-time student load (EFTSL) value of the course).

As per the Australian Government guidelines, the student contribution amounts for 2011 are:

Band	Fields of study	Student contribution
National priorities	Mathematics, statistics, science	\$0 – \$4,355
Band 1	Humanities, behavioural science (including clinical psychology), social studies, foreign languages, visual and performing arts, education, nursing	\$0 – \$5,442
Band 2	Computing, built environment, health (allied health and other health), engineering, surveying, agriculture	\$0 – \$7,756
Band 3	Law, dentistry, medicine, veterinary science, accounting, administration, economics, commerce	\$0 – \$9,080

Note: These amounts are for 1 EFTSL in 2011. The student contribution amounts for 2012 will be advised by the Federal Government in October 2011, and these will be available to view via unisa.edu.au/future/fees at that time.



UniSA

unisa.edu.au/careershop

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Get answers 24/7 at unisa.edu.au/future

Telephone (08) 8302 2376 or 1300 UNINOW

Email study@unisa.edu.au

For information specific to international students, please visit unisa.edu.au/international

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Urban and Regional Planning

Whyalla and Mount Gambier Programs

The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement, without prior notice.

CRICOS provider number 00121B

Information correct at time of printing, April 2011.