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UniSA News

A newspaper of the University of South Australia

October 2003

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A UniSA report is calling for a radical reorganisation of resources to minimise the harm caused by petrol sniffing in the Anangu Pitjantjatjara Lands in South Australia's far north.



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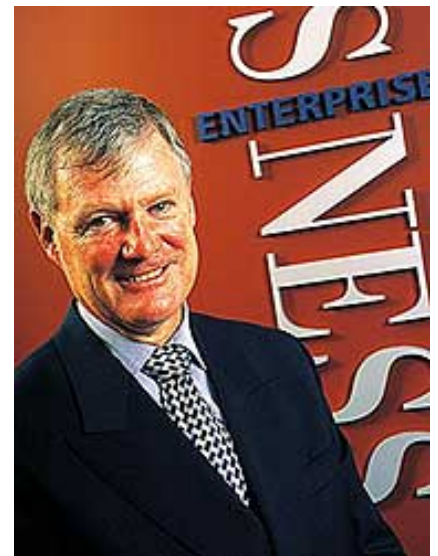
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From the Chancellery

by **Professor Kevin O'Brien**
Pro Vice Chancellor: Business and Enterprise

Changing times

My retirement at the end of next January will occur after the first 13 years of the University of South Australia. Professor Gerry Griffin from Monash will be taking over the Pro Vice Chancellor for the Division of Business and Enterprise role. I have been lucky enough to be closely involved in the establishment of a new university, to see it develop in quite a remarkable way, to work with some excellent people, and to be part of the strong leadership teams that have helped the University adapt to the rapidly changing environment of higher education in Australia.



When it was formed as one of nine faculties in 1991, the Faculty of Business and Management consisted of three large schools, each with a range of disciplines (the School of Accountancy and the Elton Mayo School of Management at City East, and the School of Business at Magill), and the Graduate School of Management. There were no transnational programs. The University as a whole had about 450 onshore international students, of which about 140 were in the faculty. The faculty structure was soon changed to include six discipline-based schools and the graduate school, which were then consolidated at the City East campus and moved to the new City West campus when it opened in 1997.

The Division's first offshore program, an International MBA, was introduced in Singapore in 1992. There are now 16 offshore programs in more than 20 locations with almost 5,000 students. Growth in local student numbers and onshore international students has been steadier, but even so, the total number of students has risen from about 4,000 students to the current level of more than 11,000 (1,200 of these are international onshore students.) There has been similar growth across the University, which now has 10,000 international students out of a total of 30,000.

Obviously, a major challenge in recent years has been to manage this very fast growth rate while

seeking to improve the quality of our very diverse set of teaching programs. Resources have increased but there is no doubt that the outstanding effort of Division staff, academic and general, and staff in the relevant units has been the major factor in allowing this growth to be managed as well as it has been.

There is also no doubt that the rate of change will continue to be high, with changes to government policies in Australia and in other countries that we operate in and increasing competition in all markets. Planning and the implementation of strategies to allow the Division to move ahead in these uncertain times have to continue through the transition to the new PVC.

Current projects include:

- Gaining EQUIS accreditation (an international benchmark for business schools) for our programs. Achieving international recognition is particularly important for a University seeking to operate in a global environment.
- Preparation of a new medium term plan, where the challenge is to 'ask the unaskable questions' in seeking to look at all options rather than rely on evolution of existing activities.
- Responding to policy changes for foreign universities in the important Chinese market.
- Continuing to seek innovative ways to offer our programs.
- Making more key appointments to strengthen academic leadership in strategically important areas for the division.

Gerry Griffin has to complete his responsibilities at Monash and make the necessary arrangements to move his family to Adelaide but he is as involved as he can be in these processes. His participation will increase until his arrival in early January. There will be a one month overlap before my retirement at the end of January, during which Gerry will have full responsibility for the Division but I will be available to provide whatever information and assistance he wants.

On a personal note, the great majority of my working life has been spent with the University, and I have greatly enjoyed the opportunities that I have been given. I have made many friends and worked with excellent people. The Senior Management Group has obviously changed over time but they too have been a very good team to work with. There have been many challenges and some very trying periods but it really has been a great experience – one I would not have missed.

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News in brief

Andrew Knox Scholarship launched

Two years after his death at the World Trade Center in New York, a UniSA scholarship named after Andrew Knox was launched by SA Premier Mike Rann at City West on September 11.

The Andrew Knox Memorial Scholarship is open to postgraduate research students who are pursuing research topics related to labour or industrial relations at UniSA.

The \$18,000 scholarship – funded by the South Australian Government and the Australian Workers' Union – will be offered annually, with applications closing at the end of October each year.

For full application details visit www.unisa.edu.au/orc/resdeg, or to discuss the award phone UniSA's Graduate Studies Office on (08) 8302 5069.

UniSA wins IDP award

UniSA has been awarded the Most Improved Advanced Standing Materials Award by IDP Singapore.

It is the second year in a row that UniSA has received an award from the international education agent.

The award acknowledges efforts made by UniSA staff from divisions, schools, the Student and Academic Services Unit, Flexible Learning Centre and International Office, who developed credit arrangements and electronic study plans for international onshore students.

The credit arrangements have been published in an online credit register, while the study plans enabled commencing international students to enrol online from their home countries for the first time in 2003.

Best ever business week

With more than 3,000 people attending no less than 38 events held all over South Australia,

organisers have pronounced UniSA's International Business Week 2003 as one of the best ever.

IBW aims to motivate local and regional businesses to develop successful and sustainable international trade, by raising community awareness and promoting a network of trade-related assistance – and this, the 16th annual IBW certainly achieved those aims, according to project officer John Kerr.

“UniSA IBW showcased UniSA staff to the business world and brought together staff from all six campuses as part of the project team,” says Kerr.

“From Tony Spawton's participation in a panel discussing a product recall hypothetical, to Carol Grech's presentation in Whyalla on nursing employment as a business opportunity for regional healthcare partnerships, the quality of the presentations was remarkable.”

Other UniSA staff who made presentations on a diverse range of management, education and research issues included Jeff Meiners, Lindsay Ryan, Terry O'Callaghan, Peter Harriss, Liz Stinson, Dianne Watts and Robert Heath.

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Five to nine - Nadine's born to ride

by [Thel Krollig](#)

“Get your motor runnin’
Head out on the highway
Lookin’ for adventure
and whatever comes our way...”

So go the lyrics of Born to be Wild from the classic 1969 film Easy Rider. But despite her leathers and her enthusiasm for biking, you’d be hard pressed to cast Dr Nadine Pelling, senior lecturer in counselling and psychology, in the role of biker’s moll.



The diminutive PhD (pictured) has been a motorcycle enthusiast from childhood, even though her father told her motorbikes were not for girls.

“But I can still remember my mother in a skirt riding ‘sidesaddle’ on the back of my father’s bike.”

When Nadine came to Australia from Canada three years ago she bought her first bike and joined the Women’s International Motorcycle Association (WIMA). WIMA promotes and encourage motorcycling amongst women. It was founded in 1950 in the USA and has since spread to many countries around the world.

“In South Australia there are more than 80 members of what I can only describe as the most energetic and inclusive groups of women from many different walks of life.

“There is a real sense of community amongst this group of women, a mentoring atmosphere that encourages everyone to be themselves and to enjoy the time they have together. We generally meet at a petrol station, ride for a while and stop for coffee, ride and stop for lunch, ride and stop for more coffee.”

WIMA puts its shoulder to the wheel for many charitable organisations. In October the group is

taking a motorcycle run from Eagle on the Hill to Swan Reach to raise money for The Cancer Council of SA's Pink Ribbon Day, to support research into breast cancer.

Nadine is keen to encourage as many people as possible to sponsor her Pink Ribbon Day Run on Sunday October 26.

If you would like to pledge your support, you can contact Nadine on (08) 8302 1092 or email her at nadine.pelling@unisa.edu.au

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Classifieds

Advertising in the classifieds section is available to staff of UniSA. Email classifieds to unisa.news@unisa.edu.au.

For sale

Playstation – two games, as new. Warriors of Might and Magic, Gran Turismo 3, Tekken Tag Tournament, SSX. Call 0419 796 381

Palm Pilot Portable Keyboard (connection cord and software included) \$50. Call Nadine on 8302 1092

Accommodation wanted

Housesitting service available March to May 2004. Moving from interstate in 2004, tidy, love for animals, able to attend to their needs. Refs available. Phone Leanne on (03) 6393 1050 or email leanne.hoffmann@mvc.tas.gov.au

Professional couple seeking property caretaking/housesitting while saving for own home. Quiet, experienced gardeners, pet owners. Refs available. Please phone Rebecca on 8379 3942.

For rent

Henley Beach 2 bdrm unit for rent plus car space. \$160pw, available end September. Phone Wendy 0422 527 125 or email Wendy@itconnect.net.au

Holiday rental in Sydney – studio garden flat in Randwick, Eastern Sydney available for Dec-Jan at \$180 per week. Next to Centennial park, close beaches. Suit single person or couple at most. Call Shelagh on 0402 142 117 or Sophie on 0403 387 776 (during last two weeks in October)

Magill nice fully furn 2 bdrm 1 study, open plan, crtyd home. Mod cons, A/C, offstreet parking, secure. 5 min walk to Magill campus or bus stop. Suit visiting scholars. 3 mth min lease. \$300 pw. Phone 0422 138 276

Victor Harbor 2br bch apartment in historic building. Balcony, bbq, aircon, computer/internet,

pool, minutes to the beach. Sleeps 4. \$140 per night (UniSA discount available). Phone 0414 239 784 or email ingrid.day@unisa.edu.au

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Academic Board

by [Peter Cardwell](#)
Executive Officer

The following was noted at the August meeting of the Academic Board.

[Australian universities quality agency \(AUQA\) audit briefing](#)

The PVC (Organisational Change and Development), Prof Hilary Winchester, gave a special presentation on the University of South Australia's AUQA Audit in 2004. The presentation had a particular emphasis on the role of Academic Board in governance and its effectiveness in the discussion of broad educational issues, in the program and course approval process as well as in research matters. A discussion followed that focussed on quality assurance issues, program approval processes, internationalisation of the curriculum and transnational teaching.

[External involvement in assessment](#)

Academic Board noted a number of decisions taken by Senior Management Group (SMG) on the use of external examiners or moderators in program assessment. It was agreed that external involvement in assessment is important in terms of quality assurance. There are various ways for divisions and schools to undertake this. Some approaches will be more cost effective than others and this should also be an aspect of the final decision. SMG agreed that:

- Divisions will identify their approach to external marking and moderation.
- Each School will document a systematic approach to external marking which specifies the courses, the rationale for the selection, the processes involved and the timetable for their completion.
- The scope of external assessment and moderation will include: review of assessment tasks, review of marking criteria, review of internal moderation processes, student workload and the blind marking of a cross-section of assignments/examination scripts.
- External marking and moderation activity will be included in the Annual School Reviews.
- The Program Evaluation Report will specify external marking/moderation in the section on external benchmarking.

External examiners and moderators will be from interstate or overseas institutions, and not from other South Australian universities.

Academic policy compliance

The Board noted a paper on policy compliance that had been prepared to clarify responsibility for monitoring compliance with the University's academic policies, and to identify reporting relationships to the Board. It was noted that Academic Board approves all policies and procedures related to teaching and learning, research and student administration. This also includes any variation to the University's standard procedures.

The Board approves all changes to the terms of reference and membership of its major sub-committees, Divisional and Whyalla Boards and School Boards.

All proposals for the development and introduction of new undergraduate and postgraduate programs and courses, and the phasing out of, or amendments to, existing programs or courses are approved by Academic Board, following initial consideration by the relevant Divisional and School Boards and endorsement by Academic Program Review Committee (APRC), or Research Degrees Committee (RDC).

Academic Board approves the eligibility criteria and conditions governing the awards of all new undergraduate and postgraduate prizes, awards and scholarships. The Board also approves amendments to existing prizes and awards.

Certain policy functions related to the administration of academic matters are delegated to Academic Board's sub-committees, as well as to individuals. For example, the Director: Student and Academic Services (SAS) has delegated authority to make minor amendments to academic policies, any changes authorised by the Director are required to be reported annually to Academic Board. Major changes to academic policies are formally approved by the Academic Board.

Program development

The following new programs were approved:

- Master of Marketing Science
- Graduate Certificate in Surgical Pathology Preparation
- Diploma in Laboratory Histopathology (Professional Entry)



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Research update

www.unisa.edu.au/orc/

Below is a list of new grant and fellowship opportunities that have become available in the last month. If you would like details of other current grant or fellowship opportunities please visit our website:

Current grant opportunities

<http://www.unisa.edu.au/orc/grants/grants.htm>

Current international funding opportunities

<http://www.unisa.edu.au/orc/grants/international.htm>

Current research fellowship and award opportunities

<http://www.unisa.edu.au/orc/grants/fellowships.htm>

For further information please contact the Grants Officer on 8302 3954 or by email Natalie.Thorpe@unisa.edu.au

New grant opportunities

Australian Research Council

Linkage-Projects Round 2 – preliminary notification

Supports research and development projects which are collaborative between higher education researchers and industry, which are undertaken to acquire new knowledge, and which involve risk or innovation.

www.arc.gov.au/grant_programs/linkage_projects.htm

Application forms for Linkage-Projects Round 2 will be available on GAMS shortly.

Internal closing date 14 Nov 2003

External closing date 28 Nov 2003

AHURI

Research Projects 2004

AHURI funds small projects (\$50,000), medium projects (up to \$125,000) and large projects (up

to \$250,000). Key funding priority areas include: housing assistance programmes; housing futures; programme integration and housing assistance; urban management; Indigenous Housing; Homelessness and Marginal Housing; The Housing System; and more.

www.ahuri.edu.au/publish/page.cfm?contentID=8

Internal closing date 16 Oct 2003

External closing date 24 Oct 2003

NHMRC

Development Grants

Development grants are designed to support development work undertaken in a human health related field, for example, diagnostics, medical devices or pharmaceutical product development, biotechnology, bioinformatics, biomaterials, etc. The proposed research must demonstrate commercial potential that could be for a new therapeutic or diagnostic product or technique, a working prototype of a piece of medical equipment, or a formulation of a chemical compound.

www.nhmrc.gov.au/research/grants/devgrant.htm

Internal closing date 16 Oct 2003

External closing date 24 Oct 2003

Motor Neurone Disease Research Institute of Australia

Grants-in-aid

Invites applications for grants-in-aid towards research into motor neurone disease. The institute provides seed-funding for research that is innovative and has a clear relationship to the causes and cures of MND or the support of people living with MND. Grants offered up to \$25,000.

<http://home.vicnet.net.au/~mndri/>

Internal closing date 10 Oct 2003

External closing date 17 Oct 2003

International funding opportunities

Australian Research Council

Linkage-International Program – readvertised

Provides funding for awards to build links between researchers, research teams and research centres of excellence in Australia and overseas by funding extended collaborations.

www.arc.gov.au/grant_programs/linkage_international.htm

Closing date ongoing

Australian Academy of Technological Sciences and Engineering

Innovation Access Programme – International Science and Technology

Invites applications for international science and technological activities. Priority countries are: China, France, Germany, Italy, Japan, Korea, UK, USA, and the European Union.

www.atse.org.au/international/International_SET.htm

Internal closing date 19 Oct 2003

External closing date 31 Oct 2003

Fellowship and award opportunities

Australian-American Fulbright Commission

US Fulbright Senior Specialist Award

Supports Australian education institutions to bring US senior specialists to Australia for 2-6 weeks. The 2004 Awards are available in the fields of: anthropology and archaeology; business administration; communications and journalism; economics; education; environmental science; IT; law; library science; political science and public administration; sociology and social work; US studies; and urban planning.

www.fulbright.com.au/01fulbri/afc0130.htm

Internal closing date 16 Oct 2003

External closing date 24 Oct 2003

2004-2005 Fulbright New Century Scholar Program (NCS)

The 2004-2005 NCS program will focus on the topic "Toward equality: The global empowerment of women." Successful candidates will be leading scholars/professionals in any area of the social sciences or humanities concerned with the study of women or gender. Individual awards are in the amount of \$US 41,500.

www.fulbright.com.au/nav/01frame.htm

Internal closing date 27 Oct 2003

External closing date 10 Nov 2003

IDP Education Australia

Commonwealth Scholarship and Fellowship Plan (CSFP) Tenable in the United Kingdom for 2004

Designed to provide established university staff in developing countries with an opportunity to update their skills. Applicants must have graduated from a first degree or Master's program within the last ten years. No awards are available for undergraduate or postdoctoral studies.

www.idp.com/scholarships/search/article6.asp

Internal closing date 24 Oct 2003

External closing date 7 Nov 2003

Searching for a scholarship?

The Joint Academic Scholarships Online Network (JASON) is a national online system of postgraduate scholarships. Load your own profile.

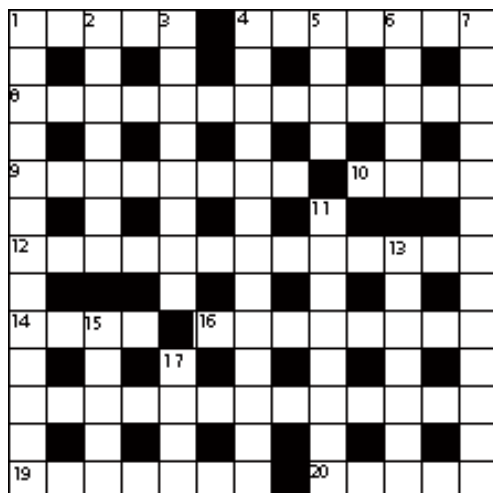
www.jason.unimelb.edu.au/

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Colgan's Cryptic Crossword



ACROSS

1. Tree cultivated by Father West (5)
4. Writer is touched by good advice (4-3)
8. What grave-diggers do with purpose and in conjunction with others (13)
9. Cricketer is identified by, possibly, maiden century (8)
10. Create a big hit on eastern island (4)
12. Place of residence of old guard (13)
14. React enthusiastically to storm (4)
16. Canvas has impression of being impenetrable by insects (3-5)
18. Influential columnist confronts it before reviewing musical (13)
19. Alleged vodka drinker gets tipsy in style (7)
20. Applies powdery substance. Or the contrary? (5)

DOWN

1. John has enjoyed a delicacy through direct sale (7,6)
2. Will tea be ready soon? There's a chance (3-4)
3. Charge on single item of clothing applies to all of the clothes (8)
4. Pretender is consumed by bad failings in mathematics! (9,4)
5. Settled down, face-up (4)
6. Muscle spasm needs doctor (5)
7. Financial obligation. But hardly the way to treat workers at the sweets factory (7,2,4)
11. Advantage of a parliamentarian over a worker (4-4)

- 13. Non-natives coexist after assimilation (7)
- 15. Crucial review of relatively controversial subsection (5)
- 17. Nice version, we reason (4)

Solution

P	A	P	A	W		F	E	L	T	T	I	P
R		O		A		A		A		W		A
I	N	T	E	R	A	C	T	I	V	E	L	Y
V		S		D		T		D		A		M
A	T	H	E	R	T	O	N		S	K	Y	E
T		O		O		R		W				N
E	S	T	A	B	L	I	S	H	M	E	N	T
T				E		A		I		X		O
R	A	V	E		F	L	Y	P	R	O	O	F
E		I		N		S		H		T		F
A	U	T	H	O	R	I	T	A	T	I	V	E
T		A		U		G		N		C		E
Y	E	L	T	S	I	N		D	U	S	T	S

Explanations

(C = cryptic part of clue + S = straight part of clue; or S + S = clue holding answer twice with two different straight meanings; or POW = play on words.) Note that joining words may or may not be an integral part of the clue. Punctuation and capital letters are irrelevant. The art of the setter is to make it non-obvious how and where to split the clue, and to mislead the solver along an irrelevant path.

ACROSS

- 1. C: father (papa) west (W) S: tree = papaw
- 4. C: touched (felt) good advice (tip) S: writer = felt-tip
- 8. C: what grave-diggers do (inter) with purpose (actively) S: in conjunction with others = interactively
- 9. C: by (at) possibly maiden(her) century (ton) S: cricketer = Atherton
- 10. C: create a big hit (sky) eastern (E) S: island = Skye
- 12. S: place of residence = establishment S: old guard = establishment
- 14. S: react enthusiastically = rave S: storm = rave
- 16. C: canvas (fly) impression (proof)
- S: impenetrable by insects = fly-proof
- 18. C: columnist (author) it (it) reviewing musical (Evita, viewed backwards) S: influential = authoritative
- 19. C: tipsy in style (anagram of 'in style') S: alleged vodka drinker = Yeltsin
- 20. POW: Applies powdery substance (dusts). Or the contrary (i.e. removes)? (dusts)

DOWN

1. C: john (privy) has enjoyed a delicacy through ('ate treat' inside) S: direct sale = private treaty
2. POW: Will tea be ready soon? (pot's hot) There's a chance (pot-shot)
3. C: charge (ward) single item of clothing (robe) S: all of the clothes = wardrobe
4. C: pretender (actor) is consumed by bad failings (inside anagram of 'failings') S: in mathematics ! = factorial sign
5. S: face-up (dial, upwards) S: settled down = laid
6. S: muscle spasm = tweak S: doctor = tweak (as a verb)
7. C: hardly the way to treat workers at the sweets factory (pay men toffees) S: financial obligation = payment of fees
11. C: parliamentarian (whip) over a worker (hand) S: advantage = whip-hand
13. C: coexist after assimilation (anagram of 'coexist') S: non-natives = exotics
15. C: review of relatively controversial subsection ('lativ' viewed backwards) S: crucial = vital
17. C: Nice version, we (Nice, city in France, version of 'we') S: reason = nous

Win a bottle of wine

The winners of the October competition were Amie Albrecht and Deborah Downes.

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Justice underpins path to peace

by [Michèle Nardelli](#)

While headlines scream that we are living in scary times, President of the International Crisis Group and former Foreign Minister in the Hawke and Keating Governments, Gareth Evans, says we need to unpack the real from the imagined and address the deeper international problems that will help to build peace.



In front of a full house at the Annual Hawke Lecture at the Adelaide Town Hall on September 18, Evans explored the political, economic and social tensions that have led to a global environment that appears highly charged with conflict.

Highlighting emerging statistics that show some reduction in global conflicts, terrorist incidents, and the number of casualties from war and terror, Evans mused on why the sense of instability was so strong.

“There are three key factors generating widespread alarm – the growth of international terrorist networks and their capacity and willingness to attack Western soft targets, the fragility of the treaty regimes dedicated to achieving non proliferation of weapons of mass destruction and the destabilised governments across the globe with high potential for conflict.

“But in dealing with these problems we need to address some deeper issues – the undermining of systems of law or internationally agreed rules, a diminishing confidence in key institutions established to shape international rules and codes of conduct, and the lack of consensus about the strategies needed to deal with terrorism, WMD proliferation and an epidemic of collapsed and warring states,” he said.

Evans argued for international consensus on a set of ground rules governing the use of force in response to all forms of threat – from terrorism to invasion by traditional armies armed with

nuclear missiles or machetes.

“The alternative to making a serious effort to enforce and upgrade the international rules we have is to abandon the field to those who are more comfortable with the ad hoc exercise of power – who don’t want to be limited by rules and principles, who feel constrained by international process and who see multilateral cooperation in narrow self interested terms,” he said. “That is a world most of us don’t want to live in.”

Evans said we were living in a time of the most lopsided global power balance the world had ever known, pointing out that with an annual defence expenditure this year of almost \$400 billion (more than 40 per cent of global defence expenditure) the US was bound to attract followers and enemies.

“The US is quite simply the biggest dog that ever turned up on the global block and its behaviour – actual, perceived, anticipated, feared or imagined – is the catalyst for a great many reactions by other countries both rational and some irrational, that bear upon global, regional and national security,” he said.

“But after playing an important leadership role a decade ago in securing tough international inspection regimes for chemical weapons, the US has more recently scuttled draft protocols for similar enforcements for biological weapons and asserted their rights to develop a new generation of nuclear weapons. In ordinary life the adage ‘do as I say and not as I do’ cuts no ice with anyone, and the same applies in the international community.”

Evans said while Australia’s relationship with the US was valuable, it should not be a “prism through which we view our relationship with everyone else.”

“We have interests of our own and should have views of our own on all the international issues from rules about force and institutional reform, to the right approach to dealing with terrorism, weapons of mass destruction and indeed peace building.

“On the big issues of war and peace Australia is never going to be a dominant global player but we can be a significant player and a lot more significant than we are now.”

Director of the Hawke Centre, Elizabeth Ho, said the lecture confirmed the role of the Bob Hawke Prime Ministerial Centre in encouraging debate about topics that have a real impact on Australians and the sustainability of our society.

“There is not one Australian who has not been affected either directly or indirectly by the instabilities of recent times and in this lecture we got a real picture of the absolute importance of international cooperation and the part we can play in achieving it,” she said.

For a full transcript, go to www.hawkecentre.unisa.edu.au

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Bold plan to curb petrol sniffing and restore hope

by [Charlotte Knottenbelt](#)

A UniSA report to the state Minister for Aboriginal Affairs and Reconciliation is calling for a radical reorganisation of resources to minimise the harm caused by petrol sniffing in the Anangu Pitjantjatjara (AP) Lands in South Australia's far north.

The report – *Review of the Findings of the Coroner's Inquest (Deaths of Anangu Pitjantjatjara Lands People) and Report to the Minister for Aboriginal Affairs on Strategies for Community Capacity Building* – makes 37 recommendations, including a reallocation of funding to give more control to individual communities, a review of the AP Land Rights Act, and the establishment of a memorandum of understanding between the AP people and state and federal governments defining a joint action plan over the next five years. Other recommendations include the establishment of a mobile health service, rural transaction centres, and an economic development plan, and developing a UniSA program to prepare human service graduates for the realities of working in remote and Indigenous communities.

Prepared by Deirdre Tedmanson and Christine Maher of UniSA's Social Policy Research Group, the report was commissioned by the state government following last year's coroner's inquest into deaths of the Anangu Pitjantjatjara Lands people.

With 35 deaths from petrol sniffing in the last 20 years in a population of approximately 2,500, State Coroner Wayne Chivell said that petrol sniffing was endemic in the AP lands and a long term consequence of European invasion, as well as being a symptom of the dire socio-economic situation of the region. "Poverty, hunger, illness, low education levels, almost total unemployment, boredom and general feelings of hopelessness form the environment in which such self-destructive behaviour takes place," he said.

Social policy lecturer Deirdre Tedmanson said the inquest was an important step towards finding more effective ways deal with the issues. "It highlighted the inadequacies of government response up until that point and was a mandate to do things differently, in partnership with the community," she says.

Tedmanson says her and Maher's report – prepared after an analysis of existing research and

literature, meetings with key stakeholders and several trips to the AP Lands to consult with community members and service providers – was deliberately broad-based in its recommendations.

“One of the difficulties with something like petrol sniffing is that it is a manifestation of a whole lot of related issues. There have been so many studies on the problem – often by people with great knowledge about addiction – but most have responded to the petrol sniffing in isolation rather than asking why it is actually happening,” she says.

“We need to be doing more to empower the community to find solutions locally, which is why we’re looking specifically at community capacity building – to re-establish the authority and control of Anangu over resources, decision making and relationships.”

Tedmanson says factional politics and bureaucratic power struggles were stopping money from getting to where it was really needed.

“There’s an energy and a desire to see change within the community but there’s a bureaucratic block and if something isn’t done to overcome that then we’re just going to see more of the same problems.”

“We have recommended that various agencies should pool their money and let communities decide how to spend that money,” she says. “That’s going to be difficult because it is self-determination and it means some people will have to hand over power.”

Despite the challenges, Tedmanson says she is confident that with an agreed joint approach the situation can be turned around.

“I am confident that there is a strong commitment from the current government and the Anangu people to get change happening. The level of pain and distress that the communities are experiencing is not going to be alleviated immediately, but as our recommendations are implemented I think there will be a measurable change over five years.”

“It is a radical thing that we’re suggesting, but we can learn from Indigenous communities around the world, such as the Inuits in Canada, where long-term plans for self-determination are one of the only things that have been able to make a difference.

“Working together for negotiated agreements that respect and resource community authority and cultural autonomy is essential if hope is to replace despair...and to be honest I don’t see any alternatives.”

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New website brings resources home to Indigenous managers

Indigenous people from across South Australia have a host of professional development information at their fingertips following the launch of a new website at UniSA.

Developed as part of a partnership between the University of South Australia, the South Australia Department

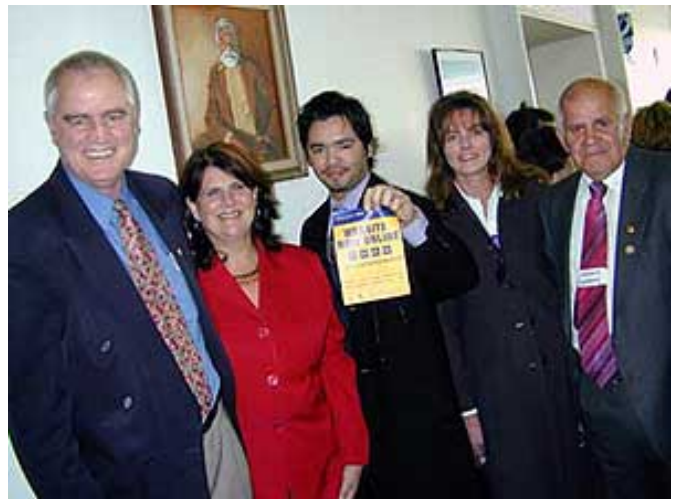
of Human Services, and several Aboriginal community-controlled agencies, www.managingwell.net is the online presence of a unique professional development program that offers support and training opportunities to managers and directors of Indigenous organisations.

The website – designed by winner of this year's NAIDOC week Indigenous Business of the Year, Dreamtime Public Relations, with the input of Aboriginal agencies and managers – includes information on a range of topics, from governance issues for boards and committees, to marketing, mentoring, strategic planning and industrial relations, as well as links to government resources.

The site was officially launched by the South Australian Minister for Industry, Trade and Regional Development, Rory McEwin, on September 24 as part of a three day intensive Managing Well workshop being held at the UniSA's Underdale Campus.

The workshop was attended by a group of Aboriginal organisations and managers who took part in sessions on governance, industrial relations, mentoring, leadership and economic development run by Indigenous and non-Indigenous experts including UniSA's Professor Rick Sarre, University of Melbourne Fellow Lillian Holt and NSW political figure Warren Mundine.

Chairperson of the Managing Well Reference Group, Malcolm Anderson, says the website was just another way that Managing Well was working to bring professional development resources to the communities that need them.



“The whole aim of Managing Well is to arm Indigenous managers with the skills they need to develop better working relationships with the people they service,” he says.

“The project was developed in direct response to the expressed needs of community agencies, taking into account the cultural context and unique challenges of the environments in which Indigenous managers work.”

“This new website will bring resources to staff of organisations already involved in the program – from the Aboriginal Sobriety Group in Adelaide to the Port Lincoln Aboriginal Health Service on the Eyre Peninsula.”

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Harvest solutions reap rewards

by [Geraldine Hinter](#)

Snails that contaminate grain during harvesting pose a significant threat to cropping profitability and the livelihood of farmers on South Australia's Yorke Peninsula. Contaminated grain threatens the region's export markets, with some exporters refusing to accept any snail contamination or grain discolouration.

Researchers from UniSA's Agricultural Machinery Research and Design Centre (AMRDC) are working with the Yorke Peninsula Alkaline Soils Group to develop harvest solutions to keep the snails out of grain.

While introduced snail species have been a problem for several generations, the recent adoption of sustainable farming practices including crop residues being kept in the field and reduced soil tillage have accelerated the problem, which is now expanding into many cropping regions of south-eastern Australia.

With more effective grain/snail separation techniques, AMRDC researchers are helping to remove snails from grain during and after harvest. This is part of an integrated research program, looking at different methods of combating snails such as crop residue management, baiting strategies and biological control, according to research fellow, Dr Jack Desbiolles.

At harvest time snail infestation in crops can remain high while the rising temperatures drive snails up the plant stalks. In such situations, snails can be removed from the stalks using purpose-designed dislodger bars attached to the front of a harvester, which shake or brush the crop immediately before harvesting. Developed by AMRDC researchers, specific bar designs



remove snails with minimal crop damage and losses while minimising reductions in harvester performance. They also reduce the risk of clogged machinery, which is a major problem for farmers during harvesting.

AMRDC researchers are also developing a range of options to separate snails from the harvested grain within the harvester. This includes modifying sieve designs – normally used to separate chaff, straw and other residues from the grain – to enable the effective removal of snails.

Dr Desbiolles is also evaluating alternative harvesting strategies such as rotary stripping technology to reduce the amount of crop bulk entering the harvester, and windrowing – techniques which involve a two stage harvesting process, allowing snails to be more effectively dislodged from less mature, tougher crop conditions.

“While we don’t have a 100 per cent solution to controlling snail contamination, we now have the ability to do a thorough dislodging that makes a real difference in the paddock, both in terms of a quality outcome and time saved. Some of our solutions offer versatility and adjustability for a range of crop conditions,” Dr Desbiolles says.

The Yorke Peninsula farming community has benefited by collaborating with Dr Desbiolles, because he has the know-how and the engineering skills to make the project work, according to Andrew Slater, chairman of the Yorke Peninsula Alkaline Soils Group.

“Working with the University has enabled us to get things done in a scientific way. It has made a huge difference to our group and what we can achieve. By seeing it happening in a paddock, farmers were confident of being able to do it themselves.”

The research is being undertaken by Dr Desbiolles with funding by the Grains Research and Development Corporation.

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Hawke lends a hand at UniSA events

Twenty years since he was first elected Prime Minister of Australia, Bob Hawke visited UniSA for week a of activities in September including the opening address at the Bob Hawke Prime Ministerial Library's *Famous People, Famous Collections* conference and the Hawke Centre's launch of a book documenting the Hawke Prime Ministerial era.



Launched by SA Premier Mike Rann, the publication titled *The Hawke Government: A Critical Retrospective* (edited by Susan Ryan and Tony Bramston) is a definitive account of one of Australia's most important reformist governments.

According to reviewers the book for the first time puts on record the candid views of cabinet ministers, political insiders and commentators, providing a unique insight into the nature of leadership and the struggles of government.

Conference coordinator Jenni Jeremy said other conference highlights included keynote speaker Phil Reed's presentation about his experience as the director of London's Cabinet War Rooms, Jock Murphy's talk on Ned Kelly and Paul Brunton's account of his work on Matthew Flinders.

"With more than 45 librarians and archivists travelling from all over Australia to attend, I think we can safely say that the conference was a resounding success," Jeremy said.

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Zillante to chair Campbelltown development panel

Associate Professor George Zillante has been appointed chair of the City of Campbelltown's Development Assessment Panel (DAP).

Prof Zillante, an architect, town planner and building surveyor, is co-director of UniSA's Centre for Building and Planning Studies.

He has chaired several committees including the Building Advisory Committee for South Australia and has recently been re-appointed to the State Government's Development Policy Advisory Commission (DPAC).

Prof Zillante says he sees his role as guiding the DAP through the intricacies of Campbelltown's Development Plan and its legal context.

"Demand for housing has caught up with the City of Campbelltown and the suburb is now highly sought after as a place to live, as expressed by property values and sales figures in recent years", he said.

"This is going to place significant pressure on our City especially in the areas of housing provision, housing types, housing density, affordability and so on, and it will be a real challenge for the City to manage this correctly", he said.

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Helpmann helps UniSA artists

UniSA visual artists have come up trumps in the latest round of Helpmann Academy Grants.

SA School of Art lecturer Ian Grieg was awarded the Nexus Fleurieu International Scholarship, allowing him to travel to present a paper at an international conference at the University of Texas.

Meanwhile, three SA School of Art student exhibitions received grants – the Fin de Siècle graduate exhibition, the visual communication students' show Exhibitionist: I'll show you mine if you show me yours, and NOW - an exhibition by undergraduate and postgraduate students at the Elizabeth Arts Society.

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Recycled water in the laundry OK by residents

by [Geraldine Hinter](#)

Mawson Lakes residents are highly supportive of water recycling, with more than half willing to use reclaimed water in their laundries, a UniSA study shows.

This community acceptance is an important finding as more than 20 per cent of most in-house water is being used in the laundry, according to Professor Jennifer McKay, director of UniSA's Water Law and Policy Group.

Her study looks at attitudes to reclaimed water usage by residents in Mawson Lakes, a development with a dual water supply that makes use of reclaimed water for toilet flushing, garden watering and car washing.

One of three such systems in the country and a rarity worldwide, the dual water supply is expected to be operational in early 2004. Reclaimed water will be sourced from storm water and wastewater collected at Mawson Lakes and treated to class A standard before being returned to residents.

"While Mawson Lakes residents believe in the importance of recycling to save water, the study reveals that their support for using reclaimed water decreases as the proposed use becomes increasingly personal – from 99 per cent support for irrigating lawns and gardens to less than one per cent in favour of drinking reclaimed water, but this is slightly less evident for younger people than for those in the over 50 age group. The study also shows that young people have a greater understanding of the need to conserve water, given the state's severe water shortage, and are more supportive of the use of recycled water for potable purposes such as drinking in the future, providing appropriate quality is guaranteed," Prof Mackay said.

Prof McKay says the study should alert water policy developers of the need to target water conservation education campaigns to older age groups.

"Water reclamation and reuse are becoming increasingly required as an alternate supply of water and in drought-proofing areas, and previous research shows that dual water supply systems have the potential to reduce potable water demand by half," she says.

The Mawson Lakes recycled water project was undertaken by UniSA researchers Prof McKay, Professor Phil Howlett,

Dr John Boland, Adjunct Professor Dennis Mulcahy and PhD student Anna Hurlimann, with support from Roger Farquar (Delfin Lend Lease) and Chris Marles (SA Water). A \$280,000 Australian Research Council Linkage Grant funded the research.

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Study looks at what makes a strong rural community

by [Cathy Hughes](#)

Why do some communities manage change better than others? What makes for strong rural communities? How important is it to community health and wellbeing? The answers to these questions and others are being sought by a team of UniSA researchers looking at rural South Australian communities across the Eyre Peninsula.

“What we’re trying to do is figure out what community strength is all about, in real terms,” says key researcher Associate Professor Brian Cheers, a sociologist, community developer and social work academic based at Whyalla campus.

Prof Cheers says community strength can be defined as “people in a community engaging with each other and the social infrastructure for community betterment.”

“What we wanted to find out though was what makes for strong communities, and what characterises weaker communities.”

Having identified the characteristics, the research team – which includes a community sociologist, health sociologist, psychologist, health scientist, political scientist and mathematician – can then build a framework that can be used to measure community strength.

While an extensive literature research was undertaken in 2002 to find out what had been documented by academics and researchers across the world, it was the reflections of people in rural communities on Eyre Peninsula that provided the real insights.

“In all the research and theory very rarely have researchers asked people in rural communities what they think about these issues.

“What we’ve done in this project is to develop a framework based on the commonsense understanding of people living in rural communities.

“Different words, different terms – but at the end of the day the messages of academics and ordinary Australians coincided pretty well when we took a closer look.”

Prof Cheers said that one of the surprising outcomes of the study was that there are different

kinds of 'strong ' communities.

“Some strong rural communities have good assets such as a scenic location, good rainfall or natural resources, while other strong communities battle against the odds and manage to do well with what they have.”

Prof Cheers stressed that one of the benefits of the study was that the framework could be used for other research such as how community strength is related to economic growth, capacity to solve social problems, how healthy people are, and so on. Other researchers involved in the project include Jane Edwards, Professor David Wilkinson, Dr Phil Mohr, John Petkov, Litza Graham and Kevin O'Toole.

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On partnerships

by [Mike Elliott](#)

Director, UniSA Northern Adelaide Partnerships Program

On its establishment UniSA Northern Adelaide Partnerships (UNAP) sought to develop a much greater engagement with the community through partnership formation.

UniSA has been involved in many exciting projects in Northern Adelaide in the past as have many government and non-government agencies.



For all their merits, there were weaknesses in terms of programs happening in isolation which can lead to both duplication and gaps. Many of the programs were pilots without any commitment as to what might happen afterwards, programs ceased because funding was temporary or lead players left their positions.

What the UNAP office has sought to do is to develop partnerships which bring the key players in a particular field in Northern Adelaide together. The intention is to ensure that duplication and gaps are avoided, that programs are complimentary and that there is a sense of regional ownership which will increase the likelihood that pilot programs will, if effective, enter the mainstream.

UNAP acts as a gateway for the community into the University and vice-versa. By being aware of what is happening within the community and what the University is doing or is capable of doing it ensures that the right people sit at the table during partnering conversations.

UNAP has worked very closely with the Office of the North. This office was created to facilitate the coordination of the efforts of state government departments with local and federal government. Rather than develop the University's own partnership arrangements it is sensible that we became part of those being developed through the Office of the North.

In fact we have worked together on that exercise and what is emerging is very exciting. A regional governance structure which enables all the players in Northern Adelaide to come together in layered, structured conversation.

As an example there has been a Youth Transitions Group formed which brings together the three tiers of education, youth agencies, industry, the three tiers of government, etcetera. This group is in a position to work strategically across all issues affecting people aged 10 to 25. There is a special emphasis on education, training and career pathways.

Sitting below the Youth Transitions Group are groups that work at a finer level of detail. One group focuses on middle schooling and another on senior schooling and the interface with TAFE, university and employment. There are eight focus groups being formed to look at particular employment pathways e.g. Advanced Manufacturing.

The Middle Schooling and Senior Schooling groups are largely comprised of educationists and focus groups of industry people.

A conversation between the Senior Schooling group and the Advanced Manufacturing group is able to look at issues relevant to science/maths/technology in the senior secondary years and the transitions to TAFE, university and work.

UNAP is ensuring that the appropriate UniSA representation occurs for each of these conversations. With this level of engagement the pitfalls of the past should be avoided.

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Credit union MBA meets workplace needs

by [Charlotte Knottenbelt](#)

A new partnership between UniSA and the Australian Institute of Credit Union Management will see managers from three South Australian credit unions gain UniSA MBAs by the end of 2006.

Run by Strategic Partnerships, a unit of UniSA's Division of Business and Enterprise, the Credit Union MBA program builds on the traditional UniSA

MBA program to offer a study package specifically designed to meet the needs of credit union staff and the future strategic direction of their organisations.



Using a blended delivery method which combines online learning with face-to-face workshops on specific issues, the program is being utilised by Savings and Loans, Australian Central and CPS credit unions and is taught by lecturers from the International Graduate School of Management.

Director of Strategic Partnerships, Lindsay Ryan, says these kinds of partnerships have a host of benefits for both sides.

“Besides providing income for the University, these partnerships strengthen our links with industry, and can open up research opportunities,” he says. “They also help our lecturers to better understand emerging trends, which means our programs are more able to meet the changing and evolving needs of industry, flowing through to better jobs for our graduates.

“On the other hand, the organisations involved enjoy the benefits of a program specifically tailored to meet their requirements. Assignments are linked to real issues in the workplace, which provides an added benefit.

“And often these programs bring together people from different areas of the same organisation, helping to break down the ‘silo’ mentality that can exist, particularly in large organisations. It helps participants to learn more about their organisation and promotes greater understanding of

each of the functions of the organisation, leading to enhanced cooperation and teamwork.”

Corrina Mercure, a senior distribution analyst at Savings and Loans Credit Union, says the program was too good an opportunity to turn down.

“I’ve already got undergraduate and postgraduate qualifications, but I wanted to do something with more of a business focus, and this program certainly fits the bill ... it’s a great opportunity to develop some skills that will add value not only to my career but also to my workplace,” she says.

Her colleague Ian Bryne, agrees. “It’s a chance to put some theory into what has been largely a practical work history. I’ve been impressed with the relevance of the subjects,” he says.

Strategic Partnerships has more than 300 students from 20 organisations working towards gaining postgraduate management qualifications that are relevant to their workplaces. For more information contact Lindsay Ryan on (08) 8302 0803 or email lindsay.ryan@unisa.edu.au

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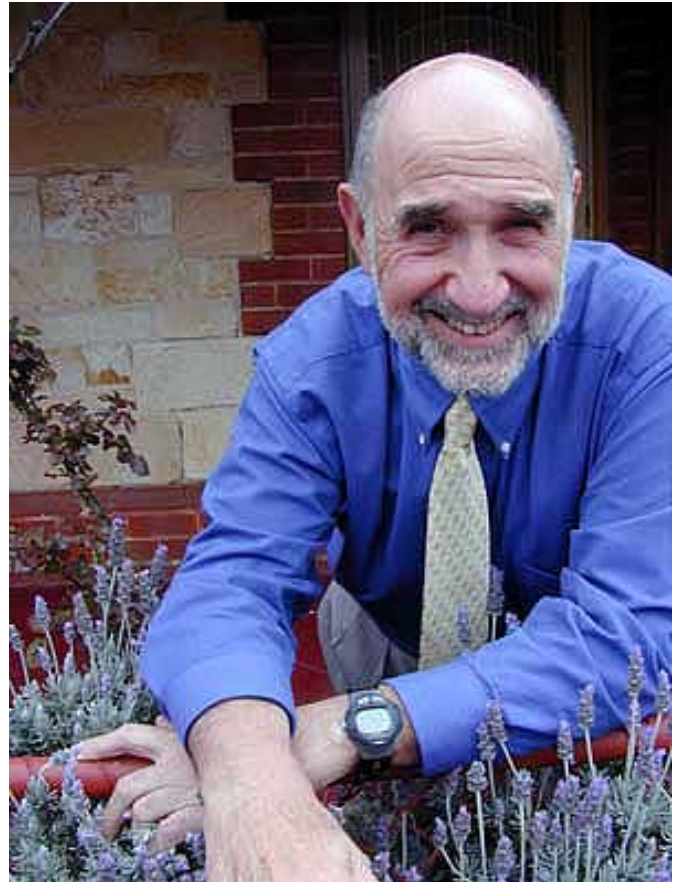
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Fulbright focus on new media technologies

by [Charlotte Knottenbelt](#)

It is appropriate that when UniSA brought in an expert to review its performance in applying new media technology to flexible and distance learning that the person chosen would come from the other side of the world – in Mel Muchnik's case, Governors State University, near Chicago.

The American professor and former journalist (pictured) was awarded a Fulbright Senior Specialist Grant to spend six weeks in Adelaide in September and October, during which time he has been looking at UniSA's online and offshore learning resources, lecturing, and working to form stronger links between UniSA and GSU.



The link between Governors State and UniSA goes back six years, when Prof Muchnik and UniSA's Dr Ingrid Day began collaborating with what has now become an online international media forum for their students. The two universities signed a General International Agreement in 2000 which opened the door for UniSA communications students to study at GSU (and vice-versa), and Prof Muchnik is now hoping to extend the agreement to other disciplines.

The immediate past chair of the National University Telecommunications Network, (a group of 60 colleges and universities including UniSA) Prof Muchnik says that although the United States have led the way in developing new media technologies, they could still learn a thing or two from Australia.

"The States may have developed a lot of the technology but they've not always used it in the

most effective ways. I see Australia, and UniSA, as leading the way in many applications – you're utilising technology effectively to cross all sorts of geographic and administrative boundaries.”

And amidst this technological explosion, how do universities guarantee that they're giving their offshore and external students as valuable an education as their on-campus students?

“Just like face-to-face experiences, online education runs the gauntlet in quality,” Prof Muchnik says. “It's not a question of what's best, online or face-to-face learning, it's what combination of quality learning experiences for different learning styles will allow you to get a quality education.”

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Breaking ground at Mawson Lakes

by [Michèle Nardelli](#)

UniSA Chancellor David Klingberg, former Governor of SA Sir Eric Neal and Mayor of Salisbury Tony Zappia, shared the honours in turning the first sods at the site of the new \$34 million upgrade of the Mawson Lakes campus on September 22.

Chancellor Klingberg said the development was part of a program that underpinned UniSA's long-term commitment to the economic, intellectual and cultural life of SA.

"In what is more than a \$100 million investment across the University, the Blueprint 2005 capital works program will ensure we can better deliver high quality study and research opportunities for our students in a lively modern environment," he said.

"This is especially important at Mawson Lakes where students will be able to study education and health sciences for the first time offering valuable opportunities to make educational links between the sciences, including maths and IT and teaching and health."

Changes at UniSA's Mawson Lakes campus will incorporate 17 projects including a new campus building for the Schools of Education and Health Science, and extension to the Sir Eric Neal Library, a new community centre to be known as the Mawson Centre which is being built in partnership with the City of Salisbury, the Department of Education and Children's Services, and the Mawson Lakes Joint Venture between Land Management Corporation and Delfin Lend Lease.



The designs for the Mawson Centre and new campus building have been developed by MGT and Russell and Yelland Architects, in association. The Sir Eric Neal Library extension has been designed by Thomson Rossi Architects to provide space to accommodate the Library central services and a relocation of part of the Underdale Library.

Plans for the new Mawson Lakes campus development can be viewed online at www.unisa.edu.au/blueprint/mawsonlakes.htm

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Library showcases artists

UniSA and the State Library of South Australia have entered a new era of cooperation following the signing of a memorandum of understanding earlier this year.

While the MOU includes agreements on a host of areas – such as sharing resources and a broadening of scholarship and employment

opportunities at the library for UniSA students and graduates – an important part of the agreement is that the University provides art to be displayed in the public area of the new State Library for the next six years.



UniSA visual arts PhD candidate Irmina van Niele is the first of three artists to have their work on display. Her artwork is in two parts: a wall piece *Words for wandering* and a handmade book, *Fragments and other home routes*. The wall piece is constructed with plastic carry bags sewn together to form several large, irregular rectangular panels, overlaid with hundreds of words cut from old magazines and street directories.

For van Niele, who migrated to Australia from The Netherlands 30 years ago, it is an exploration of travel, place, culture and identity, with the words sewn onto the plastic to form long chains of associations, like the paths or roads on a map.

“I have reassembled unrelated narrative fragments in ways that may suggest different stories,” van Niele says. “I hope the contents will have the potential to stimulate viewers’ imaginations, so that they make up stories or connections of their own.

“I have been driven by my own strong belief in the world as vast, infinitely varied, extraordinary and rich with human experience. There is perhaps a touch of nostalgia there and even a sense of the utopian.

“I still believe in the possibility that new harmonies may still emerge from chance encounters, and

in the possibility of making sense of our existence through dreams.”

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Trade practices on the agenda

by **Charlotte Knottenbelt**

Since its introduction in 1974, the Trade Practices Act has been the subject of polemic debate – on the one side small business calling for greater regulation of anti-competitive business practices, and on the other, big business arguing for moderation and more of a free-market interpretation of the law.

This debate stepped up a notch following the recent Dawson Review of the Act (which recommends changes to current rules governing mergers, but rejects calls to tighten rules on misuse of market power) and it was against this background that a group of 40 lawyers, judges, economists and academics came together in Victor Harbor in September for a conference on trade practices law and economics organised by UniSA's Centre for Applied Economics.

It was a chance for participants – including federal court judges Peter Heerey and John Mansfield, as well as ACCC commissioner Ed Willett – to take part in a frank discussion on the intricacies of the TPA minefield.

“There’s great debate as to what the proposed Dawson reforms mean and whether we’ve got it right,” says conference organiser and CAE director, Professor David Round. “It was a learning experience ... this is a unique conference environment where you get judges talking about decisions and strategy with a candour that you wouldn’t normally see.”

Prof Round said the conference was aimed at providing SA lawyers and economists with a local event on a par with those held in Sydney and Melbourne. “We want it to be available to local people, especially younger members of the legal profession,” he said.

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UniSA targets global modem market

UniSA spin-off company Iterative Connections has teamed with a Silicon Valley communications company to develop and market a modem expected to reap millions of dollars in sales over the next three years.

Under a joint venture agreement with Datum Systems a new company, Ultimate Datum, will be established in San Jose, California to take the satellite communication modem to a global market estimated to be worth more than US\$100 million annually.

Based on Iterative Connections' turbo coding technology, Ultimate Datum's inaugural product, the Premier 5 modem, was launched to system integrators and resellers throughout the United States, Asia, South America, Africa, Russia and Australia on August 13.

A superior high-end modem, Premier 20, is expected to be released early next year. Offering next generation benchmark coding capacity and reliability, the modems will provide bandwidth and power savings of up to 50 per cent to satellite communication providers.

"This is a vote of confidence in the world-class high tech expertise coming out of South Australia," Ultimate Datum's chief technical officer Dr Adrian Barbulescu said.

"The potential commercial applications are enormous. It's an enviable position for any newly established company to be in."

"The key target market is high bandwidth consumers supporting applications such as video streaming, including digital satellite news gathering, ISP and Broadband providers," Dr Barbulescu said.

The S-Tec™ turbo coding technology implemented in the modem was developed by Dr Barbulescu at UniSA's Institute for Telecommunications Research (ITR).

"Good research has to be backed up by an even better engineering team in order to successfully compete on the global market. We have the resources to combine new research with cost efficient implementation. The end result is that our satellite modem performance is significantly better than the competition," said Dr Barbelescu.

UniSA's commercialisation company, ITEK Pty Ltd, managed the commercial application of the technology and the development of Iterative Connections.

UniSA's executive director of business development and executive chair for ITEK, Mark Hender, said the new joint venture was a great outcome for ITEK, the University and the South Australian community.

“As well as the potential for economic benefits to return to South Australia, an international partnership such as this helps to strengthen the reputation of SA's research community as world class innovators.”

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Our people - Grant Semmler

I was born and bred in Murray Bridge and raised on a healthy appetite for sport, skiing and 'typical' country boy's things. My working career began there as a do-everything clerk with an insurance company, then on to a flourmill and stock food manufacturer, which eventually took me away to the dizzy heights of the city – well Mile End at least.



From there I entered the world of financial institutions – first with the Co-op Building Society (now Adelaide Bank) and then Savings and Loans Credit Union. A left turn in my path from there led me to a journey into both the educational and security arenas.

As property manager at Walford Anglican School, I had my first exposure to the world of academics and students, and let's face it they do present challenges great and small.

In 2001 I ended up running an event management company specialising in security and crowd control – a huge growth experience. Having worked over a number of years for that company at concerts, sporting venues and the like, I found that both vocations connected with me.

My career has given me exposure to a whole range of property management and maintenance practices, opportunities to deal with a multitude of people in a multitude of situations and working with budget extremes – from boom to bust ... with all of this know-how, where else to work but as a campus facilities manager at UniSA!

With my previous experiences in hand, I must admit to feeling very much at home at UniSA and love the variation and challenges that are presented every day. Unlike at home however, if I do ask for someone to help me here, generally I get it and yes, I do get heard here!

I spent my first 18 months at Magill and Underdale and have been in the city now since April. I am enjoying my involvement in the Blueprint building works and the increased activity that the city brings and with both these issues in mind, am trying to ensure the campus communities are

aware of what is happening on their doorstep.

The University provides a lot of support – admittedly sometimes you have to look around for it – but ultimately it is there. This is vastly different from my experience with private enterprises and one difference that all staff should occasionally be reminded of.

I will confess that work is the biggest part of my life; I share it with my wife and two boys in a house at Crafers (which I'm sure is built on a glacier).

My wife will attest to the difficulties of my only other 'hobby' – moving house! We have been married 14 years and have had nine houses so far – great way to reduce clutter. Now with all the building activity here at work, my own building project might be my next move.

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UniSANEWS deadlines 2003

Issue

Feb (with Students@UniSA insert)

Advertising/copy deadline

Distribution

March (with The Graduate insert)

Friday Jan 24

Friday Feb 14

April (with Students@UniSA)

Tuesday Feb 25

Friday March 14

May (with The Graduate)

Tuesday March 25

Tuesday April 15

June/July (with The Graduate)

Thursday April 24

Tuesday May 15

August (with Students@UniSA)

Friday June 20

Monday July 7

Friday July 25

Friday August 15

September (with The Graduate)

Monday August 25

Monday Sept 15

Thursday Sept 25

Wed October 15

October (with Students@UniSA)

Monday October 27

Mon Nov 17

Nov/Dec (with The Graduate)

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UniSA News

Guidelines for contributors

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Unsolicited submissions are welcome, but publication is not guaranteed.

Normal editorial rights to cut copy apply. It is recommended that you contact the editor to discuss your idea first - it may not be suitable, or there may already be someone working on a similar story.

Word limits

Articles can be anywhere from 100 to 600 words.

Deadlines

[Click here for specific dates](#)

Audience

Consider the audience when preparing submissions. *UniSA News* not only goes out to UniSA staff, but also registered alumni (when *The Graduate* is included), and a 'corporates' mailing list, which includes members of parliament, journalists, careers counsellors, and friends of the university. *UniSA News* is also distributed in cafes, shops etc around Adelaide. Therefore it is important not to assume that all of the readers have an intimate knowledge of UniSA. Spell out acronyms in the first instance and avoid jargon. (If you must use jargon, at least explain it in plain English).

Timing

Timing is of utmost importance. Consider when the article you are writing may appear in the publication. For example you may want to publicise something happening in early August, but the August edition doesn't come out until the 15th and the deadline is July 25, in which case you need to get information about your event in time for the July issue. In some cases correct use of tense (with the distribution date in mind) will overcome some timing issues. In others you may need to consider an alternate way to get across your message – via email, posters etc.

If writing about an event that has already occurred, please submit as soon as possible after the event – stories that are months old by the time they are submitted will not be given the prominence of more timely articles.

All articles must be approved by the people quoted in the article.

Photographs

Some tips to maximise your photo's chance of being published:

If you are photographing a person, in most cases you should go for a mid shot (above the waist). Take your time and take a few shots, try it from different angles, so you've got some choice later. Use an interesting prop or background. No more photos of people in front of signs please (unless it's a stunning professional shot, or the person you're photographing is actually a sign writer). If you're using a digital camera, switch the quality to as high as you can. Large groups of people can be a problem – it's rare that we have the space to blow them up large, so if you must get 10 people in a shot, try it with one or two people in the foreground and the others in the background.

Photographs are used with the permission of the photographer. If you are sending in a photo, please include a caption, along with the photographer's name, making sure you have permission from the photographer. If emailing photos, ensure they are sized appropriately (about the size it should be published) and at least 300 dots per inch, in jpeg or tiff format.

Once again, normal editorial rights to choose what photos to publish (according to quality of the photo, significance of the event/research, and space available), apply.

Advertising

Advertisements (for organisations outside of the University) can be booked through KRL media ph: (08) 8231 5433 fax: (08) 8212 1238 email: krl@katron.com.au

If you are from within the University and want to place an ad, contact the editor on 8302 0578. Classifieds are free for UniSA staff members.

News values

The following is an excerpt from the 'Understanding the Media' section on the MDU website. For greater detail go to http://www.unisa.edu.au/mdu/forstaff_mediarepub.htm and click on the understanding the media link (staff access only). It was written with the external, mainstream media in mind, but many of the same principles also apply to UniSANews.

The term news as defined in the Australian Macquarie Dictionary is a report of any recent event or situation. However, the difference between what is technically news and what the media may classify as newsworthy is often vast. There are many shades of news, from the hard hitting disaster story, to the octogenarian who breeds cockroaches for an annual race at Tibooburra. The one thing all news has in common is a sense of action. What newspaper and radio journalists look for are stories with these qualities - action, controversy,

change, potential, immediacy.

If you expect to attract attention to a story about something that happened last month or a visit from an important academic last week - think again. Similarly, it is difficult to attract media attention for a plan - they will only be interested when the plan or program takes shape.

News must be timely, it must have aspects that relate to the world around us. Finding the news in meetings - conferences - small-scale changes or concepts for programs can often be difficult. More often than not the news will be in the recommendations, outcomes and keynote speakers - where the action is.

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