Stephanie Hastie
Graduate, Bachelor of Laws and Bachelor of Business (Marketing)

“Studying across disciplines provides additional flexibility in terms of the careers graduates can pursue. It also builds your ability to view subject matter from different perspectives.

Having a good understanding of the law, and the impact of law on business, sets you apart from other graduates.

On a practical level, law improves your analytical skills and your critical writing and thinking, all of which are highly valued in business.”

91% TOP 50 of our graduates going on to full-time work are employed within four months of completing their degree.

86% of our research at or above world-class.

For further information

Careers and Alumni:
unisa.edu.au/business
Telephone (08) 8302 0179
Facsimile (08) 8302 0904
Email businesscareers@unisa.edu.au

Career Services
unisa.edu.au/careers
Telephone (08) 8302 7860
Facsimile (08) 8302 0021
Email careers@unisa.edu.au

Global Experience
unisa.edu.au/globalexperience
Telephone (08) 8302 0906
Facsimile (08) 8302 0904
Email globalexperience@unisa.edu.au

Student Exchange
unisa.edu.au/business/exchange
Telephone (08) 8302 0179
Facsimile (08) 8302 0904
Email business.mobility@unisa.edu.au

Study and Elective Advice
Undergraduate Student Advisor
School of Management
Telephone (08) 8302 0179
Facsimile (08) 8302 0904
Email business.mobility@unisa.edu.au

Global Experience Information Session
Meet the team, learn more about the program and start enhancing your degree today.

unisa.edu.au/business/careerevents
Design your career!
UniSA’s Bachelor of Business program prepares graduates for employment in specialised fields and industries depending on the selection of majors and minors within the degree.

Our unique cross discipline majors, paired with the development of core business skills and knowledge, give you the ability to strategically guide your career in a variety of areas. These include:

- Legal
- Health
- Design
- Innovation
- Entrepreneurship

Enhance your employability with a strong foundation of general business skills and sector specific knowledge to allow career progression as your experience grows.

Career Tool
Make smarter choices throughout your study by taking action, developing your competitive advantage and ensuring you get connected with employers to give you the best opportunity for graduate employment.

Click here to learn more about Make smarter choices.

Smarter choices
Understand how your personality, values, skills and knowledge combined with a tailored study plan will influence your career.

You
Design your career path towards a specific industry or sector with a business specialisation. Incorporating a cross discipline major will allow you to align your career ambitions with complementary employment environments.

- Complete an online assessment to determine which sector your values and skills are most aligned to.

Your study
Tailor your elective choices to specific areas of interest based on your career plan and goals. You have the opportunity to participate in the Industry Project and apply your knowledge in a real work environment.

- Get sought after experience. Do a practicum, Work Placement Scheme, student exchange or the Global Experience course.

Your plan
It is never too early to develop your career plan. Make the most of the resources available to you.

- Schedule an appointment with a career advisor and get your career plan started.

Click here to learn more about Design your career path.

Take action
Identify and close your skill gap, succeed in work experience, record your achievements and develop knowledge for your professional career pathway.

Assess
Record relevant skill sets and achievements that align with the needs of potential employers to demonstrate your suitability for a graduate role.

- Take a skill assessment to identify your areas of development needed to enhance your employability.

Prepare
A range of workshops are available on campus and have been designed to assist you with job search strategy, resume writing, interview skills and appropriate business communication techniques.

- Register for a career development workshop.

Engage
Expand your network and get a head start by engaging with industry contacts through opportunities such as the Business Career Mentor Program.

- Memership to professional associations will be relevant to the major that you choose and your sector of desired employment.
- Register to become a student member of a professional association.

Click here to learn more about Take action.

Get connected
Engage with industry and prospective employers to enhance your career and professional development.

What you offer
How do you stand out from the crowd? Package your transferrable skills, work history and experience, and professional development to be an employer’s ideal candidate.

- Find out more about UniSA’s Leadership Program.

Where you’re going
Develop your plan to secure a graduate position.

- Who is employing graduates?
- Where are the jobs?
- When are the intakes?
- Is self-employment an option?
- Consider taking the Transition to Employment A (BUSS3079) course.

How to get there
Improve your chances of securing a graduate role. Put your career plan to work. Manage your job search strategy, get organised and invest time in tailoring your applications.

- Register for CareerHub - UniSA’s online database of vacancies, internships, work experience opportunities and career-related events and workshops.

Click here to learn more about Get connected.

Business (Legal Studies)
With a strong understanding of business and how it applies to the legal profession, you will be prepared for a role in the business services that support legal practitioners in law firms and other organisations, government, policy creation and courts.

Business (Health Services Management)
As a well rounded business professional, with a strong understanding of the health sector, you will be able to position yourself to pursue a career in health administration and service coordination, office management, as well as product and service marketing.

Business (Design and Innovation)
With a passion for creativity you will be well placed to provide business support in design and innovation focussed industries including manufacturing, engineering and systems design. You will play an important role in the commercialisation of ideas and addressing design opportunities in education, health and environment sectors.

Business (Innovation and Entrepreneurship)
As a graduate with an enterprising mindset and a focus on unlocking customer value you will be capable of supporting business development and growth. Career opportunities exist in the conceptualisation, creation and commercialisation of new products and services in areas such as engineering, systems, sustainable development and the not-for-profit sector.

Click here to learn more about Business pathways.